

Selected Speech, Editorial & Coaching Clients of Michael Long

Business

- Bobby Kotick Chairman and CEO, Activision
- Philippe Paillart Chairman and CEO, Ford Motor Credit
- Clay Mathile Chairman and CEO, Iams
- Jim Cantalupo Chairman and CEO, McDonald's (worldwide)
- Jeffrey S. Lorberbaum Chairman and CEO, Mohawk Industries
- William Esrey Chairman and CEO, Sprint
- John Sie Chairman and CEO, Starz Encore Group
- Ivan Seidenberg Chairman and CEO, Verizon
- Fereydoun Firouz President and CEO, EMD Serono
- Stacey Davis President and CEO, Fannie Mae Foundation
- Steve Forbes President and CEO, Forbes Inc.
- John K. Welch President and CEO, US Enrichment Corp. (USEC)
- Jordan Zimmerman President and CEO, Zimmerman Advertising
- Chris Morley President, Nielsen (U.S. Operations)
- Kevin Cleary CEO, Clif Bar & Company
- Laura Lang CEO, Digitas
- Mike Roberts CEO, McDonald's USA
- Peter Skarzynski CEO, Strategos
- Joseph J. Plumeri CEO, Willis Group Holdings & Citibank N.A.
- J.W. "Joey" Kaempfer Chairman, McArthurGlen
- James R. Mellor Chairman, USEC
- James (Jay) Rasulo Chairman, Walt Disney Parks and Resorts
- Mark Weinberger Vice Chairman, Ernst & Young
- Tim Gillis Office Managing Partner (DC), KPMG
- Paul Henri Ferrand CMO, Dell
- Mark Wallace Senior Vice President, Global Engineering and Sustainability, UPS
- Jonathan Blum Senior Vice President, Yum! Brands
- Thomas Tauke Executive Vice President, Verizon
- Tracey Sheppach Executive Vice President, VivaKi / Starcom
- Lloyd Switzer Director, Strategos
- Various American Plastics Council, Coca-Cola, Deloitte, Dow Chemical, ExxonMobil, International Bridge, Tunnel & Turnpike Association, KPMG, McKinsey & Co.

Politics, Policy, Non-Profits & Education

Executive

- President George W. Bush
- Vice President Walter F. Mondale
- Donald Rumsfeld, Secretary of Defense
- William (Bill) Bennett, Secretary of Education
- Elaine Chao, Secretary of Labor
- Tommy Thompson, Secretary of Health and Human Services
- Tom Ridge, Secretary of Homeland Security
- Dr. Howard Koh, Assistant Secretary for Health (US Department of HHS)
- Gov. Chris Christie (New Jersey)
- Gov. Ernie Fletcher (Kentucky)
- Gov. Carroll Campbell (South Carolina)

Legislative

- Sen. Robert (Bob) Dole
- Sen. Fred Thompson
- Sen. Christopher Bond
- Sen. John Breaux
- Sen. Mike Enzi
- Sen. Edward (Ted) Kennedy
- Rep. John Dingell
- Rep. Richard (Dick) Arme
- Rep. William (Bill) Thomas
- Rep. Tom Davis

Entertainment

- Jerry Seinfeld
- Nicole Johnson, Miss America

Education

- Mike Fitts, President, Tulane University
- Thomas S. Robertson, Dean, Wharton School of Business
- Paula Wallace, President, Savannah College of Art and Design (SCAD)
- Various, Simon Graduate School of Business
- Various, University of Texas A&M at Qatar

Policy, non-profit & philanthropy

- Peter Pronovost, MD, PhD; MacArthur fellow, Time 100
- Dr. Sally Ride, first American woman in space
- Lt. Gen. Brent Scowcroft
- Brig. Gen. Loree K. Sutton (highest-ranking psychiatrist, U.S. Army)
- Her Highness Sheikha Mozah bint Nasser Al Missned, First Lady of Qatar
- Michael Steele, Chairman, Republican National Committee
- Richard Hunt, President, Consumer Bankers Association
- Joe Garcia, President, National Congress of American Indians (NCAI)
- Jefferson Keel, President, NCAI

- Ben Stein
- Janis Ian
- Mike Gallagher, Syndicated Radio Host