



**THE GLOBAL
LEADERSHIP SUMMIT**

August 5-6, 2021 | GlobalLeadership.org/Summit

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#GLS21 FACULTY INSIGHTS

Craig Groeschel

Founder & Senior Pastor, Life.Church

EXPANDING YOUR LEADERSHIP CAPACITY

There is one thing that all leaders have in common—complex problems! The longer you lead the more complex and difficult the problems can become to solve. There comes a point in your leadership when you must grow and change in order to move your organization forward, reach more people and have a greater impact. In this talk, Craig Groeschel will be asking you to consider 3 questions to help you grow in your capacity to lead through the pain and uncertainty that challenges bring. You may experience some discomfort now, but it will help produce growth and health in the future.

Shola Richards

Founder & CEO, Go Together Global

REQUIRE CIVILITY TO LEAD

Around the world, there is a growing sense that civility has been traded for a much lesser discourse. As leaders, more than ever it is our role to lead back to civility. Join Shola Richards as he explores practical ways to lead yourself and others in this endeavor including eliminating what weakens us, the distinction between kind and nice, and being leaders that leave a wake of civility in our path.

Juliet Funt

CEO & Founder, WhiteSpace at Work

A MINUTE TO THINK

Never before in professional history have burnt out teams needed to just take a minute. A minute of “time with no assignment” -- to think, or to breathe, ponder, plan and create. As the return to a physical work-space plays out, there is good news. We have a spectacular opportunity to hit refresh and design a work culture that serves us better than ever before, with thoughtful time as part of the recipe. In this talk, efficiency expert Juliet Funt will help you apply four-time tested ways you and your team can re-claim these vital minutes in your work and life.

Malcolm Gladwell

Host, Revisionist History Podcast

THE URGENCY OF A LEADER

One of the responsibilities of leadership, particularly when it comes to creating cultures and gearing towards innovation—is the need to focus on urgency. Join Malcom Gladwell, as he explores the untold stories of two leaders who accomplished breakthrough innovations. Discover what was behind these successes, and how their leaders utilized their influence to create urgency and give the permission to risk all for innovation.



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Bianca Juarez Olthoff

Pastor & Church Planter, The Father's House

WHEN LEADERSHIP CHOOSES YOU

When the opportunity to lead comes our way, we all respond differently. While some of us eagerly embrace the call to lead, others require a little convincing. In fact, many leaders have feelings of being unqualified, not enough, and that they will soon be “found out”. Through her own story and experience as a leader Bianca Juarez Olthoff will help us quiet the voices of negativity in our lives, embrace our roles as leaders, and lead more boldly in our arena of influence.

Jerry Lorenzo

Founder & Designer of Fashion Label, Fear of God

COLLABORATION, CREATIVITY AND CONVICTION: ONE ON ONE WITH JERRY LORENZO

Navigating the complexities of the business world you operate and your own inner world as a leader can be perplexing. As American fashion designer and founder of the label, Fear of God, Jerry Lorenzo has learned insightful and thought-provoking ways to think about these complexities. Craig Groeschel interviews Lorenzo asking questions such as: In what ways, can you break through creative barriers? How can a leader handle feelings of insecurity well? How do you push through the fear of “your-only-as-good-as-your-last-product”? and what are some helpful ways to handle disagreements when collaborating?

General Stanley McChrystal

Retired Four-Star General, U.S. Army

Four-star General McChrystal's leadership in the U.S. Army is praised for revolutionizing the way military and government agencies interact in counterterrorism efforts. Since retiring from the military, he founded the McChrystal Group to help businesses around the world succeed in challenging environments. As an advocate for national service, he is Chairman of Service Year Alliance. A senior fellow at Yale University, McChrystal teaches a leadership course. He is a *New York Times* best-selling author of multiple books including, *Team of Teams*.

A.R. Bernard

Founder, President & Senior Pastor, Christian Cultural Center

After enjoying a successful career in finance, positioning him in a place of influence among top leaders in business, entertainment and politics, A.R. Bernard was called into ministry and now leads the Christian Cultural Center with more than 40,000 members. He is a sought-after thought leader having been featured on *Fox News*, *CNN*, *NBC's Today*, among others including his own show on *Daystar TV*. Some of his recent ministry work includes a major 10-acre development project in Brooklyn to serve the underserved.

Dr. Francesca Gino

Professor, Harvard Business School

Dr. Francesca Gino is a professor at Harvard Business School recognized for her award-winning research and teaching on how to have more productive, creative and fulfilling lives. Born in Italy, Dr. Gino has a diverse expertise on the psychology of organizations. She has been featured in *The Wall Street Journal*, *Harvard Business Review*, and *The New York Times*. She has also been honored as one of the world's Top 40 Business Professors

under 40 and one of the 50 most influential management thinkers by *Thinkers50*. In Dr. Gino's latest book, *Rebel Talent*, she shares her research behind why it pays to break the rules at work and in life.

Richard Montañez

Former VP of Multicultural Sales, PepsiCo North America

During his leadership tenure at PepsiCo, Montañez was recognized for his visionary leadership, innovation and commitment to diversity. He has been named one of the most influential Latinos in corporate America and has been featured on *Good Morning America*, *The Washington Post*, *Vanity Fair*, *Fortune* and *Newsweek*. His story is also the subject of a forthcoming biopic by *Fox Searchlight Films*. Montañez inspiring leadership journey has made him a sought-after speaker for organizations including Target, Walmart, and universities including University of Southern California and Harvard. In addition to his corporate leadership, Montañez is a committed philanthropist and founder of Onelite, a nonprofit providing high-need families in the U.S. with food and school supplies.

Michelle Poler

Founder, Hello Fears

HELLO FEARS!

It has been said that the strongest of leaders overcome their fears and compel their team to do the same. But what if this isn't how a great leader tackles fear? What if our best leaders don't get rid of their fears but lean into them with bravery and pass that courage on to others. Join Michelle Poler as she explores different types of fears and how our body processes it, ways to engage when we feel afraid, and the difference between fearless and brave.

Rich Wilkerson Jr.

Co-Founder, VOUS Leadership Conference

If leadership were easy, everyone would do it. Anyone can start something, but it takes a leader to finish it. Anyone can celebrate a win, but it takes a leader to endure a loss. Anyone can get excited about the future, but it takes a leader to stay committed to the daily grind. Learn to rename, reframe, and remain so you can reclaim the grind and take ground in your leadership.

Ibukun Awosika

Former Chairman, First Bank Nigeria Limited

ONLY YOU CAN CHOOSE

Everywhere we work--our businesses, our churches, our not for profits-- give each one of us choices every day. They put before us difficult situations in which we must decide how to move forward. In this talk, Ibukun Awosika will use her own experiences as a leader in a very challenging ethical environment, to explore how understanding who you are, your purpose and value system is the only way to walk steady in the shifting sand of culture. Walk away with insights on how you might gain this kind of integrity and strength as you lead through our uncertain future to create a world where everyone can thrive. Only you can choose who you want to be.

Dr. Henry Cloud

Clinical Psychologist & Leadership Expert

LEADERSHIP AND MENTAL HEALTH

Every day mental health headlines rip across our newsfeeds. Now more than ever, statistics confirm that families are struggling, and depression is on the rise. Too often leaders are required to help others but struggle to take care of themselves in the process. In this talk, Dr. Henry Cloud will help you contextualize and face the struggles all leaders are experiencing when it comes to mental health. Walk away with ways to equip yourself to face these challenges. Whether you power through, run away—or address your pain in a different way—understand what is affecting you, how you can create a path to emerge stronger and pass that resilience on to others.

During this session, Dr. Cloud will be joined by guest, Marten Hoekstra, CEO of Wealth Management Americas, with oversight for approximately \$700 billion in client assets and 18,000 employees. Marten will be sharing how Henry's insights shaped his personal journey and helped bring his leadership to the next level.

Jamie Kern Lima

Founder, IT Cosmetics

Jamie Kern Lima started IT Cosmetics from her living room and grew the company into the largest luxury makeup brand in the U.S. When she later sold the company to L'Oréal in a billion-dollar deal, Jamie became the first female CEO of a brand in L'Oréal's 100+ year history. Her love for her customers matched with her remarkable authenticity and belief has led her to be recognized as one of Goldman Sachs' 100 Most Intriguing Entrepreneurs and *Forbes* Americas Richest Self-Made Women. She has also received the 2019 Columbia University Medal of Excellence as well as the EY Entrepreneurial Winning Women award, among several others. Featured on *Good Morning America*, *Today*, *CBS This Morning*, *CNBC*, *Nightline* and in *The New York Times*, *Oprah Magazine* and others, her work and passion to inspire and mentor entrepreneurs, build businesses and give back has become well known around the world. Prior to launching IT Cosmetics, she was an award-winning news anchor. She is also a member of Harvard Women's Leadership Forum as well as the CBS Board of Overseers. As an active philanthropist, she has donated over \$40 million in product and funds to help women face the effects of cancer with confidence. Her #1 *Wall Street Journal* and *New York Times* best-selling book, *Believe IT: How to Go from Underestimated to Unstoppable* released in February 2021, and helps leaders overcome doubt and find courage to lead and live authentically.

Albert Tate

Founding Pastor, Fellowship Church

FIND YOUR GROOVE

Everyone right now feels the pandemic was a big test! But, what if it wasn't the test but the lesson! What lessons did we pull out over the past year and are we now in one of the biggest tests of our lives? Join Albert Tate as he uses the exodus story to help us investigate three ways a leader needs to define reality.



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Liz Wiseman

Leadership Short | Impact Players

In every organization there are Impact Players – those indispensable colleagues who can be counted on in critical situations and who consistently receive high-profile assignments and new opportunities. While their impact is obvious, it's not always clear what actually makes these professionals different from their peers. Based on a study of 170 top contributors, Liz Wiseman identifies the mindsets that prevent otherwise smart, capable people from contributing to their full potential and the five practices that differentiate Impact Players. Walk away identifying one of the ways these players are unique and how you can go beyond just contributing to become a true difference maker.

Jason Jaggard

Leadership Short | The Intuitive Fence

Every leader has what executive coaching firm Novus Global calls an "intuitive fence" around what's possible. No matter what level you are leading within your organization, every leader has this fence. The best leaders challenge and expand their intuitive fence. Identify, with Novus Global founder and CEO Jason Jaggard, some boundaries of your intuitive fence, ways to actively expand it, and how to increase the fence in those you influence.

Fredrik Haren

Leadership Short | The Conditions of Creativity

If creativity is the ability to adapt to change and to create it—shouldn't creativity now more than ever, be one of the top skills leaders aspire? While it seems every leader values creativity, very few truly understand their own creative process and how and where it thrives. Join Fredrik Haren, The Creativity Explorer, as he challenges us to ask thought-provoking questions about our creative process and what conditions drive us to be creative.

Carla Harris

Leadership Short | Be an Inclusive Leader

Many leaders understand intellectually what it means to be inclusive, but behind closed doors still struggle with *how* to make this a reality. How can each team member feel ownership and engagement in a way that energizes everyone towards the goal. In this video, Carla Harris shares a specific way she has created this kind of culture, and how it benefits the team long term.