

The BePartnerReady.com™ Process

“There is no elevator to success. You have to take the stairs”

Zig Ziglar

1

SWOTA

Identify your organisation's Strengths, Weaknesses, Opportunities & Threats and create an Action list to leverage and address.



2

Assets inventory & valuation

Uncover the value of your organisation's Assets and the benefit they could bring to a partner.



3

Prospects list

Identify corporates, business and brands across 7 categories that have partner potential.



4

Credentials presentation

Create a compelling presentation for your organisation to share with corporate and business prospects.



5

Partnership model

Place a \$ value on your brand, develop a new model & 'rules of engagement' for potential partners.



6

The approach

Make captivating, hard-to-ignore approaches to the right corporate prospects, at the right time.



7

Secure partners

Meet, negotiate and secure corporate and business prospects.



“Luck is what happens when preparation meets opportunity”

Roman philosopher Seneca

BePartnerReady.com™ is an online program containing a robust, tried & tested process (previously called HeartSmart®) that's produced multi-million-dollar partnerships in Australia. After 12 years of real-world application, trial & error followed by stunning success, we've refined & reformulated the process into an online format. You can now work through the process in your own time, at your own pace in the comfort of your home or office.

If you work for a non-profit or social enterprise and you'd like more income, more exposure, more donors and more skilled volunteers, BePartnerReady.com™ can help you to prepare for & win Corporate & Business partners (as well as sponsors) who will enable you to Do More and Be More.

Say G'Day at BePartnerReady.com



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