



Work, Wealth and Happiness

Klaas P. Baks, PhD

Professor in the Practice of Finance

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Alternative Investments**

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[Courses \(www.emoryprof.com\)](http://www.emoryprof.com)

[Emory Center for Alternative Investments \(goizueta.emory.edu/faculty/cai\)](http://goizueta.emory.edu/faculty/cai)

Summary

The course covers the intricacies of building, planning, and retaining long-term wealth. Sessions are highly practical and applicable by incorporating the perspectives of industry leaders, including business owners, investors, and financial advisors. Over the course of the two days, students develop frameworks on decision-making, selling, negotiations, and investing. The course begins by illustrating how to identify and grow in a career path that brings both financial wealth and personal happiness. The second part focuses on how to invest and build your wealth by covering traditional and alternative investments and estate planning. The audience for the course is students across all programs looking to strategize and reflect on their careers, wealth creation and life decisions. No prior investing or finance experience is required for the course. Sessions are discussion-based with no outside of class assignments required. Active participation is highly encouraged.

Contact Information & Office Hours

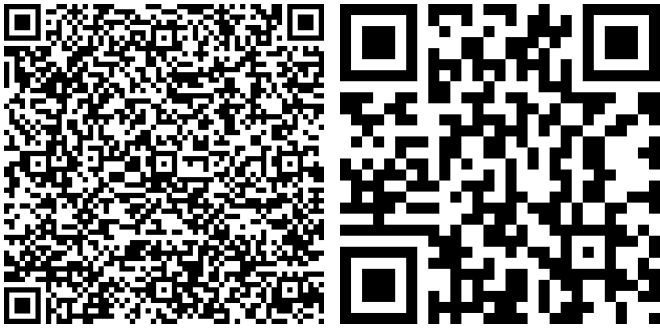
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Hours: For appointments please visit <https://calendly.com/baks/office-hours>



Schedule

Course Content



Professor Bio

Klaas P. Baks PhD is a recognized thought-leader in the alternative investments industry. The combination of cutting-edge academic insights and leading industry practices forms the foundation of his investment ideas and research. An award-winning professor and a frequent speaker on topics related to alternative investments, investing and entrepreneurship, he is known for a unique ability to combine original and useful business content with an engaging and dynamic speaking style.

Dr. Baks is the Executive Director and Co-Founder of the Emory Center for Alternative Investments and a Professor in the Practice of Finance at Emory University's Goizueta Business School. The Emory Center for Alternative Investments is a global leader in the alternative investments industry.

Dr. Baks's research and teaching focuses on issues in alternative investments, entrepreneurial finance and investment management, and he has published papers in numerous academic and business journals, including the Wall Street Journal. He teaches courses in private equity, venture capital and entrepreneurial finance at Emory University and has been recognized by students and alumni with nine awards, including the Marc F. Adler Prize for Teaching Excellence awarded by alumni, the Donald R. Keough Award for Excellence, and the university's highest award for teaching excellence, the Emory Williams Distinguished Teaching Award.

Dr. Baks serves as director or advisor for over 13 public and private companies and investment funds with over \$1.5 billion in assets under management. He served as the chair and member of various publicly traded companies' audit committees.

Prior to joining Emory University, Dr. Baks held positions at Fuji Bank in Tokyo, Japan, Deutsche Bank in Hong Kong and the International Monetary Fund in Washington DC.

Dr. Baks studied at the Wharton School at the University of Pennsylvania (PhD in Finance), Brown University (Master's in Economics), Groningen University (Master's in Econometrics, cum laude) and Leiden University (Diploma in Japanese Language and Business Studies). He spent two years at Harvard University as part of his doctoral research at Wharton on the performance of actively managed mutual funds.

Born and raised in the Netherlands, Dr. Baks resides with his wife and son in Atlanta, Georgia.