



Soularize 2021 – a global hybrid learning party

Virtual 6/1 thru 2021 & Live 10/21-23

20 Year Anniversary!

Village Host Overview

The **Village** model is designed to unleash your entrepreneurial spirit, moving beyond the traditional satellite event hierarchy. Imagine joining our revolutionary hybrid learning party from the context of your own community, while still having a global impact. You create your own local event by choosing the Soularize content you want to stream and then contributing any additional content you want to share. Customize the experience for your own community by blending local music, artists, experts, meals and more, all within this year's theme of **Humane Spirituality**. We expect 50 Villages with 10–200+ people per location.

* Curate

You **become a curator** of the content contributed by Soularize global network including photography, short films, music, spoken word, graphic arts, short stories, and more.

Potentially, not all keynote and workshops will be held at the main location and not all speakers will travel. This opens the opportunity to **host and stream a presentation** from your location.

* Customize

As a host, you have the freedom and permission to choose which Soularize content to use, **customizing** your local event as much as you would like. Make it free or charge for your event. Create a playlist to compliment your own content. Mix and match what you need to stir the hearts of your Village. Your event might have a short film festival or a poetry slam, or you could create your own local pitch contest. Your **imagination** is the only limit.

* Community

Each Soularize Village will be unique, but they will share a **common desire** for a more humane spirituality. Host types could include: churches, co-working spaces, denominations, seminaries, or outreach networks.

Village Host Cost

Village Host Pass: \$99. Ticket licenses one site to stream Soularize content publicly at your local event. Includes one (1) Network Pass.

Additional Network Passes are available for \$19.95 each to add administrators to your virtual Village.



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Village Host Benefits

Inspire your local community

- **Customize** and contextualize Soularize content
- **Attract** people in your neighborhood by inviting them to join your local event

Highlight your **initiatives** and elevate **new voices** by hosting your own workshops

Leverage the Soularize global network

- Innovate by **co-branding** with the Soularize ethos
- Expand your **network** by developing relationships with other like-minded leaders
- Make an **impact** by sharing your ideas

Engage via our virtual platform

- Reliable, robust, and easy to use award-winning **Whova app**, customized for Soularize
- Moderated **conversations** keep the focus on topic
- Protect your **privacy** – personal information is only shared by explicit permission

Virtual Village presence

- Create your own personal **community page** – you have full control to create and update
- Share the vision for your local gathering – link a **welcome video** and community summary
- Personalize local event communications by utilizing your own **chat channel**
- Generate excitement by scheduling **live presentation(s)**
- Build relationships by hosting **virtual meetups** using the in-app video conferencing tool
- Engage community – **upload photos** and share your **brochure, flyer, and/or event program**
- Attract attention for your live event by creating a **coupon, giveaway, or raffle**
- Develop a **team** of community members to help administrate your page
- Grow your **reach** by collecting contact information
- **Sync-up globally** during your local event with the Soularize global social wall
- Integrate the **Soularize event widget** on your website – includes speakers and schedule

Your virtual booth is located within the Villages area in the app and organized by state or country. Virtual booths open to registered attendees starting 6/1 through 12/31/2021. The Soularize LIVE is 10/21–23, 2021.



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How to Become a Village Host

Village Registration Deadline: is 9/20/21

1. Apply <https://www.spencerburke.com/soularize-villages>
2. Upon approval, purchase Network Pass (\$19.95)
3. A Soularize Admin will set-up your Village account and message you your virtual Village link.
4. Add additional team members to help administrate your virtual Village (Requires additional Network Pass per team member, \$19.95 each).
5. Build your Village, accessible via mobile App (iOS/Android) or the web.
6. Invite your community to participate and share your vision with the Soularize community.

Soularize reserves the right to review all applicants to ensure Villages will make a positive contribution to the overall Soularize event and theme: Humane Spirituality.

Event preparation requirements

Host team roles:

- **Emcee** (local) – On-stage personality. Announces speakers, transitions between segments.
- **AV Tech(s)** (local) – To manage TV/projector/sound/etc. Depending on how complicated your setup is, you may need more than one person.
- **Host(s)** (local) – A welcoming person/team who creates an environment of hospitality. Coordinates setup and tear-down, food/drinks, decorations, signage.
- **Web/Design/Social Media** (virtual) – Create and spread your branded Soularize message for your local event.
- **Communications** (virtual) – Promote your local event through email, social media, newsletters.
- **Moderator/Virtual Community Manager** (virtual) – Engages within the app: answers questions, creates conversation, networks with others, schedules live presentations.

Technology Recommendations:

- High-speed, reliable internet connection capable of video streaming (check with your local provider)
- Ability to connect your internet-connected computer to your large screen or projector, including high-quality audio
- Additional screens to utilize the global Social Wall
- Additional AV setups to utilize simultaneous viewing of multiple workshops

Training

The Soularize team will conduct Village Host training calls via Zoom to support your local efforts. We will offer training sessions for your whole team, as well as focused training for specific roles. If your local Village is selected to host workshops or keynote speakers for Soularize LIVE global feed, a dedicated Soularize contact will work directly with your team to ensure the highest quality production.