

# The BePartnerReady.com® Process

## Getting started Set your Corporate Partnerships Intention



# 1

### SWOTA

Identify your organisational Strengths, Weaknesses, Opportunities & Threats, create Action list to leverage & address them.



# 2

### Assets inventory & valuation

Compile an inventory of your organisations' Assets that would appeal to a partner, using our unique Ph formula, place a \$ value on each.



# 3

### Prospects list

Identify of corporates, businesses & brands that fit with your organisation across 7 categories  
Suspect List > Prospect List > Hot List.



# 4

### Credentials presentation

Compile compelling slide-deck for first meeting with corporate & business prospects.



# 5

### Partnership model

Place a \$ value on your brand, using our unique system, create your Corporate Partnerships Model and Rules of Engagement



## Finalisation & Review Management & Board approval



## Rest & Refresh



# 6

### The approach

Research prospects, craft compelling emails to send to the right person at the right time.



# 7

### Secure partners

Meet & negotiate with interested corporate & business prospects.



“Luck is what happens when preparation meets opportunity”

Roman philosopher Seneca

We're BePartnerReady.com®. An online program that teaches this robust 7-step process to enable changemakers (from non-profits & social enterprises) across Australia & NZ to forge transformative, mutually beneficial partnerships & sponsorships with corporates. It's not just a training program that builds capacity: it's a blueprint for action that you can immediately implement within your organisation.

It's already produced numerous, multi-million dollar partnerships for changemakers just like you, for over two decades. Discover the testimonials and success stories at [www.bepartnerready.com](http://www.bepartnerready.com)

Are you ready to Be More and Do More of what you do best – change the world?

Program opens each year in April, closes in May, starts in June.

Say [gday@bepartnerready.com](mailto:gday@bepartnerready.com)



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Do more. Be more.

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