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MOST PROFITABLE UNDER THE RADAR NICHES FOR E-COURSES



What is an Under the Radar Niche?

A segment of a market in which an e-course could be specifically focused on that is not being utilized.

This is massively profitable.



What makes an Under the Radar Niche profitable?

There is a specific audience seeking information.

There needs to be search traffic.
Utilize tools to help research this.

There is a specific result your customer is looking for.

Create a "Customer Avatar" to identify your ideal audience.

Click [HERE](#) to read more.



Great tools are things like Google Trends or Google Adwords to help you know who is searching your niche!

Get specific!

THE TOP 10 "UTR" NICHEs

FOR ONLINE COURSE CREATION

1

TINY HOMES/EFFICIENT LIVING

Course Ideas:

A Guide to Tiny Home Designs

Legal Hurdles that Come with Building Tiny Homes

30 Day Guide to Downsizing for Tiny Living

2

AUDITIONS / TRYOUTS

Course Ideas:

The Ultimate Guide to Trying out for
TV Talent Shows

How To Help Your Child Make the Team

Make Money as a TV Extra

3

EQUIPMENT GUIDES

Course Ideas:

Ultimate Guide to Creating a Video Studio

How to Get a Quality Sound System for < \$500

Picking the Right Guitar for Your Child

4

VLOGGING

Course Ideas:

Beginner's Guide to Vlogging

How to Choose the Right Vlogging Equipment

How to Monetize Vlogging Through Social Media

5

GUIDES FOR NICHE GROUPS

Course Ideas:

A Guide to Dating as A Recent Immigrant

How To Start a Business as a Stay at Home Mom

How Doctors can Work Less & Make More

6

HOME AUTOMATION / TECHNOLOGY

Course Ideas:

A Guide to Doing Smart Technology Yourself
150 Things you can do with Google Home
How to hack a Raspberry Pi to Create a Home Automation System for \$100

7

EVERY DAY SKILLS

Course Idea:

A course on Calligraphy
A Guide to Organizing your car, office, or home
A Guide to Using Everyday Computer Programs

8

BUDGET TRAVELING

Course Ideas:

Traveling Made Easy: Guide to Hostels
Travel the World for Cheap
See the World on a Budget

9

HOLIDAY GUIDES

Course Ideas:

Guide to Creation a Killer Halloween Costume Under \$20
How to Deal with In-Laws on Christmas
Throw the Ultimate 4th of July BBQ

10

BEAUTY TIPS

Course Ideas:

Guide to Re-creating a Celebrity Makeup Look
How to Pick the Right Cosmetic Surgeon
Reproducing a Salon Quality Service at Home

RESOURCES

Find the Trends On:

Google Trends



Use these tools to make sure there is enough traffic to the UTR niche you want to create a course on!

Create Your Under the Radar Niche Course on



Click here to start your
FREE 14 Day Trial