

Sample Interview Questions

■ Entrepreneurial Roots

1. How did you get started in the entrepreneurial space?
2. What made you want to become an entrepreneur?
3. What was your greatest challenge when first starting out as an entrepreneur?
4. Who were your greatest sources of inspiration?
5. How did you get your start in the infomercial world?

■ Empowering Entrepreneurs

1. What are the biggest technology trends right now and what involvement do you have with them?
2. In a minute or less, what's the most important advice you can offer someone who's feeling stuck when it comes to their success?
3. What do you recommend others do to stay up-to-date with business trends and what is your process for doing so?

■ What's Next?

1. What's got your attention right now?
2. Are there any areas we should be keeping our eyes on as business trends shift?
3. What's your main focus for the next decade?
4. What goals do you have as technology continues to advance?