

## TOP 5 REASONS TO CHOOSE



- 1 PROFITABLE**  
Average 50 - 60%+ profit margins...many groups easily raise hundreds to thousands of dollars!
- 2 FAST**  
As little as only 1 day to a week or two, start-to-finish... any time of year!
- 3 SIMPLE**  
NO warehousing, free sales materials and forms, plus great support and advice from your preferred shop.
- 4 AFFORDABLE**  
Your customers will appreciate the fact that your sale offers lower, more affordable price points.
- 5 IT'S DOUGHNUTS!**  
Many customers tell us "it's so easy because they almost sell themselves!"



## ONE MORE REASON

Your group can use this program multiple times during the same year to raise even more dough since Krispy Kreme is a popular treat any time.

*Plus... repetition makes things even simpler for you!*



## CUSTOMER SUCCESSES

### \$1,800+ IN ONLY 1 DAY

"We picked up doughnuts on Saturday morning and had tables at 2 retail stores. 8 hours later, we had over \$1800.00 profit! Great!" – C. Bunch

### EXCEEDED GOAL BY 43%

"It was an easy fundraiser to organize. The pre-selling is nice so that our young and broke student chapter had no risk." – K. Hawks

### POLICE EXPLORERS "HOOKED UP" WITH DOUGH

"We had approximately 15 active explorers and 3 advisors selling. We set up our booth at a local store and sold all 600 dozen in 8 hours. We had positive energy flowing everywhere and used it to sell all boxes and left our town wanting more. Thank you Krispy Kreme!" – L. Jaramillo

Pricing effective September 1, 2018. Prices subject to change.  
Minimum order of 25 units to qualify for Fundraising pricing.

## CUSTOMIZE YOUR FUNDRAISER

Select one option or any combination.

### DOUGHNUTS



Made locally...  
fresh for your sale.

#### ORIGINAL GLAZED® DOZENS

YOUR COST	SELLING PRICE	PROFIT
\$7.00	\$14.00	\$7.00

#### CHOCOLATE ICED, MAPLE OR GLAZED FILLED DOZENS

Kreme™ Filling, Raspberry & Lemon

YOUR COST	SELLING PRICE	PROFIT
\$9.50	\$16.00	\$6.50

### FUNDRAISING CERTIFICATES

Simple fulfillment for you – plus, your customers choose to get their doughnuts whenever they want them. Each Certificate is redeemable for one dozen Original Glazed® doughnuts.



YOUR COST	SELLING PRICE	PROFIT
\$6.50	\$13.00	\$6.50

### SIGNATURE COFFEES

Doughnuts and coffee are a natural pairing. Choose from three delicious signature blends, each sold in 12 oz. bags.



YOUR COST	SELLING PRICE	PROFIT
\$9.00	\$14.00	\$5.00