

Our Manifesto: Do More. Be More.

HISTORY REVEALS THAT IT OFTEN TAKES A CRISIS FOR FRESH, IMAGINATIVE THINKING & NEW KINDS OF LEADERS TO EMERGE.

Optimistic but acutely informed & aware.

Daring & bold yet compassionate.

Strong yet
vulnerable.

Passionate
and humble.

THESE NEW LEADERS RISE TO THE OCCASION AND CREATE MOVEMENTS. BECAUSE WHEN THEY SPEAK, PEOPLE LISTEN.

They're called Changemakers.

CHANGEMAKERS SEE THE WORLD DIFFERENTLY. THEY SEE WHAT THE WORLD COULD BE, NOT JUST WHAT'S WRONG WITH IT.

They stretch their thinking, resources & influence to ignite conversation and create solutions to societal & environmental problems. They collaborate, not procrastinate.

They stick their
neck out, not
just their hand.

They build bridges, not walls.

THEY MAKE THEIR MARK, NOT FOR EGO SAKE, BUT TO LEAVE A LEGACY, TO LEAVE A WORLD BETTER THAN THEY KNOW IT.

Changemakers recognise that we're amid an environmental and societal crisis, but they don't give up. They confidently pursue their goals,

they make change, then they make some more.

They come in all shapes and sizes; they're a frustrated schoolkid striking to be heard, a billionaire devoting his life & wealth to alleviating poverty or a Hollywood superstar turned climate activist.

Or they could
just as easily,
be you.

Given you're reading this, and you've found us, you probably already are.

THE ONE THING THEY HAVE IN COMMON - THEY KNOW THAT

collaboration is the key

TO SOLVING SOCIETAL PROBLEMS, TO RESHAPE SOCIETY.

They know that working with the right partners is the only way to find solutions that truly count and get the job done.

Our reason for being is to help changemakers like you get ready and go get those corporate & business partners. Partners that will be

**inspired &
transformed**

BY YOUR THINKING AND WHO, IN TURN - BY SHARING THEIR RESOURCES, REACH & SKILLS - WILL SUBSTANTIALLY TRANSFORM YOUR CAPABILITY TO

do more of what you do best.

Are you ready?

