



## Kuli Kuli Communications Fellowship

Kuli Kuli is a rapidly growing startup at the intersection of consumer-packaged goods (CPG) and social good. We are creating an international market for *Moringa Oleifera* to improve the livelihoods and health of women in the developing world. We sell healthy products made with moringa sustainably sourced from family owned and women-run cooperatives all over the world. Our products are carried in hundreds of grocery stores and sold online on [Amazon.com](https://www.amazon.com) and [kulikulifoods.com](https://www.kulikulifoods.com). Kuli Kuli's mission is to create a world where everyone has access to nutritious sources of food and malnutrition only exists in history books.

We are looking for a Communications Fellow with a passion for writing and social change to help us grow our company and cause. Through strategic press and influencer outreach, beautifully written op-eds, engagement with our social media audiences, and work with our blog team you will help ensure that a broad audience feels the passion that is at the core of our company. You'll work closely with our CEO and Director of Marketing to grow the movement and make sure that amazing superfoods like moringa benefit those who need them the most.

All experience levels are welcome to apply!

### Responsibilities

- Manage our social media platforms (Facebook, Instagram, Twitter, Pinterest, Snapchat, LinkedIn)
- PR Support include press outreach, award applications, and speaking engagements
- Support managing our influencer marketing programs
- Create and source quality content for our blog, digital channels, and marketing materials
- Help manage our online advertising, including Google, Facebook, and Retargeter ads
- Write and assist with op-eds for Forbes, HuffPost and others
- Assist with sales events, customer marketing programs, and store visits as needed
- Assist with video and design production as needed

### Required Skills/Experience

- Passion for sustainability, health, entrepreneurship, and global development
- Excellent writing ability
- Either professional experience managing social media on a professional level, or relevant coursework
- Project management and multitasking
- Balancing the needs and buy-in from multiple stakeholders
- Unshakable positivity with eagerness to learn
- Self-starter and problem solver
- Design, photography and/or video production skills preferred, but not required



### **Hours & Compensation**

Small stipends will be provided to qualified full-time candidates with a minimum three month commitment for the summer (May - Aug) and a six month commitment for fall and spring. Start and end dates are flexible for those in graduate or undergraduate programs. The position is based in our dynamic office near the beautiful waterfront of Lake Merritt in Oakland, CA. Perks include unlimited snacks, a gym membership and regular team outings. Based on performance, a full-time offer is possible at the end of the fellowship.

### **Application Instructions**

Email your resume and cover letter to [jobs@kulikulifoods.com](mailto:jobs@kulikulifoods.com) with your name and the position in the subject line like this, "[NAME] for Communications Fellowship." Applications will be reviewed on a rolling basis.

### **Bonus Points**

If you can provide a writing sample or copy of your work would be greatly appreciated. Work sample can be about anything. We love creativity!