



# Influencer OUTREACH

- 1. Provide a genuine compliment about the Influencer and/or their work. Adding something personal about them to showcase that you have done your research or that you are truly “following” them and not just pitching them, never hurts either.**

I have followed you and your teachings/podcast for years. One of my favorite things that I have learned from you is \_\_\_\_\_. Plus, I LOVE your fur baby adventures!

- 2. Showcase that you know that they are selective about who they partner with.**

I know you're very selective about which companies you work with so that's why I wanted to personally reach out to you to see if you would be willing to let me market your \_\_\_\_\_ to my community of \_\_\_\_\_ # & NICHE.

- 3. Share why you think your community would benefit from their product/service.**

As I said earlier, I have learned so much from you and I know my community would get a ton of value out of \_\_\_\_\_.

I would love to promote your \_\_\_\_\_. Can you give me a call or a return email with details on how I can become a JV partner for your \_\_\_\_\_?

Closing,

NAME