

Event Type Info Sheet - Meetup

Although networking events sometimes get an eye-rolly sort of wrap, when you get to the core of what they are - an opportunity to authentically connect with other people who share similar interests and passions - it's a great reason to embrace the meetup.



So what makes for a rewarding meetup?

A meetup or networking style event is a meeting of people with a shared interest who are coming together for connection and engagement because of that specific interest or because of a specific person facilitating an activity around that interest.

Meetups:

Length	Often 1-3 hours
Size	Usually a small to mid size group
Focus	Driven by connection and engagement with others
Drive	Based on a foundation of a shared interest or shared connection with a person passionate about a particular topic
Experts	Provide access to connection with other people with a shared specific interest and possible expert facilitator

What are some of the interests you'd enjoy using to connect with others?