

# I REGISTER & PLAN

GROW YOUR VOTE TOOLKIT

## SELF

First, make sure you're ready to vote. A simple voter plan looks like this:

Voting rolls are regularly purged, so please double check that your registration is up to date and your polling location hasn't changed. To check on the specific dates for your area and details of your own registration, use the official website [www.vote.gov](http://www.vote.gov).

### MY VOTER PLAN

- ☐ I've checked my voter registration.
- ☐ I've checked my state's voting information and deadlines.

I plan to vote... (circle one)

*by mail/absentee*

*in person*

### VOTE BY MAIL/ABSENTEE

Last Day to Register

Last Day to Request or Apply

Last Day to Return Ballot

Where and How to Return Ballot

Where to Track Ballot

### IN-PERSON

Last Day to Register

Polling Location and Hours

What to Bring with You to Vote

Early Voting Options

Can you register in person and cast a **provisional ballot?**

## PERSONAL CONNECTIONS

Who do you know? Chances are good there are lots of people you'd feel comfortable talking to about voting. Think of friends from your workplace, playdate groups, book clubs, the gym, your neighbors, etc., and add a few to your list. Try to also include people who may be less likely to vote.

Who might need to register or update their registration?

- Voters between the ages of 18 and 29
- Voters who have recently moved
- New citizens
- Voters who haven't voted in recent election cycles

After choosing a few friends, craft a simple message to send. Here are some tips:

- **Relax.** Sending a message might feel a little weird, but you're simply reminding someone to vote, so don't worry. They are your friends, and you're providing a public service to increase civic engagement.
- **Start simple.** "Hey, I noticed you moved," or "I know you are a new student," or "Just wanted to check in as this year has been wild..."
- **Be friendly and helpful.** "Have you registered to vote? Here's a [link](#) with more info if you haven't had a chance. Let me know if you have any problems. I'm volunteering an hour each week to help people get registered and am happy to help."

Name	Text or Message Sent
	<input type="text"/>
	<input type="text"/>
	<input type="text"/>
	<input type="text"/>
	<input type="text"/>

## SOCIAL MEDIA

Share on social media the voter plan you created above. That way, your friends will remember to get their own voter plans ready!

Share information and links about how to register, when the primaries or general elections are, who is running, and why those offices matter.

Share on the different social media platforms that you use.  
(Bonus points for reaching out to influencers!)

- |                                    |                                  |
|------------------------------------|----------------------------------|
| <input type="checkbox"/> Facebook  | <input type="checkbox"/> Twitter |
| <input type="checkbox"/> Instagram | <input type="checkbox"/> TikTok  |

# COMMUNITY

Organize a voter registration activity in your community. Make sure to check your state laws regarding voter registration drives. You can call your local elections office if you have questions. Choose one of the ideas below, or come up with your own. Be sure to share [MWEG's Voter Checklist](#) at your event.

- **Call your favorite restaurant and offer to co-host a voter registration drive.**  
Hospitality employees, especially in the restaurant industry, have barriers to voting and may need help making their voter plan in time.
- **Are you an employer?** What about anyone in your immediate family or social circle?  
Small and mid-sized businesses may not have thought about holding a voter registration event, so give them a call and offer to help run one.
- **Do you live near a university?** Check in with their student clubs and reach out to see if they have promoted voter registration. Offer to co-host an event with them.
- **Host a virtual event** or prepare an email with helpful information and links (with nonpartisan reputable sources) that employers or friends can forward.

Jot down a few organizations or businesses you want to reach out to. If you are able to find a business or organization interested in partnering, organize below.

Organization	Contact Person
Organization	Contact Person
Organization	Contact Person
Organization	Contact Person

Notes