



Kuli Kuli Content Marketer

Kuli Kuli is a rapidly growing startup at the intersection of consumer packaged goods (CPG) and social good. We are creating an international market for *Moringa Oleifera* to improve the livelihoods and health of women in the developing world. We sell healthy products made with moringa sustainably sourced from family owned farms and women-run cooperatives around the world. Our products are carried in thousands of grocery stores and sold online at KuliKuliFoods.com. Kuli Kuli's mission is to create a world where everyone has access to nutritious sources of food and malnutrition only exists in history books! We've been featured on [MSNBC](#), [NBC](#), [NPR](#) and in [Fast Company](#) for our unique products and compelling social mission.

Kuli Kuli's blog covers a diverse range of topics garnering over 45,000 views per month.

Do you love to create recipes? Make compelling photographs? Share knowledge about a healthier, more sustainable world? Then help us as a creative and passionate member of the Kuli Kuli Content Marketing Team!

We are seeking self-motivated, curious, and enthusiastic individuals to create original articles, photos and other content for our blog and social media channels. Our current focus on the Kuli Kuli blog is to create authoritative [cornerstone content](#) and supporting pieces on a variety of health topics related to moringa, healthy living, nutrition, environmental practices, moringa recipes, social justice, the food industry, women's empowerment, etc. Therefore, applicants should be genuinely interested in writing about moringa and willing to take on assigned topics. Bloggers are also welcome to propose their own topics.

Bloggers will be writing 1-3 posts per month and creating 2-3 original photos per month featuring Kuli Kuli in lifestyle or recipe photos reflecting our brand's image on social media. Although we are based in Oakland, CA we are looking for creative people who can post remotely.

Responsibilities

- 1-3 well-written and comprehensive blog posts per month
- 2-3 original and creative lifestyle or recipe photos per month
- Participation in quarterly Google Hangouts meetings

Required Skills/Experience

- Passion for sustainability, health, food, entrepreneurship and global development
- Excellent writing ability
- Eagerness to learn and create original content
- Ability to take creative and aesthetically pleasing photos



Hours & Compensation

This is a volunteer position; however, we will promote your blog posts and photos through our social media and other channels. If we decide to use your posts or photos on our website or in our email newsletter, we will compensate you at a flat rate by project (i.e. blog article, photos, video, etc). You will also gain insight into a rapidly growing food startup, receive lots of Kuli Kuli product and swag materials, and be part of a growing Moringa Heroes team. All blog and photo interns must commit to a minimum of six months in order to be considered a part of the team.

Application Instructions

Email your resume, cover letter, a sample blog post, and sample photo (or link to your Instagram, if available) to blog@kulikulifoods.com with your name and the position in the subject line, like this "[NAME] for Blog & Photo Internship." The sample blog post should be 300-500 words on a topic related to moringa, food, nutrition, or a healthy lifestyle. The sample photo should show your ability to take pleasing photos that align with our brand; this can be a lifestyle, recipe, or product photo (see our [Facebook](#) and [Instagram](#) for examples).