



# It's time to become a **TRUSTED ADVISOR OF CHOICE**

**So you think you've mastered relationship-based advising? Think again.**

In today's financial services environment, professionals face ever-increasing competition. Clients expect competitive returns, low fees, and are now demanding someone who truly understands their unique situation and needs throughout their entire financial journey.

**Dr. Amy's Trusted Advisor of Choice** is a game-changer for your career. You'll discover how to forge deeper, more authentic relationships that will keep you top-of-mind. This unique program will help you:



## **What's so different about Trusted Advisor of Choice?**

Packed full of insights, this practice elevation program gives you an edge – the human edge. Dr. Amy shares her expertise in connecting clients' non-financial issues to their financial planning. Her proven methods and tools help take clients' trust to an exciting new level.

“ *This program has given me a renewed excitement about my role as an advisor and the value I can bring.* ”

## **Learn at your own pace, on your schedule.**

Access 9 modules with online video instruction by Dr. Amy. This comprehensive learning includes:

- 29 bite-sized lessons
- Live coaching sessions
- Conversation guides
- Embedding exercises
- Real-world case studies
- Client engagement tools

(COMING SOON) You'll have the opportunity to provide your clients exclusive online access to Dr. Amy's **Your Best Life Forward** website. Extend your holistic support by offering much-needed guidance for navigating their life transitions, gracefully.

## **Why Dr. Amy?**

Dr. Amy D'Aprix is an internationally respected expert on life transitions and relational insights. Holding a Ph.D. in social work, she has consulted for the financial industry and trained advisors for over a decade. Thousands of people have benefited from her guidance through speaking engagements, educational programs, and coaching that deliver ROI.



**Become a Trusted Advisor of Choice and accelerate client loyalty and referrals today!**

This program has been accepted by **CFP Board for 8.5 credit hours** and each optional Live Group Coaching Session for 1 credit hour (up to 8).

[www.dramy.life/trusted-advisor](http://www.dramy.life/trusted-advisor)