

Demographics overview: The readership of media outlets covering the net neutrality debate skews to a wealthier, male audience, with no age bias.

Demographics of net neutrality news, relative to random sample



AGE

0%

50%

100%



INCOME

0%

68%

100%



GENDER

0%

69%

100%

FEMALE

MALE

*Demographic data obtained from a random week of news from July 12 to July 18, 2014