

Facebook Live Video Script

The 4 Main Talking Points For Your Live Video

1. Introduce yourself & welcome your audience
2. Share some valuable content (3 things that you need to know)
3. Engage your audience (Ask for questions, tell them to like your video)
4. Give a clear call to action (CTA) at the end

Sample Script

1. Introduction

Hello everyone, it's me (your name) and I just wanted to sign in today and share a few awesome tips about (your niche)

2. Content

Here are 3 things you need to know about (your niche)

Teaching Point 1, Teaching Point 2, Teaching Point 3

3. Engage

So right now I am going to do a little Q&A so go ahead and write your questions in the box below. (Then answer their questions)

4. Give a clear Call To Action at the end

Oh and I just want to let you know I put together a free (your freebie) and if you want to check it out just click on the link below this video and you'll be taken to a page where you can get it right now.