

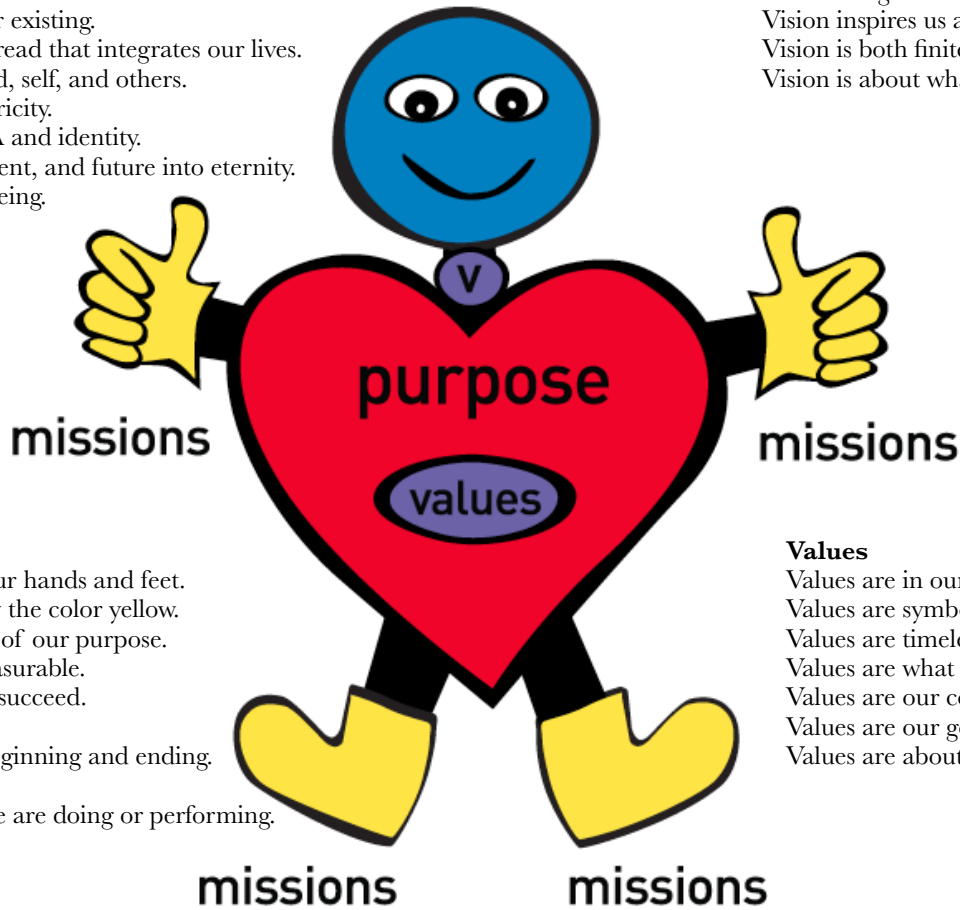
### **Purpose**

Purpose is a matter of the heart.  
Purpose is symbolized by the color red.  
Purpose is God's will for our lives.  
Purpose is our reason for existing.  
Purpose is the golden thread that integrates our lives.  
Purpose is service to God, self, and others.  
Purpose is spiritual electricity.  
Purpose is spiritual DNA and identity.  
Purpose is our past, present, and future into eternity.  
Purpose is our state of being.

### **vision**

### **Vision**

Vision is in our mind's eye.  
Vision is symbolized by the color blue.  
Vision is a gift of a future and true hope.  
Vision inspires us and others.  
Vision is both finite and infinite.  
Vision is about what we are seeing.



### **Mission**

Mission is depicted by our hands and feet.  
Mission is symbolized by the color yellow.  
Mission is an expression of our purpose.  
Mission is finite and measurable.  
Mission is able to fail or succeed.  
Mission is external.  
Mission has a definite beginning and ending.  
Mission is in the present.  
Mission is about what we are doing or performing.

### **Values**

Values are in our gut and throat.  
Values are symbolized by the color purple.  
Values are timeless.  
Values are what we hold as important.  
Values are our conscience.  
Values are our governors of right and wrong.  
Values are about how we are choosing.

# **ON PURPOSE®**

On-Purpose is alignment of the heart, head, and hands within the highest values.

On-Purpose is symbolized by the color white.

On-Purpose is an outward and visible expression of an inner call on our life.

On-Purpose is a state of being, seeing, and doing with intentional choosing.

On-Purpose is integrity and authenticity.

On-Purpose is about who we are being and becoming.

On-Purpose is service and honoring to God, self, and others.

On-Purpose is sparked by purpose, inspired by vision,  
performed through missions, and governed by values.

On-Purpose is a condition, not a process or an act.

On-Purpose is living with deliberate and freeing discipline.

On-Purpose is the opposite of sin.

On-Purpose is shalom, wholly with and in God.