

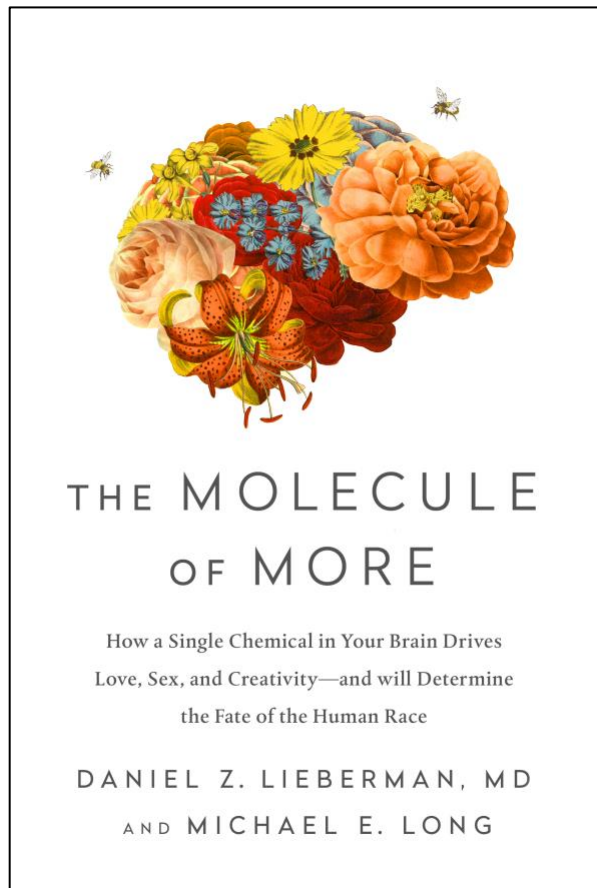
PROFILE

Writer, speechwriter, and seminar leader
with extensive experience in business, government, non-profits, and policy

Co-author of
The Molecule of More:
*How a single chemical in your
brain drives love, sex, and
creativity—and will determine
the fate of the human race*

**The revolutionary
book that explains why
you do what you do.**

Learn more at
MoleculeOfMore.com.



ACCOMPLISHMENTS: TEACHING

Teaching

- Lecturer & past director of writing, master's program in PR, Georgetown University
- Creative writing teacher, Georgetown
- Faculty advisor, Georgetown Speechwriting Advisory Group
- Curriculum designer, Georgetown & Columbia Universities
- Owner and director of *The Magic Show*, an education website for writing and presenting (ProMagicShow.com)
- Resident Writing Coach, Professional Speechwriters Association (PSA)
- Writing tips newsletter featured weekly as "Prose for Pros" by PSA
- Author of *One Step at a Time: A Practical Process for Writing Any Speech*, a white paper for PSA
- Presented speechwriting seminar for European Speechwriters Guild at Oxford University
- Taught speechwriting staff of Chairman of the Joint Chiefs of Staff

ACCOMPLISHMENTS: SPEECHWRITING, STRATEGY, BUSINESS WRITING & ENTERTAINMENT

Speechwriting

- Prepared remarks for more than 20 Fortune 500 CEOs
- Prepared remarks for four presidential nominees
- Co-writer of defense secretary's remarks on European security
- Prepared remarks for and coached high-profile speaker at TEDx Beacon Street
- Author of inaugural and first State of the Commonwealth addresses for Kentucky governor
- Author of addresses for New Jersey governor
- Former director, White House Writers Group

Entertainment

- Multiple-award-winning screenwriter and playwright
- Author of liner notes for Jerry Seinfeld film/DVD *Comedian*
- Film critic for major-market radio station and *National Review Online*
- Contributing editor, *Washington Examiner*
- Consultant, *The Onion* and *Saturday Night Live*

Strategy

- Created media strategy and training for historic Supreme Court case
- Contributed to media strategy for Senate campaign finance hearings
- Scripted over 200 radio debates between Senator Edward Kennedy and Senator Fred Thompson

Business & Policy Writing

- Ghostwriter for a non-fiction bestseller & a major biography
- Scriptwriter for ADDY Awards and Advertising Hall of Fame
- Contributor, *National Review Online* and *Jewish World Review*
- Lead author on healthcare policy book for presidential panel
- Wrote portions of White House budget, *A Blueprint for New Beginnings*
- Senior writer on emergency room project on homeland security
- Directed preparation for mock presidential debate partner
- Author of monthly newsletter on US politics (distributed in Japan)

SELECT PUBLICATIONS & MEDIA APPEARANCES

- | | | |
|---|--|------------------------------------|
| • <i>Art of Manliness Podcast</i> | • <i>Janice, the literary humor magazine</i> | • <i>San Diego Union Tribune</i> |
| • <i>60 Minutes</i> | • <i>The Los Angeles Times</i> | • <i>San Jose Mercury News</i> |
| • <i>Claremont Review of Books</i> | • <i>Morning with Heather Hiscox – CBC, Canada</i> | • <i>USA Today</i> |
| • <i>CNBC</i> | • <i>National Review Online</i> | • <i>Vice's Tonic Podcast</i> |
| • <i>Digital Politics Podcast – e-Voter Institute</i> | • <i>New York Daily News</i> | • <i>Vital Speeches of the Day</i> |
| • <i>Entrepreneur.com</i> | • <i>New York Post</i> | • <i>The Wall Street Journal</i> |
| • <i>Good Day New York with Greg Kelly</i> | • <i>Politico</i> | • <i>The Washington Examiner</i> |
| | • <i>Reader's Digest</i> | • <i>The Washington Post</i> |
| | | • <i>The Weekly Standard</i> |

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SELECT AUDIENCES AND CLIENTS

Corporate

- AbbVie – Paris, France
- Bechtel
- Blue Cross Blue Shield of Tennessee
- Booz Allen Hamilton
- Citadel
- CME Group (Chicago Mercantile Exchange)
- Dougherty Dialectic
- Environics
- Georgetown Lombardi Cancer Center
- Global Strategy Group
- Glover Park Group
- The Home Depot
- Kivvit (formerly M Public Affairs)
- Mediabistro
- Navy Federal Credit Union
- NextLevelPractice
- Pacific Gas & Electric (PG&E)
- PR News
- Qualcomm
- Target Corporation
- UPS

Government

- Centers for Disease Control (CDC)
- Colorado Attorney General's Office
- Council of the Inspectors General on Integrity and Efficiency
- Panama Canal Authority
- Premier's Office, Government of Saskatchewan, Canada
- United States Agency for International Development (USAID)

Education

- Georgetown Hoya Pitchmasters
- Georgetown Speechwriting Advisory Group
- The George Washington University
- Johns Hopkins School of Medicine – Armstrong Institute for Patient Safety and Quality
- Johns Hopkins Bloomberg School of Public Health
- University of Maryland

Trade Groups, Think Tanks & Societies

- American Association of Political Consultants
- American Hospital Association
- Awesome Women Entrepreneurs
- Biotechnology Innovation Organization
- Consumer Technology Association
- Cooperative Communicators Association
- The Dead Horse Society (Netherlands Speechwriters Network)
- The European Speechwriters Network
- The Heritage Foundation
- Independent Speechwriters Summit
- International Association of Business Communicators (IABC)
 - Regina, Saskatchewan
 - Washington, DC
 - World Conference (June 2020)
- International Security Management Association
- National Association of Attorneys General
- National Association of Government Communicators
- National Association of Government Web Professionals
- The Norwegian Washington Seminar
- Professional Speechwriters Association
- Public Relations Council of Alabama
- Public Relations Society of America
- Silicon Valley Speechwriters Roundtable
- Toastmasters – Calabar, Nigeria
- VMD Association of Electric Cooperatives
- Women in Government Relations

Military

- 82nd Airborne All-American Leaders Conference
- Defense Information School (DINFOS)
- United States Army
- United States Joint Chiefs of Staff (Chairman's speechwriting team)
- United States Navy

Non-Profits

- Congressional Youth Leadership Council
- Cristo Rey
- Michael J. Fox Foundation
- United Nations Foundation

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HONORS: STAGEPLAYS

Stageplays

- *Belgium Has Fallen*
 - Take Ten Festival – Official Selection (2019)
- *Brad Pitt*
 - Sky Blue Theatre British Theater Challenge – Short List (2019)
 - Georgetown University’s Heart of the Harvey Festival – Official Selection (2016)
 - NYC Players Theater Short Play and Musical Festival – Audience Favorite (2015)
 - San Miguel International Literary Festival – Diez Minutos Play Festival – Semifinalist (2015)
- *Catchpole*
 - NYC Players Theater Short Play and Musical Festival – Audience Favorite (2015)
- *Color Timer*
 - ScreenCraft Stage Play Competition – Finalist (2020)
 - Neil LaBute New Theater Festival – Winner (2019)
- *Details*
 - NYC Players Theater Short Play and Musical Festival – Audience Favorite (2016)
- *The Gettier Problem*
 - Neil LaBute New Theater Festival – Winner (2018)
 - Sky Blue Theatre British Theater Challenge – Long List (2019)
 - Georgetown University’s Heart of the Harvey Festival – Official Selection (2018)
- *Hostages*
 - NYC Players Theater Short Play and Musical Festival – Audience Favorite (2011)
- *How to Save Your Own Life*
 - Manhattan Repertory Theater Summerfest – Official Selection (2013)
- *The Megaphone*
 - Rockford New Play Festival – Official Selection (2015)
- *Propaganda*
 - Forearmed Productions Philadelphia Festival – Official Selection (2012)
- *The Second*
 - Georgetown University’s Heart of the Harvey Festival – Official Selection (2017)
- *Seinfeld: The Quarantine – Online!*
 - The Company You Keep Theatre Group – Production (2020)
- *Since the Kids Are Gone...*
 - Freshwater Theatre Company Minneapolis Better or Worse Festival – Official Selection + anthologized (2012)
- *The Test*
 - NYC Players Theater Short Play and Musical Festival – Audience Favorite (2016)
- *Various One-Acts*
 - NYC Players Theater Short Play and Musical Festival – Official Selection
 - “Sex” - 2012-13, 2015-19
 - “New York Stories” - 2014-15, 19-20
 - “Boo!” - 2011-16, 18-19

HONORS: SCREENPLAYS, FICTION, NON-FICTION & MUSIC

Screenplays

- *Henry Wallace*
 - Table Read My Screenplay: Historical/Bio – Top 100 (2020)
 - International Screenwriters Association Pitch Challenge – Finalist (2020)
 - Creative Screenwriting Screenplay Competition: Historical/Bio – Top 25 (2019)
 - Truth Be Told Non-Fiction Screenwriting Competition – Winner (2018)
 - International Screenwriters Association Fast Track Fellowship – Top 50 Finalist (2016)
 - Creative World Awards – Finalist (2015)
- *How to Save Your Own Life*
 - Richmond Film Festival – Semifinalist (2019)
 - International Screenwriters Association Fast Track Fellowship – Top 50 Finalist (2018)
 - ScreenCraft Horror Screenplay Competition – Quarterfinalist (2018)
 - Nicholl Fellowship Competition (MPAA) – Top 15% (2015)
 - Creative World Awards – Quarterfinalist (2014)
 - World Series of Screenwriting – Finalist (2014)
 - Slamdance Film Festival Screenplay Competition - Finalist, Grand Prize + Semi-finalist, Feature (2013)
 - Vail Film Festival Screenplay Competition – Semifinalist (2012)
- *The Joby Project*
 - Faith in Film International Screenwriting Competition – Semifinalist (2017)
 - Christian Screenwriting Competition – 2nd Place (2012)
 - Kairos Prize for Spiritually Uplifting Screenplays – Semifinalist (2012)

Fiction

- *Bus There*
 - NYC Midnight Microfiction Competition – Semifinalist (2020)
- *Water, Falling on Water*
 - Boulevard Magazine Short Fiction Contest – Finalist (2016)
- *The Wiring*
 - ScreenCraft Cinematic Short Story Competition – Quarterfinalist (2019)

Non-fiction

- *The Molecule of More*
 - Next Generation Indie Book of the Year: Science – Winner (2020)

Music

- “Technical Writer” (w/comedian Steve Goodie)
 - *The Dr. Demento Show* – Featured (2017)

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HONORS: PROFESSIONAL

- Dean's Service Award – Georgetown University
- Outstanding Faculty Member, Nominee – (multiple years) – Georgetown University
- Most Entertaining Instructor (multiple years) – Georgetown University Professional Program in Public Relations & Corporate Communications
- *Magis Lecture* – Georgetown University (also published in "Vital Speeches of the Day")
- *Weiss Lecture* – Southeast Missouri State University
- Member, Advisory Council
 - Professional Speechwriters Association (PSA)
 - Gotham Ghostwriters
- Host, Speechwriters & Executive Communicators Conference – Ragan Communications
- Judge, Theodore Sorenson Speechwriting Competition – Ragan Communications
- Judge, HEARD Creative Writing Competition

EMPLOYMENT

2000-Present	Various clients	Washington, DC
<i>Writer, seminar leader</i>		
2007-Present	Georgetown University	Washington, DC
<i>Lecturer</i>		
<i>Director of Writing, Department of Public Relations and Corporate Communications</i>		
2007-Present	Ragan Communications	Chicago, IL
<i>Leader, Speechwriting and Executive Communications Seminars</i>		
2000-10	White House Writers Group	Washington, DC
<i>Director</i>		
1999-2000	National Association of Realtors	Washington, DC
<i>Chief Speechwriter</i>		
1998-99	Widmeyer Baker Public Relations	Washington, DC
<i>Assistant Vice President and Senior Writer</i>		
1996-98	Senator Fred Thompson	Washington, DC
<i>Chief Speechwriter and Special Assistant</i>		
1990-96	Various publications	Nashville, TN
<i>Freelance writer</i>		
1986-96	TCS Management Group, Inc.	Nashville, TN
<i>Systems analyst and trainer</i>		

EDUCATION

Vanderbilt University	Nashville, TN
<i>Graduate studies in general physics</i>	
Murray State University	Murray, KY
<i>B.S., Physics; cum laude; full scholarship; ranked #1 in department</i>	

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