

APRIL BEACH

LIFE FIRST BUSINESS DEVELOPMENT STRATEGIST

On her own since age 13, April's passionate about defying the status quo and activating people to design their life through entrepreneurship. She's helped hundreds to launch their business from scratch and welcomed thousands more through her online programs in 21+ years business consulting.

As a business mentor, speaker, podcast host, creator of the SweetLife Entrepreneur System™ and lifestyle business strategist, April consults clients to build an intentional business model that delivers time, location, philanthropic impact and family freedom.

April is also a mom of three boys, nonprofit founder, lifestyle entrepreneur, author, speaker, founder of the parent coaching industry, online business pioneer, socially conscious business designer, surfer, toxic whistleblower and lover of all things water.

She was named Greatest Thinker of 2011 by the Denver Post, and walks in her purpose of giving first, teaching others to develop their company for purpose before profit, raising the next generation of thought leaders, activating entrepreneurs, and living life with no regrets.

April hopes to contribute to your goal of delivering awesome content through speaking, writing, teaching, and expert insights.

April@SweetLifeCo.com
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CORE TOPICS

The Life-First Entrepreneur System:

The 5 Steps to Design, Launch and Scale a Business for Time, Location and Impact (Philanthropic) Freedom.

Entrepreneurship by Design:

How to Choose a Business Model That Aligns with Your Family and Life.

No Fail Online Business Launch

How to Eliminate Distractions and Launch Faster. The Three Focused Phases of SweetLife Launch.

What No One Tells You About How to Become Known

Cut Through the Noise, Become Known, and Reach Your Profit Goals Faster by Not Scaling and Crafting Your Signature Offer.

Rogue (Parent) Entrepreneurship:

How being on her own from age 13 perfectly positioned April to design a life on her terms, create an entirely new industry, and raise confident independent kids + her philosophies on equipping and inspiring tomorrow's thought leaders.

How to Become a Social Entrepreneur:

Simple Steps to Start Giving and Making an Impact Now



APRIL BEACH

WWW.SWEETLIFECO.COM

April is a life-first business development consultant and strategist. On her own since age 13, April's passionate about defying the status quo and activating entrepreneurs to go rogue. Her core purpose is to inspire and equip people to design their lives through entrepreneurship.

As a business mentor, speaker, podcast host, creator of the SweetLife Entrepreneur System™ and lifestyle business strategist, April consults clients to build an intentional business model that delivers time, location, social impact and family freedom. She's helped hundreds of women to launch their business from scratch, and welcomed thousands more through her online programs for over 10 years.

April is also the mother of three boys, a nonprofit founder, lifestyle entrepreneur, author, speaker, creator of the parent coaching industry, online business pioneer, socially conscious business designer.

She was named Greatest Thinker of 2011 and walks in her purpose of giving first, and teaching and others to develop their company for purpose before profit, family freedom and living life with no regrets.

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