Gender: Women tweeted less than men on net neutrality.

31%

69%

#netneutrality¹

50%

50%

Twitter geography: The top metro areas are driving much of the conversation on Twitter

#NetNeutrality Twitter network

Metro	Non-metro
63%	38%
General Twitter network Metro	Non-metro
46%	54%

¹ Based on sample of 20,000 tweets from July 9, 2014 – Aug. 20, 2014.

² Top metros are defined as the New York, Boston, DC, LA and San Francisco areas, and location is based on user input when signing up for Twitter.

Actual

Expected