



ISABEL ALEXANDER BANERJEE

A dynamic, self-made entrepreneur who overcame obstacles with an unrelenting positive nature, a farm girl work ethic and a conscious choice to thrive rather than survive, Isabel Banerjee cultivated an award winning, \$10 million+ global chemical wholesale business and grew it from dining room table to international boardrooms.

Mrs. Banerjee has participated in international trade missions, contributed articles to trade publications, lectured at academic institutions and been interviewed in multiple publications and radio programs.

Isabel's strengths include the ability to initiate & nurture strategic relationships, a love of lifelong learning and talents for helping others maximize their potential. An inspiring speaker within both industry and community, she is a driving force behind those with the courage to follow her example of thriving against the odds.

With 50+ years of business experience across diverse industries, Isabel is respected as an advisor, a coach, a mentor and a role model. She believes in sharing collective wisdom and empowering others to economic independence. Her personal mantra is **Lift As You Climb**.

Industry, associations, media and government have recognized Mrs. Banerjee's success and contributions with many articles and distinctions. The following is a partial list of her achievements:

2009 - recipient of **Women of International Influence™**
Global EXEC Women's International Council

2007 & 2009 - **Canada's Top 100 Most Powerful™**
Women's Executive Network

2002 - 2008 - **Canada's Top 100 Women Entrepreneurs™**

2005 - 2009 - **Chair, Canadian Association of Importers & Exporters**
the 2nd woman to hold this position in IE Canada's history

2008 - 2011 - Member, Department of Foreign Affairs & International Trade
SME Advisory Board to Minister of Trade, Canada

Qualified by Experience:

2020 - 2021 - **Director, Service Projects** - Tucson Sunrise Rotary

2011 - current - **CEO, BIYA GLOBAL, Inc.** international consulting & advisory services to private industry, power generation & construction, chemical marketing & distribution, foreign market development & international trade & logistics.

2015 - current - Chief Encore Officer, **The Encore Catalyst™**
coaching, training, education

2020 - current - Director & Founder, **The Encore Academy™**
eLearning platform dedicated to Feminine Wisdom,
Collaboration, and Impact

2019 - current - **IsabelBanerjee.com** - Author, Speaker, Motivator

2017 - CoFounder, **Femme on Fire**
created to support, promote and liberate art for women

2017 - CoFounder, **Squatch Girl**
statement clothing & accessories

2017 - Founder, **Business Developers 360**
advisory & training for business development & strategy

2017 - CoFounder, **Transformation Decoded**
media & events serving women in leadership & business

2014 - 2019 - Managing Director Arizona, **GroYouBiz™**
facilitated advisory boards for women owned business

2009 - 2011 - Vice Chair, **Fielding Chemical Technologies Inc.**

1989 - 2009 - Founder & CEO, **Phancorp Inc.**
international chemical procurement & logistics
ISO 9002 Certified

Isabel retains dual citizenship in Canada and United States and resides in Tucson, Arizona with her husband. The Banerjees enjoy spending time with their extended families, world travel and treasured personal and professional connections around the globe.

For more information:



BANERJEE



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