



The ReLaunch Collective Code

- 1) No Blame No Gain - own it 100% of the time and take full responsibility for what was, as well as what is.
- 2) I can give you the wand, but ultimately you create your own magic.
- 3) We all have 3 voices in our head: the dreamer, the realist, the critic. But remember... 2's a party but 3 is a crowd.
- 4) Plant the seed and the flower will grow. You don't need to know the how, you just need to BELIEVE it will.
- 5) Be in the mood, and no, we're not just talking about sex! Be in the mood to bring the best YOU into all situations at all times.
- 6) Embrace your inner snowflake: no one else is like you. And that is very COOL.
- 7) Toxic people have no place in your new ReLaunch world.
- 8) Middle of Liferdom is a state of mind, not a crisis.
- 9) Be courageous. The latin root of the word is *cor*, meaning love. So, be courageous to Love Big each and every day.
- 10) It is what it is. So... NOW what?