

EASY SELF PUBLISHING

There are of course many ways to go when it comes to publishing your book. This is a guide to the EASIEST, LEAST EXPENSIVE way to do it.

STEP 1:

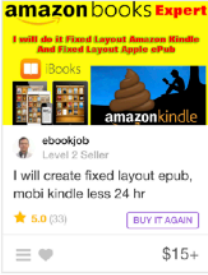
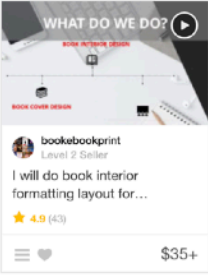




Add opportunities for readers to sign up for your newsletter list as many times as you can without making your book feel like a sales brochure (perhaps offer a quiz or free download that requires an email address at the beginning and end of your book, rather than just having something that urges them to sign up for your list).

If you've written other books, make sure you include a list of them with links to purchase.

STEP 2:

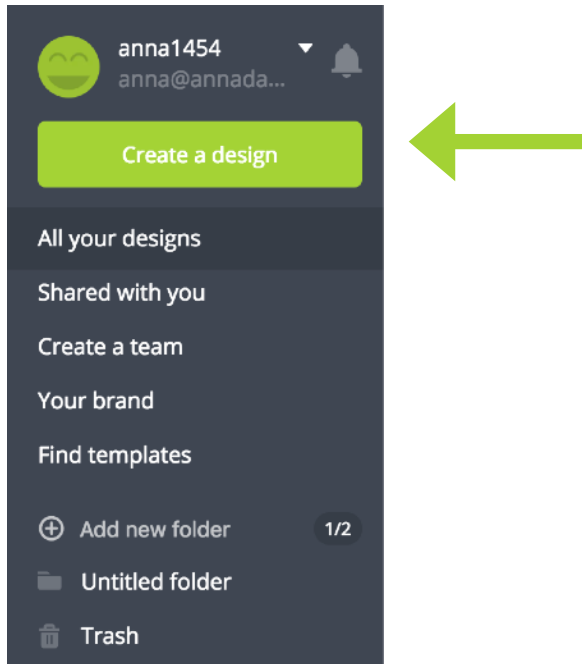
Go to [fiverr.com](https://www.fiverr.com), search "book layout for Kindle"; hire one of them

1-48 of 900 results for "book layout for Kindle"

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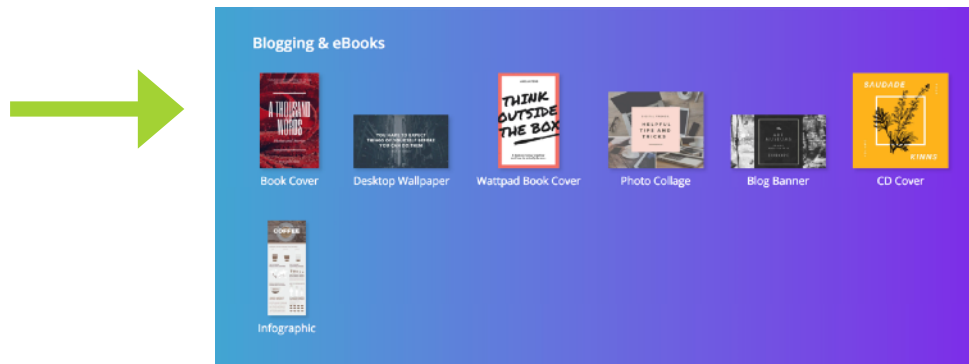
STEP 3:

Go to canva.com, click on Create a design



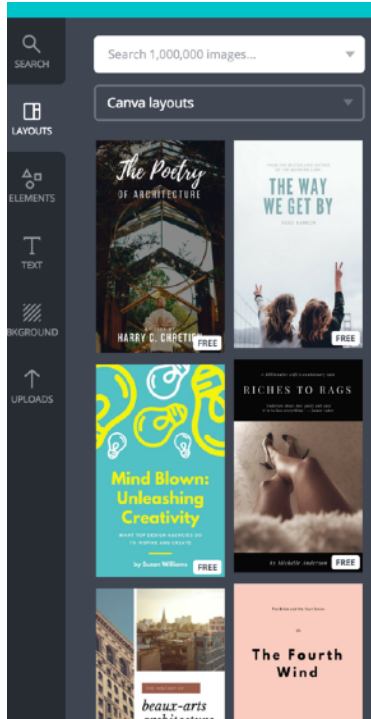
STEP 4:

Scroll down the page that comes up, then click on Book Cover under Blogging & eBooks



STEP 5:

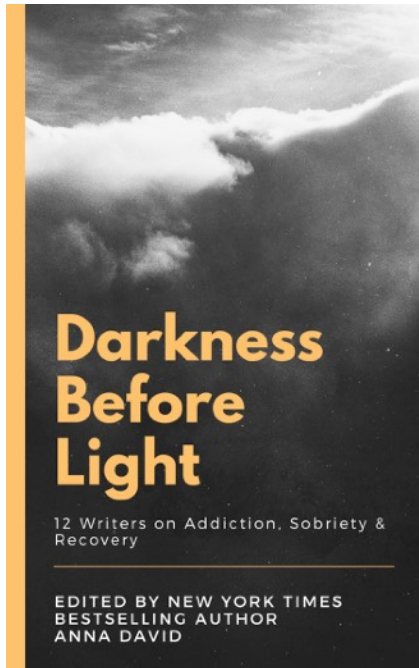
Select a cover, change the text and go....



STEP 6:

Upload the file and cover to Amazon by following these instructions:
https://kdp.amazon.com/en_US/help/topic/G200635650

I DID THIS FOR AN ANTHOLOGY I PUT OUT. THEN I HIRED A TOP DESIGNER TO DO A COVER FOR IT AND GAVE BOTH OPTIONS TO A GROUP OF PEOPLE. 100% OF THEM PICKED THE ONE I DID FOR FREE ON CANVA SO THAT'S THE ONE I WENT WITH [AND I GOT NOTHING BUT COMPLIMENTS ON IT]...



STEP 7:

Decide whether or not you want to sell your book exclusively on Amazon (I always do because for me, the advantages outweigh the disadvantages— the main advantage being that you can make your book free for five days every 90 days and really try to drive sales); if you do choose that, enroll your book in KDP Select.

Here's how:

Go to your Bookshelf.

Click on the ellipsis button ("...") under the KINDLE EBOOK ACTIONS menu next to the book you want to enroll.

Choose Enroll in KDP Select.

On the screen that appears, click Enroll in KDP Select.

STEP 8:

Wait for your book to go live (it usually takes about a day).