

# Zach Arend

Empowering entrepreneurial leaders to get what they want from their business and life.

Zach Arend is a master at captivating audiences through powerful stories coupled with real strategies to create significant and meaningful transformation. As a professionally trained leadership coach, he shows his clients simple, practical approaches to being a more creative and powerful business leader while living a more satisfying life. He's now bringing these same tools to stages and organizations to produce transformations in both individual development and leadership team performance.



## KEYNOTES

### **Saddle Up & Ride: The 3 Critical Steps to Harnessing Your Entrepreneurial Spirit (30-60 minute keynote)**

Based on his personal story of riding saddle broncs in the rodeo, Zach shares one wild ride after another and harnesses the entrepreneurial spirit within everyone. This is a high-energy and interactive keynote that will leave the audience desiring to play a much bigger game, embrace their entrepreneurial spirit, and take their next bold move.

## BREAKOUTS

### **Conscious Leadership: The 7 Levels to Mastering the Inner-Game of Being a Great Leader (breakout intensive)**

All great leadership comes from within. In this interactive presentation, Zach leads the audience through a process of understanding the type of leader they are and the impact it has on those they lead. Ultimately learning how they can shift their leadership presence for greater influence and increased results.

## TRAININGS

### **Are You Running Your Business Or Is It Running You? Clarify. Simplify. Achieve Your Vision (90-minute training)**

This is an eye-opening event for growth-oriented business leaders. Everyone will walk away with a set of simple, practical tools that they can use with their leadership team to focus on priorities, get clear on issues and gain traction together, as a healthier leadership team.

## ABOUT ZACH AREND

Zach Arend is a professionally trained story teller, speaker, trainer, and coach. He's a member of the EOS® Implementer Community and helps entrepreneurs and leaders get what they want from their business.

Growing up in an entrepreneurial family, he's always been obsessed with growth.

He's a rodeo athlete turned business leadership coach. He understands the obsession of achievement — getting thrown to the ground over and over again, persisting, and winning.

Coupled with 16 years of leading teams, growing business, and coaching entrepreneurs. Zach shares his skills, personal experiences, and research to help his entrepreneurial clients create more of what they want in their professional and personal lives.

Zach lives in Kansas City, MO with his wife Shandy, and their three beautiful daughters - Claire, Sophie, and Thea.



## TESTIMONIAL

“

As a leader in our current fast paced, hyper-distracted world, Zach provided us with valuable tools and insights into what it takes to show up and be an effective and present leader both personally and professionally. If you're looking to sharpen your leadership skills and develop a game plan for success, then Zach's your guy!

”

**Pat Williams,**

CEO & Co-Founder of iScribe Health

Zach Arend

 zacharend

 816.533.4838

 @zach.arend

 zach@createpurpose.net

 www.zacharend.com