

Sustainability Project Progress Approach

Whether you just beginning on your circularity journey or are way ahead on the road, with our 8 step approach you will know exactly what to do in which moment in time and who to involve.



1) IDENTIFY & CLARIFY

In this first step we create a charter in order to obtain clarity. What is the problem or the opportunity statement? We agree on your scope, the deliverables and identify the stakeholders. We also create a first high level planning so you get a better overview of the whole process.

2) MAP & MEASURE

In this step we help you with your internal assessment. We map the stakeholders both internally and externally and facilitate your dialogue with them. Depending on your specific situation we do a benchmark and map potential risks and optional the value chain. This is also the point where we go into more detail as far as project planning goes. Finally we do an inventory on human capital if wanted and/or necessary.

3) EXPLORE & EVALUATE

Sustainability-SWOT, materiality analysis, gap analysis, Human Capital needs and opportunities, risk assessments leading to mitigation plans. Just some examples of activities that go with this third step. The purpose of all of them is to help you identify areas for improvement and even more important identify new business opportunities.

4) DEFINE && DESCRIBE

In this phase together we describe your strategy, vision & mission and ambition level. Off course we you decide on both short and long term goals and how to measure progress. If necessary we help you find more strategic direction

5) IMPLEMENT & DEPLOY

Together we work on the execution of the project plan. For you this means assistance in raising awareness and the change management process, since this is the phase where we embed the change in the organisation and core processes.

6) MONITOR & CONTROL

We track progress and performance so we can help you identify areas of improvement in order to help you be even more successful. SMART KPI's will make sure you will stay right on track in the project. Short and structural feedback loops will help you start the process again and stay on the road of continuous improvement and implementation

Along with these six phases we have two subjects that are ongoing throughout the whole project, namely **COMMUNICATIONS**, which will help you inspire all groups of stakeholders, share best practises, actions, results and ambitions with your brand image at the core of it and **STAKEHOLDER MANAGEMENT** which will build trust amongst the stakeholders in general and enhance collaboration in the value chain more specifically.