The Kuli Kuli Pure Moringa Difference

Moringa powder is created by harvesting, drying, and milling moringa leaves. As simple as that sounds, soil quality, harvesting practices, and processing procedures create varying levels of cleanliness and quality. Third party research has found that Kuli Kuli’s Pure Organic Moringa Powder is the cleanest on the market.

1. Contaminated Soil Leads to Contaminated Moringa Powder

The moringa tree is a bioaccumulator, meaning that it absorbs high-levels of minerals out of the soil as well as heavy metals. That is why Kuli Kuli sources its moringa in remote, rural areas that are far from industrial pollutants and have naturally clean soil.

2. Raw Products Like Moringa Require Careful Processing

Moringa is a raw product and requires careful processing to avoid significant bacterial activity, pathogens, or mold. Kuli Kuli vets suppliers on micro, nutritional, and heavy metal specifications and accepts fewer than 20% of suppliers that apply to work with us.

3. Not All Moringa Powder Listed As Organic is Actually Organic

In summer 2017 Kuli Kuli commissioned Midwest Labs, an accredited third party research institution, to administer a full pesticide residue analysis on Kuli Kuli Pure Moringa Powder, and three leading organic competitor’s products. While no pesticide residues were detected on any Kuli Kuli samples, all three competitive samples tested positive, and above the USDA National Organic Program (NOP) standards.