

The Human Side of Change™

HOW TO TRANSFORM YOURSELF AND YOUR ORGANIZATION

In a world of relentless change, it's the most adaptable organizations that win. The challenge is that most change programs fail to meet objectives because they do not fully consider the human (inner) side of change.

In this presentation, Vered Kogan trains participants on why it is so difficult for people to change and how they could leverage the power of their brain to achieve even better results. They will learn a proven step-by-step process to take active control of their mind and reprogram negative beliefs that may limit their ability to achieve their goals.

KEY ISSUES COVERED INCLUDE:

- ❑ How human behavior impacts change
- ❑ The power of the subconscious mind
- ❑ What a mindset is and where it comes from
- ❑ A technique to identify and reframe subconscious beliefs
- ❑ Daily rituals to diminish feelings of stress

Participants often experience a renewed sense of confidence and empowerment. They feel more motivated to take actions towards their desired goals, which can lead to higher performance levels and even better results.

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*Linda Gabbard
Vistage CEO Peer Advisory Group Chair*

“Vered presented to my CEO group and their spouses at our annual retreat and she was terrific. Powerful content delivered in a competent and comfortable style that everyone loved. Her message is universally valuable to everyone and I would highly recommend talking with Vered about any future group presentation that you may be considering. You won't regret it.”

*Rick Schleufer
Vistage Chair and Member of the Chair Faculty at Vistage Worldwide*

AS A RESULT OF THIS PRESENTATION, PARTICIPANTS CAN EXPECT TO:

- Achieve laser focus on a goal that they want to achieve
- Understand and resolve internal conflicts that can lead to self-sabotage and other destructive behavior
- Learn simple techniques to manage their emotional state during a change
- Tap into their hidden potential to take control of their business and life

Members will leave with an understanding of what prevents them and others from achieving the outcomes that are most important to them. They will learn how to manage their focus, physiology, and emotional state to best support themselves and their employees during times of change.

“Vered has profound impact on those who have the privilege to engage with her. Vistage Executives experienced life-changing breakthroughs ; during her presentation and MIND-shift exercise. She helped the Groups understand the science behind change transformation, the process to change and the repetition that converts healthy affirmations to beliefs to convictions and finally - to action and goal achievement.

*Katina Koller
EOS Implementer™ and Vistage Group Chair*

DISCOVER HOW TO MASTER YOUR MINDSET!



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