

THE 3 GOLDEN KEYS TO GENUINE PROSPERITY ON THE PATH OF WIDE AWAKE BUSINESS™

How to bring joy and pleasure back into your
life and business and make more



Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

What are the 3 Golden Keys?	5
What is the “Soul of Business”?	5
What is Wide Awake Business™?	7
What is Genuine Prosperity?	8
Enter the Goddess Lakshmi	13
Golden Key #1: Know and Honor Who You Are in Your Life and Business Now	17
The Story of the Golden Buddha	21
Golden Key# 2: Transforming Your Relationship with Money	25
Mentoring with Kathleen	35
Golden Key # 3: Serve from a Place of Love	36
About Kathleen	48

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Congratulations on Your Decision to Read this Report!

My name is Kathleen Hanagan, and I am so honored to spend this time with you and help you to reclaim a sense of purpose, joy and enthusiasm for offering your gifts to the world, and making a great living doing it.

If you are reading this report, you are most likely a woman, or a man who embraces the Feminine, who is on a spiritual path, and who wants to make a difference in this world while remaining aligned with your deepest values, or what I call your soul. You want a big impact and you refuse to betray your heart!!!!

That is sometimes a tall order in the fast-paced world of business, and I want to tell you that it is possible. That is why I am writing this report.

You may be brand new to business and still in the process of clarifying your brilliance, or you may have been walking this path for a while, and are now ready to take your business and all the wisdom you have gleaned to another level of exposure, making an even bigger offer.

You may in fact be overwhelmed or burnt out by all you have been doing, and in need of finding a more sustainable way to run your business.

You may even be someone who knows the days in your present job are numbered, because you have a burning desire to offer more of who you really are, and are no longer aligned on a soul level with what you are doing to make a living.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Wherever you are on this remarkable path of Wide Awake Business™, my intention in this report is to open your eyes to an even greater vision of what is possible for your business and your life, once you begin to focus on the Soul of your business.

I want to help you make more money with grace and ease doing what you love, while enjoying the ride! Business and Pleasure are not mutually exclusive!

What are the 3 Golden Keys?

Each one of the Golden Keys is meant to unlock doors that need to be fully opened in your life and business, if you are to experience genuine prosperity. There are many ideas and much I have to share so that you are best able to integrate what each key has to offer you.



For now, I want to let you know what these keys are, and later in this report, I will expand on each one:

Golden Key #1: Know and Honor Who You Are in Your Life and Business Now

Golden Key# 2: Transform Your Relationship with Money

Golden Key # 3: Serve from a Place of Love

For each key, I will share with you some practical things you can do to raise your vibration cross thresholds toward your dream.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

What is the “Soul of Business”?

Your business does not have a soul. You do. The Soul of your business is that with which you imbue it from the essence, or core of who you are. At the core of who you are you are LOVE.

Love is expressed as eros in the world. It is not a feeling, but an embodied experience. A feminine way of being Love is to be juicy and expansive. That is true for most women, and for men.

The energies of the Divine Feminine are alive and well on the planet at this time. To live a life of genuine prosperity, it is essential that we pay attention to those aspects of who we are.

It is an amazing time to be a woman today!!!!!!!!!!!!

The Goddess is alive and well!!!!!!!!!!!! To truly succeed in business today, a woman must pay attention to the Goddess within her own being. That is her essence. That is what gives SOUL to her business!!!!

Soul is where we choose to put our embodied attention. The more we are at choice, the more we create the business and life that we truly want.

As one of my mentors often says, **“Who you are in your life is who you are in your business.”**

That means if you are stressed, depleted, unhappy, confused, overwhelmed, worried about money, afraid to be found out, or even

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

beginning to doubt that what you have to offer is wanted or enough, that comes across in your business.

You contract and dry up and it comes across as negativity and neediness. Sitting behind a computer and forgetting to eat and sleep, let alone make love.....you know the routine.

Or maybe you eat too much, end up going out for latte's and pastry just to take the edge off, because you're working so hard and need a break.

It is your birthright to wake up every day to experience pleasure, and do the meaningful work you love and are meant to do, and make good money doing it. This allows you to fulfill your purpose here on earth,

which is to awaken fully to who you truly are—an infinite being of limitless love and possibility, here to play and sing and dance the joys of being human!

Being in Business and in the Garden at the same time!!!!

What is the meaning of Wide Awake Business™?

Thomas Edison said, *"If we did all the things we are capable of doing, we would literally astound ourselves."* The path of entrepreneurship gives you the opportunity to stretch beyond the self-imposed limits from prior conditioning, based on scarcity models of thinking, or on outdated masculine models of pushing and control.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

It is also a very fast track to enlightenment, because as you face the self-imposed limits that come from beliefs (be-LIE-fs) that no longer serve you, the very fear that caused you to hide the light of your being in the first place begins to surface. These are the old “wounds” to your self-worth and sense of lovability.

They are meant to come up so that you can face them with a new courage and clarity and be free of them forever. **I call this the Sacred Wound, which is connected to your most precious Gift.** I will say more about this later.

We are ushering in a New World Order, what I call **The Great Remembering.** We are meant to see with new eyes, what I call the eyes of the heart. Many of you already know how to do this, and for some of you, that is a new concept.

For all of us, the mind is meant to become a faithful servant, rather than the master of our destiny. There is a shift from the love of power to the power of love. This requires us to release the places we still cling to the habits of our ego, and surrender to a higher way of being and doing.

The old ways of doing business and mastery no longer work for many of you, because they are not in alignment with your authentic self.

We need upgraded operating systems to be in this New World!!!!

Wide Awake Business™ is a path of consciously co-creating a business by offering your most precious gifts to the world while manifesting **genuine prosperity**, spiritually, financially, emotionally and physically. **It is a path where you are committed to waking up more and more, and seeing your business as a part of that**

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

awakening-----seeing your business as a form of spiritual practice.

What is Genuine Prosperity?

You may have already joined a coaching program, or are thinking of doing so, and have been promised fantastic results in no time at all. You are getting many of the nuts and bolts about starting up and even leveraging your business. You are doing everything you've been told, but you find yourself wondering one of two things, and maybe both:

1. When will I feel the joy and ease?
2. When will I attract the money?

Yes, those are the two big questions that most of my clients were asking before working with me---and if you are not feeling the joy and ease or not making good money yet, you have come to the right place. Both of these are aspects of **genuine prosperity**. Some of you already know that the money alone won't cut it. Others of you know that you can serve and make a great difference just so long if the money isn't coming in.

After reading this report, you will have a clear idea of what changes you can make in your business and life to increase your income dramatically, and begin to truly enjoy the path of **Wide Awake Business.™** I will be sharing with you many of the mis-takes I have made along the way which have allowed me to guide my own clients from a place of authenticity and experience.



You'll see why some of your marketing efforts are getting little or no results, and why you need to be finding the precious balance between

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

the masculine and feminine aspects of your being, for flow to happen. You'll discover where you need

to re-channel your energy into receiving and being nourished at times, before you can be truly effective in a powerful way.

In other words you will learn when to surrender and when to take inspired action that can more easily attract what you really want.

Some Lessons From My “Mis-takes.”

I did not make the shift from being a successful psychotherapist with a thriving private practice to working with entrepreneurs who want to make a difference overnight. The seeds of something new were planted in a powerful vision I had while living in the Peruvian Andes in 2005.



View from my “sweet spot” in Peru

All I knew is that it had something to do with the New Earth, with a whole new way of being where more and more people worked

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

together for the Greater Good.

I knew that my previous clients were eternally grateful for the transformations they had made in their relationship with themselves, their loved ones, and for many of them with their work. In fact, several of them had begun their own healing practices as a result of our work together.

All those years, I had been very focused on the inner transformations that were reflected on the outside, but it took some time for me to claim my skill and experience as someone who could also teach the nuts and bolts of marketing. I saw how a New Economy was being co-created, and that it was foundational for the New Earth.

I closed my practice, sold my beautiful home, and moved back to New England where I had grown up. I immersed myself in some deep soul-searching for many months until it was clear to me that I was called to assist in this unfoldment. I could feel it in my bones.

Once I decided, I was determined to be successful.

I learned everything I could about marketing and systems and the countless tasks involved in building a business both online and off. I did my best to keep up with it all. In the process, I made the mis-take of comparing myself to some of the most successful entrepreneurs in the business, and devalued my own skill and worth as a result.

I felt small and insignificant, and realized that it was not the first time I had faced such feelings. This new work was bringing up all my “stuff” as they say!!!!

I contracted a case of the “Bright Shiny Object Syndrome”---that frantic habit of many entrepreneurs that keeps them going around in circles

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

and broke, because they keep buying one program and training after the other in an attempt to fill the void of not-enoughness.

I started to push harder. I was focused on getting things done at the expense of my joy and even my health at times. I found myself skipping my morning meditation to launch into emails, which never stopped coming.

I began to dread every day as just another grind, an endless list of things to do.

I felt a constant push-pull around my business!

Forget relationships. I had no time. All my years of working with the body and sacred sexuality seemed like another life. I was into the business of it all now. I lived at my computer. I listened to a teleclass while walking, driving, cooking (when I even cooked!) So much to do, and so much suffering!



Fear was driving my very existence. There was all this talk about mindset in the entrepreneurial community, and I had been teaching it for years, but somehow, I had lost my way. None of that seemed to work for me now.

Keep Coming Back to the Vision

I returned to my vision, and began to see how the way I was living my life was out of alignment with that vision. I began to get really honest with myself. I knew I needed to step back and come into my body,

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

and reclaim my feminine essence if I intended to continue.

I reclaimed the sacred morning time, began to eat organic and mostly raw food again, to do yoga, walk in the park with no headset. I could hear the birds again. I took the time for friends, and just sitting on my deck overlooking the water.

I am a woman. It hurts me to push too hard. I have tremendous drive, **and** I am a woman. I need to have moments of intimacy, connection, pleasure, and just being. I need to be touched. Life needs to be juicy for me if I am to enjoy genuine prosperity.

I can balance these out with times of great focus and productivity, and when I am in balance, honoring both the masculine and feminine aspects of me, my actions are then inspired, and come from an expanded place of open-heartedness.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Enter the Goddess Lakshmi



One day when I was in the midst of reclaiming my true essence, the Hindu Goddess Lakshmi appeared to me. Yes, you heard it. She appeared on my computer. I was googling something, and there she was. She knew where to find me!

I knew her as the Goddess of Abundance, and have since come to know her as so much more than that. She is the **Goddess of Genuine Prosperity.**

The Hindu sacred texts, the **Vedas**, call her *Lakshmyajidhi Lakshmihi* which means “the one who has the object and aim of uplifting mankind.”

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

She is the source of strength even to Lord Narayana. She is the consort of Vishnu and married Rama (in Her incarnation as Sita) and Krishna (as Radha and later Rukmini). All the wives of Krishna were forms of Lakshmi.

Lakshmi is the embodiment of love, from which devotion to God flows. She also embodies material and spiritual prosperity, light, wisdom, fortune, fertility, generosity, courage, grace, beauty, and charm. She is said to bring good luck and to protect her devotees from all kinds of misery and money-related sorrows.

Tuning into the gracious energy of Lakshmi--- I realized that it is this very energy that I need to bring to my business.

I saw how the pain of being disconnected from my feminine essence and the healing that came from returning to who I really am was the great lesson to be learned. I immediately began to attract the people I wanted to work with and make the money that had been out of reach, when I was pushing too hard. I saw how I was meant to teach this to others.

This is true for all of us. Our great brilliance comes from removing what is not us so that who we are can brightly shine.

I began to enjoy the ride again!!!

I shifted out of fear and began to experience the spiritual and financial prosperity that is my true nature---in an embodied way that included my emotions and sexuality, not just my mind---and the results were miraculous.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

For you, the equivalent of Lakshmi energy may be found in gardening, love-making, cooking, art, and countless other forms of relating from a place of expansion and gratitude.

By making the inner shift, even before the outer circumstances of my life changed, I opened the portal to prosperity, and ideal clients who wanted to pay me for my services began to show up. My income dramatically increased immediately, along with the joy I have when I am connected to my essence.

My Wish For You

I want you to make it!!!! I am 100% committed to helping you remember who you are and what your gifts are and how you need to let the world know about them.



I believe what the Dalai Lama meant when he said *“The world will be saved by the western woman.”*

The world needs YOU!!!!

I also know that you must be grounded in the reality of where you are in the process, and keep three really important things in mind as you do whatever it is you are called to do.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Open your mind and heart as you read. Let yourself have an “AHA” that creates a shift in perception that opens the portal to joy and abundance in your life.

Now let's uncover those secrets I want to share with you!

THE TIME IS NOW. YOUR TIME IS NOW. IT IS THE ONLY TIME WE HAVE---**NOW**----WHICH IS WHERE WE SHALL BEGIN.

Golden Key #1: Know and Honor Who You Are in Your Life and Business Now

“Each of us is an incurable deviant and our path is ours alone.”
~Stephen Gilligan , *“The Courage to Love.”*

This may seem so obvious, that the importance of being clear about this can be overlooked. Answering this question can be done in countless ways, but one of the worst ways is to compare yourself with others. It is a sure way to have an identity crisis of huge proportions, or what I call “comparison envy.”

You see, just like there are developmental stages in our growth as from childhood into maturity, there are developmental stages in your growth as an entrepreneur.

Stage 1: Define your niche, what you offer, and who your ideal clients are.

Stage 2: One-on-one work with ideal clients where you increase your

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

skill level and knowledge.

Stage 3: Extending your reach by building a list and gathering a tribe that knows, likes and trusts you.

Stage 4: Leveraging your wisdom by creating group programs, teleclasses, products, and high-end programs.

Ask yourself right now where you really are along this path of entrepreneurship. Be honest, because skipping steps will create suffering for you.

When I made the shift from Mentor to the Soul to Mentor to the Soul of Business, I had to return to step one again, and get really clear. For many entrepreneurs, this evolves over time. And if you are on a path of conscious awakening, you will continue to evolve.

We All Forget Who We Really Are

We all come from the Source of all that is, which many call God. In this report, I will call this Source, since God is such a charged word for many.



Scientists have been able to prove that everything is actually light alternating in particle and wave form, which is energy. Everything is energy---spirals and waves of energy. And there are no straight lines!!!!

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

When we take human birth, the vast light/energy of all that is becomes individualized in us. By taking birth, we lose the memory of how grand and magnificent we truly are. We come into the form of a human baby, and we are left seeking a mirror to remember who we are.

Since we came from with the Source of all that is, the only true mirror of who we are is Source itself, which is also infinite abundance, which is love itself.



Really take that in. We are made of love itself, infinite in its abundance. We are each the individualized expression of the light of love in human 3-D form.

But as an infant, the first mirrors we encounter usually are Mom and Dad, which initiates the habit of looking outside of ourselves to know who we are. Since

Mom and Dad have also been searching for who they are, they can only reflect back from their own limited sense of love and power, which is the legacy from their parents.

Depending upon how well our parents did reflecting back who we really are, we are all left with some questions about our lovability, competence, worthiness, and other forms of self-doubt that continue to show up in our lives until we face the truth about them. With the help of our parents, we create a template, which leads us to unconsciously seek similar mirrors in our close relationships, and in our business relationships.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

The Sacred Wound

The truth is this: We all get wounded. I call this the **Sacred Wound**. I believe our Soul determines how we will get wounded before we are even born, because there is a beautiful **Sacred Gift** associated with that wound, which we are meant to discover.

We are all essentially “wounded healers.”

<http://thezodiac.com/chiron2.htm>



Chiron, the Wounded Healer

We all adapt in some way to survive being wounded. That adaptation is a cover-up, or defense, against the feelings of being hurt. **And in covering up the hurt, we also cover up the Gift.**

Really take that in. **You are wired to recreate the stuff of your childhood in your life and business.** This is the cause of relationship addictions and struggles, financial struggles, and the great

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

disappointment you inevitably experience when you expect to fill your emptiness through someone or something else, including a business, before you have done the essential work of remembering who you really are.

This can show up in many ways in our business, from hiring people who cannot be trusted, to trying to do it all yourself. It can be expressed through pushing too hard, procrastination, charging too little, and countless forms of self-sabotage that recreate the pain of the past.

These are all forms of fear (false evidence appearing real) that you must face when you decide to create a soul-centered business.

From a soul perspective, this is good news!!! You now get to take back the power you have given those lies in the first place. You get to create a new template based on the truth of who you are now.

From a human perspective, this can be really challenging and painful, and can even lead you to be one of the majority who quit before they reap their heart's desire, because you cannot successfully (joyfully and profitably) sustain something that does not feed your soul.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

The Story of the Golden Buddha



In 1957, a group of Tibetan monks were informed that a highway was being built and would go through the location where the shrine for which they were responsible was located. They would have to move this very large and heavy clay Buddha.

As the crane was lifting the huge statue, it began to crack. The monk in charge stopped the procedure, and upon examination, they saw several cracks, and realized that it was far heavier than imagined. They would need to wait until the next day for a larger crane. Because rain was predicted, the monks covered the Buddha with water-proof tarps to keep it dry.

The monk in charge of this could not sleep, and decided to go check on the large statue. With his lantern, he went under the tarp and began to examine the cracks. He noticed a bright light shining from

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

one of the cracks, and decided to look more closely. To his utter amazement, he found that there was gold beneath the clay.

He called the other monks, telling them to each bring a hammer, chisel and lantern. Before long, they had uncovered the magnificent Golden Buddha, which had been covered with clay over 200 years before. The monks of that time had been trying to protect the statue from an invading army, and had all been killed, so there was no one to tell the story of what was beneath the clay.

We are all in some way like the Golden Buddha, with the most precious parts of ourselves, our essence, hidden from the world. It happens to each one of us over the course of our lives as we adopt limiting beliefs and fears. And if we let those beliefs and fears take over, we will never unearth the brilliance of who we are.

It is this very essence that is our Divine Duty to uncover and shine forth. To do it, we need the

- **Lantern of our vision**
- **Hammer of our will**
- **The chisel of our focus**

Know Your Bigger WHY

You must begin with the vision, which is one of the most important *factors in the path of **Wide Awake Business.***™ Without it you will hammer and chisel away in places that do not allow you to live in alignment with your true purpose.

Some form of spiritual practice, whether it be meditation or yoga or dance or tai chi ---or anything you do that brings you back to your essence---is essential. This could be crocheting, as Ram Dass used to

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

say!

This clears the space for you to return to your vision, which you naturally do if it is a part of your soul's purpose.

Nurture that vision. Write it down, dance it out, and create a vision board. The power of having a purpose is beyond anything you can measure!

“When you are inspired by some great purpose, some extraordinary project, all your thoughts break their bonds: Your mind transcends limitations, your consciousness expands in every direction, and you find yourself in a new, great, and wonderful world. Dormant forces, faculties and talents become alive, and you discover yourself to be a greater person by far than you ever dreamed yourself to be. “~

Patangali

Now you must continue to believe in your vision, no matter what.

You must engage your will and focus to bring forth that which is inside you. It is always a balance of being and doing—again, the masculine and feminine qualities of consciousness.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

From Ego to Essence

Carol had been a high-powered attorney and left her lucrative job to start a business selling her art. She had always wanted to be an artist, but could not get her critical father's approval for such "frivolous" work. She had nearly killed herself with an auto-immune disease from the long hours and lack of true passion for her work. Her driven lifestyle left no time to nurture her relationships, and she found herself single at 48, wishing she had something more to show for all the years she tried to satisfy her father and bosses for whom she was never good enough.

Her true passions came out in her exquisite oil paintings, and she began to attract a great deal of attention from some wealthy patrons. Her old behavior of pushing and trying to please emerged again, and she found herself compromising, and creating art that was no longer an expression of her deep soul-self.

In our work together, Carol was able to step back and remember why she paints in the first place. She learned to delegate tasks that were not her true brilliance, and hired someone who was able to promote her without compromise.

Her creativity soared, her income doubled, and she had time to nurture a new relationship she had formed with a man she met at one of her shows. As of today, she is happier than she has ever been, both in her personal and professional life. Her life and her art are an expression of her essence, and not her ego.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Golden Key# 2: Transforming Your Relationship with Money

We live at the heart of a great turning tide, where one by one, all manifestations of fear are giving way to something new. Fear, or the perception of separation from Source, was not real in the first place, but we have each in our own way been entranced by a collective myth of not-enoughness.

The Illusion of Scarcity

The illusion of scarcity is the root cause of all the crises we have been experiencing on our magnificent planet. It is a form of fear that manifests not only around money, but around time, love, success, and all forms of supply.

It is made up of toxic and unexamined beliefs and unconscious thoughts that lead us to constantly crave what we don't have, and keep us frantically chasing after money (sex, food, love, etc) so that we can acquire and accumulate more and more. It is invalid, destructive and disempowering.

The truth is that more always brings you lack in your experience. Lack is the shadow of more.

Scarcity squelches our natural spiritual connection with all of life. The emotions of anxiety and worry abound when the illusion of scarcity is present.

The fear that a rich person has of losing money is the same in kind as the fear that a poor person has of not having enough or of becoming homeless. There may be a different degree, but both stem from the false belief that the supply is finite, and that this finite amount is not enough to go around.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Today, when I talk about transforming your relationship with money, I am also addressing any and all areas in your life where the illusion of not-enoughness, or insufficiency, is being played out. I am referring to the relationship you have with supply itself, which is a very important spiritual matter that affects all aspects of your life.

The Soul of Money

Lynne Twist, the veteran global activist and fundraiser, shares in her book, *The Soul of Money*, how money can be a vehicle to fulfill our highest ideals of life and love, and to discover greater meaning in our lives.



As Lynne says, money does not have a soul, but we do. Money itself is neutral. We give soul to money by how we earn it, spend it, save it, invest it, and give it.

Just yesterday a client of mine misquoted the oft-misquoted bible verse about money being the root of all evil as a way to explain why it does not matter to her that she has very little of it. She, like so many, gives a power to money that it doesn't have by attaching to it restrictive thoughts, beliefs and assumptions.

The quote is actually from 1 Timothy 6:10: *"For the love of money is the root of all kinds of evil. Some people, eager for money, have wandered from the faith and pierced themselves with many griefs."*

To wander from the faith is to enter into fear.

Money does not need to be a force without Soul in our world. In truth, we need to be healing our relationship with money by lifting it up

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

toward the highest commitment we can make for humanity.

Even the word “philanthropy,” which people associate with giving money, really means “the love of humankind.” When we begin to associate money with freedom, joy, generosity, grace, appreciation, peace, and other spiritual qualities, we are lifting it up to a place in our lives that can be of contribution.

When we really accept that fact that we need enough money if we are to continue to bring our gifts to the world, we can begin to see money as a source of tremendous support.

The fear-based emotions you associate with money are the ROOT cause of what's standing in your way of creating the life and business you desire.

The Principle of Sufficiency

It is time that we question some of our beliefs about money. For one, rampant in the business world is the notion that more is better.

There is a global movement (see www.globalsufficiencynetwork) that is devoted to transforming the illusion of scarcity into a deep and sustainable commitment to the principle of sufficiency. As they explain, sufficiency is not an amount. It is rather a way of being, seeing and living. It says that if you let go of trying to get more of what you don't really need, it frees up oceans of energy to make a difference with what you already have.

To embrace sufficiency is a radical step that could very well transform the planetary understanding of economics and wealth.

When you begin to see that genuine wealth=wellbeing, and that the real meaning of prosperity is to be hopeful and full of possibility, you are on your way to transforming your relationship with money.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Money is Love

It is common knowledge at this point that money is energy, and that a 10 dollar bill, for example, is worthless, unless we endow it with value. Quantum physics has shown us that human attention focused on particles of energy can influence and change the nature of that energy. *“Thought directs energy and energy follows thought,”* says the spiritual philosopher Russel Schofield.

In her exquisite little book, **Money is Love**, Barbara Wilder explains that money began as a form of exchange infused with the sacred energy of the Creator.



She quotes the spiritual master, Sri Auribondo, *“Money is the visible sign of a universal force, and this force in its manifestation on earth works on the vital and physical planes and is indispensable to the fullness of outer life. In its origin and its true action it belongs to the Divine.”*

Money is no longer pure energy in our world, but filled with the greedy, terrified energy of the human beings over time whose thoughts have directed it. If human beings have infused money with all this negativity, then it up to us

to change that.

Transforming your relationship with money means that you “clean money”---you redirect its energy from the profane to the sacred. It takes consciousness on the part of many, and it is up to each one of us to do our part.

Turn On Your Light™

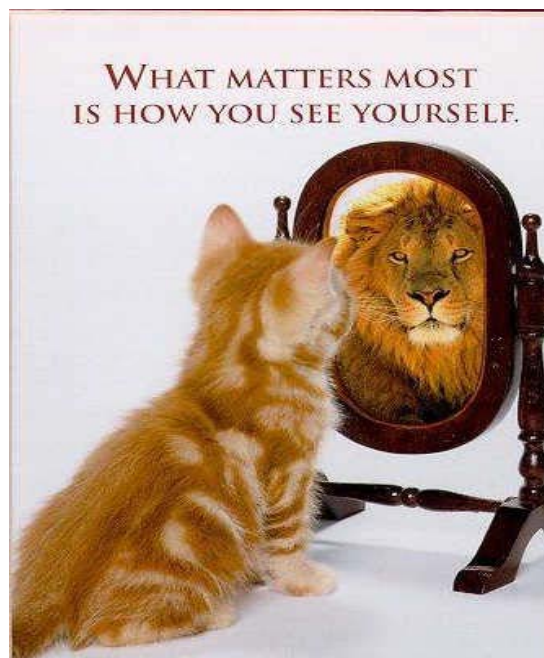
LET YOUR SOUL LEAD THE WAY

As Barbara Wilder says, “It all begins with the simple thought: ‘Money is love.’”

Healing the Wounds and Releasing the Energy

Poverty or lack of money is not a circumstance, it is a mindset that is learned, passed on and programmed into us by our families, society, everything around us. It is based on the mindset that isn’t aware of or ignores the Universal Principles of life. It is this poverty mindset that keeps us from our full potential.

When you shift your mindset, open your heart, and live according to the Universal Principles, you begin to reach your potential and abundance starts to happen in your life.



Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

It is easy to fall prey to being a victim—talk about the economy or your bad luck. This “neediness” will surely come across in your business, and causes you to be very unattractive to your clients. The key is to change your image of yourself.

Yes, you actually have to change your image of yourself. Rather than as a victim, you must see yourself as a partner in a co-creative process with the Universe, or what many of you call God or Source.

I realize that it is difficult to hear if you are presently experiencing difficult circumstances or situations that seem insurmountable or unfair. Often people don’t want to acknowledge that they actually have that kind of power, for with it comes a big responsibility .

Who you really are is independent of the amount of money you have and independent of your circumstances. You must connect with the Source of All Abundant Supply which is the very substance of which you are made.

The very wise teacher, John Randolph Price, says in his book, *The Abundance Book*, “....in its original form (energy), money has already been distributed equally among all souls on the planet, and an equal opportunity exists right now for every single individual to enjoy a full measure of visible abundance.”

The formula is deceptively simple:

- **Connect with Source**
- **Ask for what you need**
- **Receive (look for the opportunities)**

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Universal law states that when you ask, it is always given, 100% of the time. Often it is not in the form we asked for, so we must be very alert.

Where most people stop short is that they fail to **BELIEVE** it will actually happen.



The other place is where the opportunity shows up, but you don't take action on it.

This is the difference between hoping for and commanding abundance to come into your life. Commanding means to direct with specific authority, to be in charge of.

Guess who the General Manager is? You direct and Source takes over.

This is spiritual work. Remember, you are not only healing your relationship with money, but you are contributing to the collective healing of the entire planet.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Establishing a New Relationship with Money

Having been a relationship therapist for many years, I see most things in terms of relationships. The way people relate to their car, their pets, their body, etc, all say a great deal about how they relate to themselves.

How much more true this is with money is astounding. If you don't pay attention to your husband, for example, and you don't even know where he is most of the time, you eventually find that there are some significant problems that are not being addressed. In fact, you could be fairly certain that there would not be much security in such a relationship. People want to be paid attention to.

On the other hand, if you called him 20 times a day and wanted to know his every move, he would most likely try to get away from you, emotionally, if not physically.

And so it is with money. It needs to be paid attention to, and yet, not obsessed about.

Clear up the clutter by working with a mentor who can hold you accountable, and help you begin to communicate with your money in a healthy way.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

From Struggle to Self-Worth

Laura was a gifted healer, with a degree in Naturopathic Medicine and several other modalities. Her clients raved about her, and anyone who had the opportunity to work with her was deeply grateful. This made sense, since she bartered her amazing services for all sorts of things that people could offer, and they in exchange improved their health and healed many diseases that western medicine had not been able to help. She attracted people like herself who did not have much money, and kept herself in a constant struggle to make ends meet.

Laura, like many healers, did not know her true worth, and kept herself a secret to the world at large. Having grown up in a family of very little means, she had been able to receive an education through scholarship, but never changed the poverty mentality of her origins.

The first thing Laura did was to face her terror of having nothing at all if she stopped bartering and began to charge appropriately for her services. Aside from some disappointed patients, Laura discovered that most people who had said they could not afford her services actually found a way to pay her, since the value they received was so profound.

Laura's sense of worth and her excitement about her work sky-rocketed, and she began to attract new clients who were referred by other paying clients. The clients with whom she had bartered were not great sources of referral, since they did not want to give the secret away, for fear that Laura could not continue to work with them. As Laura has continued to face the limiting beliefs she has carried since childhood, she has been able to see how her patients do the same, and has been able to help them even more powerfully.

Now Laura is looking at a new and much nicer office space and an assistant to do her scheduling and billing. No more struggle, no more scarcity, and best of all, Laura is beginning to know her true worth.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Golden Key # 3: Serve from a Place of Love

I want to share this beautiful story which came my way on the internet. I wish I could give credit to its author, but I don't know who wrote it. It is one of those beautiful gifts that comes along and reminds you about what is really important:

A woman came out of her house and saw 3 old men with long white beards sitting in her front yard. She did not recognize them.

She said "I don't think I know you, but you must be hungry. Please come in and have something to eat."

"Is the man of the house home?" they asked.

"No", she replied. "He's out."

"Then we cannot come in", they replied.

In the evening when her husband came home, she told him what had happened.

"Go tell them I am home and invite them in!"

The woman went out and invited the men in"

"We do not go into a House together," they replied.

"Why is that?" She asked.

One of the old men explained:

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

*"His name is Wealth," he said pointing to one of his friends, and said
pointing to another one,*

"He is Success, and I am Love." Then he added,

*"Now go in and discuss with your husband which one of us you want
in your home."*

The woman went in and told her husband what was said.

Her husband was overjoyed. "How nice!!" he said.

*"Since that is the case, let us invite Wealth. Let him come and fill our
home with wealth!"*

His wife disagreed. "My dear, why don't we invite Success?"

*Their daughter-in-law was listening from the other corner of the
house. She jumped in with her own suggestion: "Would it not be
better to invite Love?"*

Our home will then be filled with love!"

*"Let us heed our daughter-in-law's advice," said the husband to his
wife.*

"Go out and invite Love to be our guest."

*The woman went out and asked the 3 old men, "Which one of you is
Love? Please come in and be our guest."*

Love got up and started walking toward the house. The other 2 also

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

got up and followed him.

Surprised, the lady asked Wealth and Success: "I only invited Love,

Why are you coming in?"

The old men replied together: "If you had invited Wealth or Success,

*the other two of us would've stayed out, but since you invited Love,
wherever He goes, we go with him.*

Wherever there is Love, there is also Wealth and Success!!!!!!"

It is time to fall in love with your clients!!!!

Having worked for 21 years as a psychotherapist, I was privy to the intimate lives of thousands of people. I was fortunate to like most of them, and even the few whose personalities clashed with mine, gave me the opportunity to shift out of my ego and find a way to love. It became a truly amazing spiritual practice which developed a muscle of emotional maturity in me for which I am forever grateful.

One of my most important spiritual teachers was a deeply compassionate man named Stephen Levine. Here is his Vow of Service which I have had on my desk for 20 years:

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY



Stephen Levine

VOW OF SERVICE

*Act for the benefit of all others.
Clear the mind so you can see the way.
Remind each other of our true nature.
Act with grace for no reason.
And stop making excuses.
Nothing is random or preset,
so respond from true freedom.
Don't let fear or beauty block your way.
It takes courage to be moral,
to give up the dissatisfaction.
Compassion is fearlessness.*

Practice compassion until it is as second nature as breathing. It is essential if you are to serve others. Begin with yourself, and return there as soon as you are out of compassion with someone else. It is never about the other person.

Yes, we can at times attract “difficult” clients, which I will say happens less and less as you work with these Golden Keys. If that is so, it is still

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

your job to remain in an expanded state, even as you must set boundaries and do whatever else is needed.

Learning the Art of “Awakened Doing”

If you want to serve from a place of love, you will have to learn to do things a bit differently than many schools of success teach.

In his enlightening book, *The New Earth*, Eckhart Tolle talks about “Awakened Doing,” as opposed to the over-controlled doing of the ego.

When we implement the countless tasks there are to do to create a thriving business, there is a tendency to drop below the level of conscious thought and into well-worn habits that have to do with the fear-based instincts of the primitive brain.

There are three qualities, what Tolle calls “modalities,” or energy frequencies, which are important to cultivate if we are to shift these patterns. Consciousness flows into what you do and thus into the world, through the modalities of **acceptance, enjoyment and enthusiasm**.

When they are present, these energy frequencies are then infused into what you do and connect you and your actions to the greater awakened consciousness that is emerging on the planet at this time. You infuse soul into your business.

You become more attractive to everyone you come into contact with, and when you craft an aligned marketing message, you have great leverage in attracting more ideal clients

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

When what you do does not arise out of at least one of the three, you are being driven by the fear-based ego, and there will be some form of dysfunction with it. You will most likely be creating some kind of suffering for yourself, and possibly others. What we are going for here is soul-inspired action, which comes from your essence, and not your ego.

Acceptance

There are plenty of challenging things to do to bring your gifts to the world, and some of them you will not enjoy. You can however, do them in a spirit of **acceptance**, which is the first modality of awakened doing. You know you must do these things to reach your goals, and because of that, you are willing to take care of administrative matters and other things that are not the favorite items on your to do list.

One of the best ways to support your capacity for acceptance is to invest in a virtual assistant and whatever other help you need, so that you have fewer items to handle that you are not good at or don't want to do yourself.

As you and your business evolve, the movement is toward doing less and less of what you are not good at and more and more of your natural brilliance.

Enjoyment

Enjoyment is the second modality of awakened doing. When you enjoy what you are doing, you experience a sense of inner aliveness. Tolle says, *"On the new earth, enjoyment will replace wanting as the motivating power behind people's actions."* Enjoyment taps you right into the universal collective power itself!

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Joy is filled with meaning! The joy of Being is the joy of being conscious, and again, it is one of those energies that is very attractive to the people you want to work with, if you are someone who wants to help others.

It is essential that you feel joy when you do the work you are meant to do in the world. Though it appears that the joy arises from what you do, it is actually flowing into what you do and thus into the world from your soul.

What supports you in cultivating this quality is sharing what you are good at—your unique brilliance—with others, so that they benefit from the gift you give them. Remember this when you are not feeling joy in what you do.

Enthusiasm

The third modality of creative manifestation is enthusiasm, and radiates outward from those who remain true to their inner purpose, which is to awaken. By remaining true to this path, you find someday that there is actually an outer purpose that wants to be expressed through you. You begin to have a vision, or goal, of something bigger than you.

When this happens, the energy field or vibration around you and what you do changes. There arises an intensity and focus as you are pulled by that bigger vision.

Enthusiasm can turn into stress when you want to arrive at your goal more than you want to be doing what you are doing. There is a sort of tension that you must hold in place to do this work of creating a

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

business. When you begin to lose the ability to hold this tension, and drop into stress, which is so easy to do.

Michael Beckwith says, *“The pain pushes until the vision pulls.”*

The key to maintaining enthusiasm is knowing when to step back and surrender it all for a while. Take a break. Live your life. Remember that your business is not an emergency. It is you and your gifts emerging in the form of service.

To Help You Stay on Track

Write the 3 words of **acceptance, enjoyment and enthusiasm** and put them on a sticky somewhere in view where you work. Take conscious breaks during the day to check in and see if at least one of them is present. If not, take a break and press the re-set button!!! You and your business will be much better off!!

This simple little practice alone can profoundly shift the “your energy”, which is the source of the Soul of your business.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY



And when you do get stuck.....

Here is an exercise that can help you return to love whenever you find yourself disconnected from Source.

“Your task is not to seek for love, but merely to seek and find all of the barriers within yourself that you have built against it.”

~~A Course in Miracles

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Sending a Conscious SOS

SOS is the commonly used description for the international Morse Code distress signal, which became associated with “save our ships” and “save our souls.” Here, it is an acronym for the following three steps, which can remind you in a matter of seconds that you are co-creating your life, moment to moment, with the Source of all Creation. It can return you to a sense of calm and clarity quickly, and keep you on track as you move through your day.

Step 1: Stop and tell yourself the Story

Whenever you are struggling, you have a story. You are the protagonist, and something seems to be the antagonist. Let's say you want to raise your rates, and keep saying you will, and months go by, and you never do. Intellectually you know what you offer is worth more than what you are asking, but you have this story: people won't pay, the economy is so bad, I am already charging more than so and so. You know the drill.

So now, instead of these thoughts and feelings swirling around, you stop and really see it for what it is. If you are struggling, you have created this drama (the ego loves drama). Yes, you have created this story.

Step 2: Own it all. You have created it.

I love this step, because I immediately feel a sense of personal power when I **own it all**.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

When you say, “Yes, I have created this situation where I am working too hard and resenting it,” “I have created this situation where my client is dissatisfied,” “Yes, I have created this situation where I am feeling unfulfilled in my relationship,” you put yourself back in the drivers seat of your life.

Step 3: Surrender

This step is key, and so very challenging for most people. Once you have owned things, the tendency is to try to solve the problem with your mind. If you could, you would not be struggling.

I asked some very high-powered entrepreneurs what their biggest obstacles are to being in the flow and accomplishing the countless tasks they must deal with every day. Here are some: perfectionism, the need to control, the inner gremlins constantly saying it is not good enough, leading them to push harder, not sleep enough, and fall into a sense of resignation.

Surrender is not resignation, but a conscious releasing of the illusion of control, and basically declaring to the Universe, “I can’t do this alone.” You are saying to a power far greater than your ego, “I surrender, and open myself to your guidance.”

With this, I suggest you take several conscious breaths, dropping your shoulders, feeling the burden being lifted.

S Story
O Own it all
S Surrender

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

A River of Positive Energy is Always Available for You

You can do it quickly, no matter where you are. Your affirmations will have more power because you have released the resistance you have to the moment. I taught this to an attorney who was always tied up in

knots when she had to present a case. She knew it was interfering with being the kind of attorney she wanted to be by causing her to over present her case. She needed something she could do on the spur of the moment, and began to use it whenever she felt herself losing her center. She found that it allowed her to focus in a more detached way and say only what needed to be said with more power.

The spiritual teacher, Byron Katie, says that without our stories, we are pure love, and that when we argue with reality, we only lose 100% of the time. When you own and surrender your story, you return to the undercurrent of flow that is always present. You accept what is.

The result is that the actions you take are infused with the power of your soul, rather than of your ego, and you begin to attract the people and situations that support you on this incredible path of **Wide Awake Business™**.

If you are called at this time to bring your sacred gifts forward and earning a living doing what you love, you have reached the right place. My programs are suited to heart-based entrepreneurs and creatives, and I have a track for both business and non-biz.

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Here is what one client has to say:



"When you're not just tired of how heavy your bags have gotten, but when you're ready to swing those bags high toward the Sun and watch them burst into flames that light the path to your next level in life, Kathleen is the choice.

Every so often, someone comes along who isn't impressed with fancy luggage and doesn't judge your plastic bags with the holes in them. And, not often enough, still, someone comes along who can really, truly, at the boiling core of your being, help you put those bags down, walk away and never look back. That someone is Kathleen. When you're not just tired of how heavy your bags have gotten, but when you're ready to swing those bags high toward the Sun and watch them burst into flames that light the path to your next level in life, Kathleen is the choice. If you ever get a chance to work with her, do it...and don't look back."

Lena L. West

Founder of the Real Women Do Social Media Initiative

Click to [Get Started](#) and to set up a Radical Radiance Discovery session, and step onto the sacred path to Turn On Your Light

Turn On Your Light™

LET YOUR SOUL LEAD THE WAY

Kathleen Hanagan is a licensed psychotherapist, ordained shamanic priestess,



intuitive coach, and international speaker and workshop presenter, who helps heart-centered entrepreneurs, creatives, healers and evolutionaries get crystal clear about their message and claim their brilliance, so that they can attain their highest destiny, without betraying their hearts. With Kathleen as your guide, you will create a life of genuine prosperity which includes intimacy, health, wealth, and a sense of total alignment with your soul.

She is the creator of the **Radical Radiance™ Marketing System**, and the **Radical Radiance™ Blueprint**, which integrate deep spiritual principles into down-to-earth practices, in business and in life. Unlike other success and business coaches, Kathleen activates the power and the beauty of each person's soul, which allows for the

release of fear and doubt, and brings forth the most sacred, sexy and sovereign qualities needed for the fulfillment of their mission.

Kathleen had a thriving psychotherapy practice for 21 years, and built a 6-figure business through public speaking and word of mouth. She understands firsthand the struggle that spiritually minded people often face as they step into the world of business. If you are called to have a bigger impact in co-creating the New Economy, and assist in the planetary shift from the love of power to the power of love, contact Kathleen at **Get Started.**