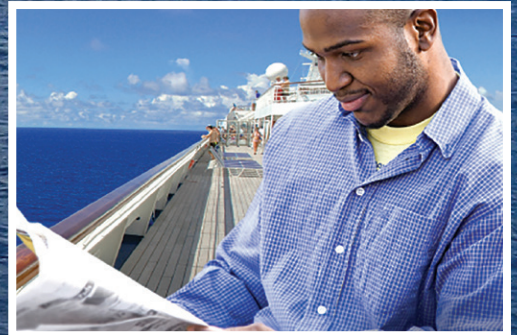


KVH MEDIA GROUP

NEWSlinkTM

Onboard News Services for Cruise Guests



- A multi-language newspaper digest service
- Received by email for cruise ships to distribute to guests (in print or digital)
- Available with an optional advertising module

KVH Media Group's onboard news services for the cruise line sector comprise NEWSlink, the leading newspaper service for cruise ship guests, and NEWSlink Extra, which incorporates advertising into the standard newspaper.

Who are we?

KVH Media Group is the original supplier of onboard Internet, email, and media solutions. Formerly Headland Media, we have been providing a first-class service for more than 25 years and currently supply to 300 cruise ships worldwide.

Who do we supply to?

We supply to all types of cruising vessels: round-the-world ocean liners, regional cruise ships, expedition ships, river cruise vessels, and luxury yachts.

What are the key features of NEWSlink?

- Compact newspapers covering headline news, financial reviews, entertainment, and sports – provided to guests as printed newspapers or on ship's public-area computers
- Special editions on major events
- 32 editions of news daily – in 13 languages
- Branding option includes cruise ship name and logo
- Flexible service – stop and start newspaper delivery as required
- Full after-sales service and 24/7 support

What are the operational details?

- Newspapers are emailed in PDF format or are zipped and opened with KVH Media Group's complimentary software
- Newspaper file sizes are kept to a minimum
- No special equipment required
- Newspapers can be printed in b/w or colour, or distributed in digital formats
- Newspapers available in A4/A3/Letter format

What are the main benefits of NEWSlink?

- Quality value-add service for your guests – a perfect supplement to TV news
- Delivers up-to-the-minute news hours before printed news is available anywhere else
- Fully licensed product edited to the highest quality with meticulous attention to specific country preferences
- Enhances your brand with corporate logo option that delivers an exclusive image onboard the ship

What is NEWSlink Extra?

NEWSlink Extra is ALL of the above, PLUS an advertising module.

- Choose to insert up to 9 adverts of your choice
- Highlight onboard products or activities
- Turn your value-add service for your guests into a revenue-generating service for you!

Plus... NEWSlink app – for tablet and smartphone guests

Your guests can choose the convenience of reading NEWSlink on their own iPhone®, iPad®, or rental iPads, with our NEWSlink app.

- Easy to download NEWSlink app from iTunes App Store
- Newspaper editions viewed via app can be customised with adverts for onboard concessions, discount vouchers, and cruise ship branding
- NEWSlink app requires cruise ship subscription to NEWSlink service

Visit www.kvhmediagroup.com/cruise for more information on all of our services for cruise ships.



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