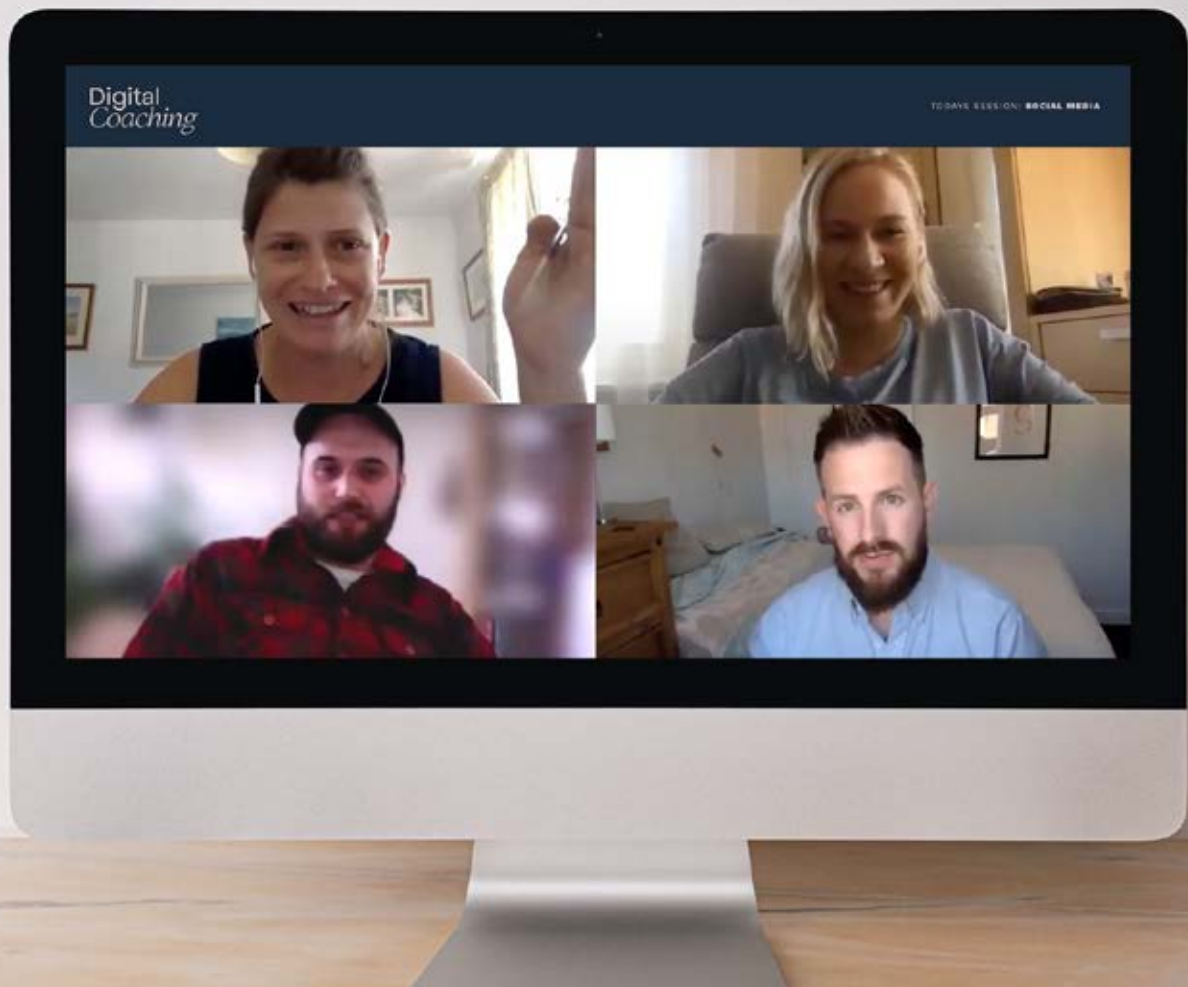


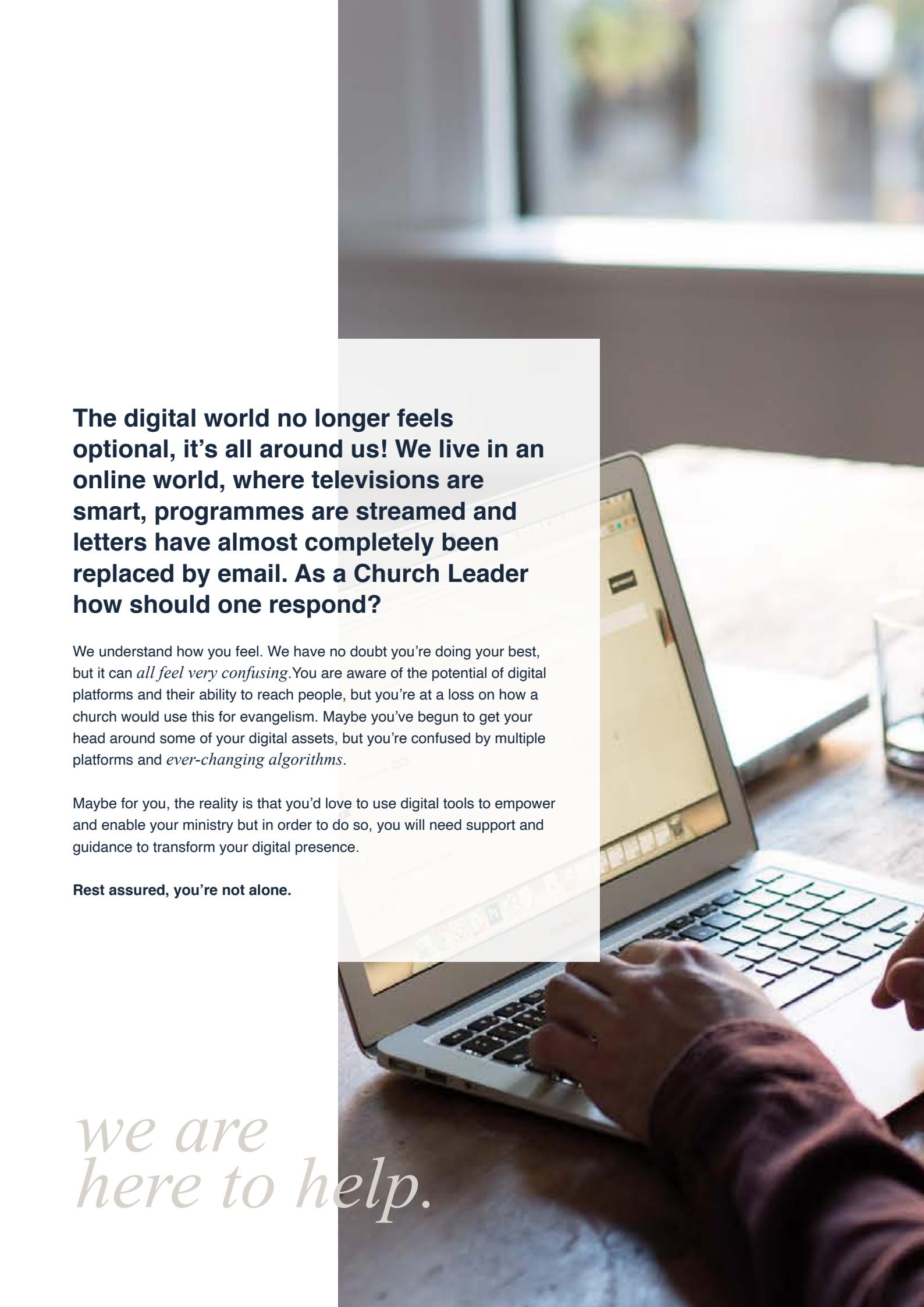


Digital Coaching



*Take your digital presence to the next level
through bespoke training & consultancy*

- ✓ Hands-on, tailored coaching & support
- ✓ Leverage online platforms & make an impact
- ✓ Help people find Jesus and grow in faith online



The digital world no longer feels optional, it's all around us! We live in an online world, where televisions are smart, programmes are streamed and letters have almost completely been replaced by email. As a Church Leader how should one respond?

We understand how you feel. We have no doubt you're doing your best, but it can *all feel very confusing*. You are aware of the potential of digital platforms and their ability to reach people, but you're at a loss on how a church would use this for evangelism. Maybe you've begun to get your head around some of your digital assets, but you're confused by multiple platforms and *ever-changing algorithms*.

Maybe for you, the reality is that you'd love to use digital tools to empower and enable your ministry but in order to do so, you will need support and guidance to transform your digital presence.

Rest assured, you're not alone.

*we are
here to help.*



Alongside our usual array of free tools and resources we are now offering hands on coaching that will empower you and your team to take control of your digital channels; to reach more people and disciple your congregation/audience.

We've made it simple...

Upgrade your knowledge in three very easy steps:

- 1.** Sign up for coaching; personalised to your goals
- 2.** Coached by experienced guides through tailored content.
- 3.** Reach your community & grow believers in faith.



What topics can we cover?

See a few examples below of the sort of topics often discussed in coaching...

Social Media



Create a simple plan for Social Media platforms. Move away from posting at random and begin building strategy about when you post, what content increases engagement and why it's important

Website



Convert your website into a discipleship tool. Your website is one of your most valuable digital assets, learn how to maximise it's potential and begin using it as a hub for ministry and reaching the lost.

Evangelism



In-depth strategy to engage & reach the lost. Create strategy around reaching people with the gospel. Bridge the gap between digital and physical to see real kingdom growth.

Marketing



Insight into Marketing & Advertising. Learn how to leverage marketing tools to reach people with the message of Jesus. Grow online engagement and in person attendance.



why use digital church toolkit?

Here at Digital Church Toolkit we're passionate about assisting churches to unlock the potential of digital; equipping staff and volunteers to build confidence, develop online skills and see real-life results. Our aim is to equip you to harness the power of digital platforms.

Our coaching is not theoretical, it's applied practice from a range of churches of different sizes, denominations and contexts. With decades of combined experience in ministry and digital services we are uniquely placed to guide your team. We're here to help you succeed.

As the leading agency in the UK dealing exclusively with churches and Christian organisations, we're able to give you a solid understanding of digital strategies, training you to see tangible differences.

Start reaching others online and help them step closer to Jesus.

who are digital church toolkit?

Let's start at the very beginning.

Josh and Peter founded Digital Church Toolkit in 2018 out of a shared desire to serve and equip the UK Church.

However, their story began way before that whilst studying at a bible college in The States. With family and friends connections in the UK and a shared passion for the UK Church, a friendship was formed.

Josh, a graphic designer by training, was working in a boutique print studio and freelancing for churches in the UK, US and Europe. He's always been actively involved in ministry, serving in and working for various churches around the world. At his core, he's passionate about seeing the UK Church express the beauty and glory of God through innovative design, creativity and communication.

Peter graduated with a BA Hons in Politics and Communications in 2014 and has worked for the last ten years in marketing, event management and communications; from managing Christian conferences with 1,000+ attendees, to planning gospel marketing campaigns that reached tens of thousands. From a young age, Peter has actively been serving in the local Church; from cleaning the toilets as a teenager to working in operations for a large UK Church. He longs to see the UK Church walk in the fullness of Truth and playing an active role in the renewal of our cities, towns and villages.

How it all began.

In May 2018, when Josh and Peter were both working freelance, which can sometimes be a lonely experience having your bedroom as your office, they began to

reconnect. They started talking regularly and quickly realised that there was a shared desire to serve and equip the Church in the UK in a greater way.

So, Digital Church Toolkit was born.

It began as an Instagram account, posting content to inspire the UK Church and exploring if there was even a need and desire for digital comms training.

Over time, Digital Church Toolkit's presence grew and it became clear that the need and desire did indeed exist, and on a large scale. So, they dedicated their spare time to creating content, developing training and taking on smaller projects. They did this whilst working 9-5 jobs as freelancers and in ministry.

Then 2019 came, and made itself known as a landmark year for them both. In February the first training event, 'Church Social Media Made Simple' took place in Manchester UK and that same week Josh was diagnosed with cancer. For Josh and Peter, this brought life into focus and a decision was made to transfer Digital Church Toolkit from a side hustle into a fully fledged business. Talk about upscaling.

A business plan on a pizza box.

Fast forward a few months of treatment, faith-filled prayers and a 'how-good-can-it-get' approach, Josh was on the road to recovery. Digital Church Toolkit were fast approaching 10,000 followers on Instagram and Peter had quit his job working for a Church in the midlands. They sat in a lobby of a London hotel, wrote a full-scale business plan on the back of a pizza box and figured how

they could serve the 50,000 Churches in the UK (we still have the box).

The dreams have always been big, right from the beginning: to raise up a learning community of digital ambassadors in every Church, to develop eCourses to train and equip, and to provide creative services through our Studio. But first, we needed a team.

By January 2020, Josh and Peter had grown the client base enough to support team expansion. Phoebe joined the team to take care of social media and Finn to help support the growing network of Churches that were connecting with Digital Church Toolkit for advice, consultancy and coaching.

When a crisis hits, we respond.

In March, the COVID-19 pandemic hit and the team dedicated their time to supporting the UK Church as they made the migration to digital and conducted free one-to-one consultancy sessions for hundreds of churches. Throughout 2020, Digital Church Toolkit were able to work with over 350 Churches as customers.

2021 and beyond.

If last year is anything to go by, then we know that 2021 is set to be a huge year. As ever, Digital Church Toolkit is committed once again to helping the UK Church adapt to and thrive in the digital age.

Josh + Peter





We don't believe in a 'one size fits all' when it comes to coaching. Working with a range of denominations, expressions and sizes of churches has taught us that each church has its unique qualities and challenges.

Part of our process is to work alongside you to identify your needs and areas where there's a gap in knowledge. Based on this research we will then suggest a syllabus of content to work through over a given time that will not only increase your knowledge but give you an opportunity to put theory into practice and discuss your experience.

The regularity of our meetings (*in our top two coaching packages*) allows us to circle back and adjust or expand on areas that need further explanation or unpacking.

Our diverse team contains a range of experienced guides in different fields, this allows us to ensure that every session, you are coached by someone well versed and adept in the topic being discussed.

churches worked with

300+

Team combined experience

35yrs+

Coaching clients approval rating

100%

Most common coaching package

weekly

*don't just take
our word for it...*



Simon & Sarah Larkin
HT HASTINGS

"Working with Digital Church Toolkit has been hugely helpful. The coaching and analysis really takes into account our local situation and experience, and builds on what we are already doing, whilst giving us ideas and direction for future work. We would definitely recommend Digital Church Toolkit to churches who are looking to take forward their vision in the digital sphere, and need some expert input."



Matt & Clare Hooper
KINGDOM COMPANY

"Digital Church Toolkit have been essential to us taking our online church to the next level. We've seen our online engagement increase & our community grow as a result of our partnership. Plus they're great fun to work with & full of practical wisdom and they LOVE the local church!"



Lois Young
HT LEICESTER

"It was so helpful to have more information on all things Digital. Digital Church Toolkit did a great job at helping us understand things and giving us clear strategy to work from. It was so helpful to have this structure. We feel better equipped and have seen a rise in our engagement. Thank you, it has been really helpful."



One Off Coaching

£100/session

Including the following:

- ✓ Training Session (1hr)
- ✓ Personal Coach
- ✓ Training notes
- ✓ Pre-session research
- ✓ Weekly 'Informer' Email

Bi-Weekly Training

£300/month

Including the following:

- ✓ Training (1-2hr) twice/month
- ✓ Personal Coach
- ✓ Digital Church Toolkit team-wide support
- ✓ Practical input & creative
- ✓ Pre-session research & development
- ✓ Post-session training notes & documents
- ✓ Admin and email responses
- ✓ Weekly 'Informer' Email
- ✓ 15% Digital Church Toolkit eCourse Product Discount

Weekly Training

£500/month

Including the following:

- ✓ Weekly (1-2hr) Training
- ✓ Personal Coach
- ✓ Digital Church Toolkit team-wide support
- ✓ Pre-session research & development
- ✓ Post-session training notes & documents
- ✓ Admin and email responses
- ✓ Access to our learning community 'Training Tribe'
- ✓ Access to 'Social Media Made Simple' eCourse
- ✓ Weekly 'Informer' Email

MOST POPULAR

Get access today: www.digitalchurchtoolkit.com/coaching