

Kohzy Koh

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I am a **product designer** with a special interest in **cities, technology, and accessibility.**

Currently a Product Strategy Manager at Intersection. I enjoy solving problems. I especially like problems and products that involve multiple stakeholders, complexity, and opportunity for outsized impact. My work combines thorough research, user-first design, and close consideration of business needs and strategy.

CITIES

Notable projects: [WristGuard](#), [Sift](#)

TECHNOLOGY

Notable: [StreetSmartAR](#), [Transit Techies](#)

INCLUSION/ACCESSIBILITY

Notable: [Designing for Autism](#)

Awards

KPCB Fellow
KPCB (San Francisco, CA) 2016

Finalist, Innovation by Design Awards
Fast Company (NYC) 2016

1st Place, Student Design Challenge
IXDA (Helsinki, Finland) 2016

Winning Team, Creativity Award
MIT Enterprise Forum (NYC) 2016

Community Service

Started Lua service program 2015

Minds Matter, Mentor 2012 - 2014

Habitat for Humanity 2011 - 2012

Southie After School, Mentor 2011

Tools

Code
HTML/SASS, JS, Rails/Ruby, D3, P5, MySQL, Git

UI/Prototyping
Sketch, AfterEffects, Framer, Principle

3D/Augmented Reality
Rhino, Maya, Unity, Tango, ARKit

Others
Adobe Creative Suite, Arduino

Likes

Cartooning, satire news, ballroom dance, architecture, video making

Experience

INTERSECTION (NEW YORK, NY) 2017 - PRESENT
Product Strategy Manager

- Work with Head of Transit Product to develop product roadmap
- Built client relationships to lead implementation of product within various transit agencies

UBER (SAN FRANCISCO, CA) 2016
Product Designer, Intern

- Contributed to 4 projects in 3 months. Worked with research, engineering, and marketing to design features for 2 separate products
- Redesigned and launched Uber for Business website within 3 months

SCHOOL OF VISUAL ARTS (NEW YORK, NY) 2015 - PRESENT
Graduate Teaching Assistant

- Worked directly with Department Chair Liz Danzico to run 12 sessions of monthly speaker series and organize grad thesis festival.

LUA (NEW YORK, NY) 2013 - 2015
Product Marketing Lead

- Led go-to-market for 10 new features, coordinating efforts among engineering, design, marketing, PR, and sales teams
- Owned roadmap for marketing site. Led full redesign over 6 months
- Built out content for 4 new verticals. Wrote, designed 3 white papers

HARVARD BUSINESS SCHOOL (CAMBRIDGE, MA) 2011
Research Assistant, Prof. Geoffrey Jones

- Initiated research on green entrepreneurship for book. Studied green architecture landscape, interviewing 3 notable subjects

Education

SCHOOL OF VISUAL ARTS (NEW YORK, NY) 2015 - 2017
MFA Interaction Design

Received SVA Graduate Scholarship. Clients include: LinkNYC, NPR, NYC Dept of Veteran Services. Coursework includes: coding, physical computing, service design, dataviz. Grad thesis work on AR in public space

HARVARD COLLEGE (CAMBRIDGE, MA) 2008 - 2012
A.B. Economics, Secondary in East Asian Studies

Magna cum Laude, GPA: 3.80, House Coat of Arms

Military

SINGAPORE ARMED FORCES (SINGAPORE) 2005 - 2007
Lieutenant, Logistics Officer/Infantry Trainer

- Coordinated training for reserve battalions (50-200 men)