



Kuli Kuli Affiliate Program

Kuli Kuli is a high-growth startup at the intersection of consumer packaged goods (CPG) and social good. We are creating an international market for Moringa oleifera to improve the livelihoods and health of farmers in the developing world. We sell healthy food products made with moringa sustainably sourced from around the world. Our premium, award winning moringa products are sold in over 7,000 grocery stores across the United States. We've been featured on CNBC, NPR and the Wall street Journal for our unique products and compelling social mission. Join a great team of driven, passionate individuals building the moringa movement.

Are you a big fan of Kuli Kuli's products and mission? Are you passionate about great-tasting nutritious food that supports farmers and plants moringa trees all over the world? We are looking for enthusiastic, energetic, and motivated individuals or companies to help sell Kuli Kuli products to their networks and audiences. The ideal person (or company) is willing to spread the word about Kuli Kuli as it fits naturally with their current messaging, lifestyle, brand and community involvement.

Responsibilities and Program Details

- Affiliate members are responsible for promoting Kuli Kuli products across their websites, blogs and social media channels.
- As visitors click on your affiliate link, their IP is logged, and a cookie is placed in their browser for tracking purposes.
- If the visitor orders (the order need not be placed during the same browser session--cookies and IPs are stored for 60 days), the order will be registered as a sale for you.
- Customers can also enter your unique affiliate code upon check out
- All customers using an affiliate link or code will get a 10% discount off their entire order total.
- The Affiliate earns 20% of the total value of the purchase - before the 10% discount.

Compensation Structure

<i>Initial deposit</i>	\$10 for signing up
<i>Conversion action</i>	20% of completed sale for new customers
<i>Cookie days</i> click here to read about Cookie days	60 days <i>Customers have up to 60 days from the date of clicking the affiliate link for the commission to be valid.</i>
<i>Commission Type</i>	20 Percent of Sale
<i>Additional terms:</i>	We pay a commission of 20% of the full item total of an order, excluding any applied discounts, shipping and tax (if applicable). Customer using affiliate code receives a 10% discount of order total
<i>Payout requirements</i>	\$20 (minimum of \$100 in sales at the end of each month)



Application Instructions

Email us marketing@kulikulifoods.com with your name, links to your social channels and blog (if applicable) along with a short statement explaining your interest in the program and why our brand is a good fit. Applications will be reviewed on a rolling basis.