



Day 1 Homework

- 1 **Visibility:** Identify all visibility spots / social media. Rank each one (1-10) for quality of visibility. Consider consistency for these as well.

- 2 **Connections:** Audit your engagement across all platforms you identified above. Where are you struggling? Where are you succeeding? What can you do to better your community?

- 3 **Offers:** What exactly are you offering across your platforms?



Day 1 Homework

- ④ What is your musical Ikigai?
(what you're good at, what the world needs, what you love,
and what you can get paid for)

- ⑤ What musical skill/service could you offer for hire?
(what are you already good at?)