

# THE IMPORTANCE OF FINDING YOUR PURPOSE

Wouldn't it be nice if everyone could do what they wanted to do every day and still earn money? How great would it be to feel excited when you awaken every morning? Wouldn't everyone like to feel that what they do makes a difference in the world?

All of this is possible once a person knows what his or her purpose in life. Master motivator and author, Barbara Sher, says it best in the title of her book, *I Would Do What I Love If Only I Knew What It Was*.

Obviously, no two people are alike. Everyone has unique talents, knowledge, skills, and abilities. Finding which skill, which bit of knowledge, or which talent a person most enjoys using will lead to discovering their purpose.

Wayne Dyer says, "There is no scarcity of opportunity to make a living at what you love; there's only a scarcity of resolve to make it happen. Even Oprah says, "Your job is to discover what your true calling is." Therein lies your happiness.

*Find Your Purpose* is an opportunity to discover yours so you can earn money doing what you love. The program is designed to allow each participant to recognize what is special about themselves and to find a direction in life. Fit them all together and you will have your purpose.

Victor Frankl in his book, *Man's Search for Meaning*, describes his horror-filled days as a prisoner in a Nazi prison camp. He said he made an interesting observation about those people who survived the terror and hardships of their ordeals.

He stated, in effect, that those who had a purpose in life survived; those who did not see any hope or believe they a purpose, died, even if physiologically equal. That is a significant observation.

Similarly, Wayne Dyer in *Real Magic* recalls the words of the prison inmate, "Nothing is more likely to help a person overcome or endure troubles than the consciousness of having a task in life."

**"The only courage you ever need is the courage to live your heart's desire." -Oprah**

**I hope you join us, take the course, then consider teaching others! - Gail Cassidy**