



**Brave Enough Conference 2021**  
September 30th- October 3rd, 2021  
Scottsdale, Arizona  
Scottsdale Resort at McCormick Ranch  
Sponsorship Information

**Lance A. Shillcutt, MPT**  
**Chief Operating Officer**  
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[www.braveenoughconference.com](http://www.braveenoughconference.com)

The 3rd Annual Brave Enough Women's Leadership Conference **BELONG** was attended by 425 women physicians from 46 states in the US and Canadian. The event was held in Scottsdale Arizona, September 12-15, 2019. The conference sold out and was exclusively marketed on social media via the Brave Enough social media platform by Dr. Sasha Shillcutt.

After Postponing the 2020 Conference due to the COVID-19 Pandemic the 5<sup>th</sup> Brave Enough Conference will return to Scottsdale Arizona September 30<sup>th</sup> to October 3<sup>rd</sup>, 2021.

The 5<sup>th</sup> Annual Brave Enough Women's Leadership Conference

- Up to 250+ women Physicians, Attorneys and Professionals from 50 states and Canada
- Includes 3.5 days of programming
- CME accredited event with 20+ faculty from institutions all over the country leading small group discussion & sessions
- Includes networking event, mentoring program, breakout sessions, exhibitors and a dinner/gala
- Website: [braveenoughconference.com](http://braveenoughconference.com)

There are several opportunities to sponsor the event and have your brand seen by hundreds at the conference and thousands on social media. You can become a named sponsor of the conference itself, or you can be the title sponsor of an event that takes place during the conference.

The conference is directed by Sasha K. Shillcutt, MD, MS, FASE. She runs an organization for all professional women called *Brave Enough* on Twitter, Facebook, Instagram and LinkedIn at [www.becomebraveenough.com](http://www.becomebraveenough.com). She has also created a membership group for women professionals called The Table. Dr. Shillcutt is a Professor and Vice Chair in the Department of Anesthesiology at the University of Nebraska Medical Center (UNMC). She is a board-certified Anesthesiologist and holds national leadership positions in several organizations. Sasha is a wife, mother, author, and national speaker. In 2016, Sasha was awarded the national American Medical Associations Women Physician's Inspiring Physician Award by her peers. Sasha's greatest passion is encouraging others to achieve personal greatness in their professional and personal lives and she speaks nationally on resiliency. Her proudest role is being mother to her four amazing children. Her first book will, *Between Grit and Grace*, was published in February 2020. Her popular weekly podcast called "The Brave Enough Show" can be found on iTunes.

## Sponsorship Levels for the Brave Enough Conference 2021

<b>Platinum</b>	\$30,000	<p><b>Platinum Sponsorship:</b> Receive the highest level of recognition at the conference, on social media and on all print advertising. You will be the first sponsor addressed and have a full-page logo in the e-program to recognize your contribution.</p> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Named Platinum sponsor of the conference.</li> <li>• Distribution of promotional items on session tables</li> <li>• Display your signage and logo during registration and during all non-CME times.</li> <li>• Sponsor logo listed by itself on the slides during all conference sessions</li> <li>• Recognition during the opening session and general sessions of the conference</li> <li>• Full Page Sponsor name and logo listed on e-program if received no later than 7.1.21</li> <li>• Tagging of sponsor in social media campaigns</li> <li>• 4 conference registrations for company representatives + 4 Gala tickets</li> </ul>
<b>Gold</b>	\$20,000	<p><b>Gold Sponsorship:</b> Receive a high level of recognition at the conference, on social media and on all print advertising. You will be addressed as a Gold level sponsor and have a ½ page logo in the e-program to recognize your contribution.</p> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Named Gold Sponsor of the conference</li> <li>• Distribution of promotional items on session tables</li> <li>• Enlarged sponsor logo listed with other Gold Sponsors the slides during all conference sessions</li> <li>• Recognition during the opening session and general session of the conference</li> <li>• ½ page Sponsor name and logo listed in e- program if received no later than 7.1.21</li> <li>• Tagging of sponsor in social media campaigns</li> <li>• 3 conference registrations for company representatives + 3 Gala tickets</li> </ul>
<b>Silver</b>	\$10,000	<p><b>Silver Sponsorship:</b> Receive recognition at the conference, on social media and on all print advertising. You will be addressed as a Silver level sponsor and be listed with all Silver level sponsors in the e-program to recognize your contribution.</p> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Named Silver Sponsor of the conference</li> <li>• Distribution of promotional items on session tables</li> <li>• Sponsor logo listed with other Silver Sponsors on the slides during all conference sessions</li> <li>• Recognition during the opening session and general session of the conference</li> <li>• Sponsor name and logo listed in e-program if received no later than 7.1.21</li> <li>• Tagging of sponsor in social media campaigns</li> <li>• 2 conference registrations for company representatives + 2 Gala tickets</li> </ul>
<b>Bronze</b>	\$5,000	<p><b>Bronze Sponsorship:</b> Receive recognition at the conference, on social media and on all electronic advertising. You will be addressed as a Bronze level sponsor and be listed with all Bronze level sponsors in the e-program to recognize your contribution.</p> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Named Bronze Sponsor of the conference</li> <li>• Sponsor logo listed with other Bronze Sponsors on the slides during all conference sessions</li> <li>• Recognition during the opening session and general session of the conference</li> <li>• Sponsor name and logo listed in e-program if received no later than 7.1.21</li> <li>• Tagging of sponsor in social media campaigns</li> <li>• 1 conference registration for company representatives + 1 Gala tickets</li> </ul>



**Sponsor an Individual Event at Brave Enough Conference 2021**

<p><b>Gala</b></p>	<p>\$25,000</p>	<p><b>Gala Event Sponsorship:</b> The center-piece event of the conference and most anticipated function of the conference every year. The Gala is a formal dinner with dancing and drinks on Saturday night 10.2.21.</p> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Named Sponsor of the Event: BRAVE ENOUGH GALA sponsored by (YOUR COMPANY NAME)</li> <li>• Distribution of promotional items on session tables</li> <li>• Display your signage and logo during registration and at the Gala!</li> <li>• Enlarged sponsor logo listed on the slides during all conference sessions</li> <li>• Recognition during the opening session general session of the conference</li> <li>• Sponsor name logo listed in e-program if received no later than 7.1.21</li> <li>• Tagging of sponsor in social media campaigns</li> <li>• 4 conference registrations for company representatives + 4 Gala tickets</li> </ul>
<p><b>PRE-PARTY and RECEPTION SPONSORSHIP</b></p>	<p>\$25,000</p>	<p><b>VIP Pre Party and Cocktail Reception Sponsorship:</b> The VIP pre-party is a special reception for first time conference attendees and those who rereferred them. This is immediately followed by a 2-hour reception for all registrants. This is an exciting event that kicks the conference off with networking and connection. Thursday night 9.30.20 6-9 PM.</p> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Named Sponsor of the Event: VIP Reception sponsored by (YOUR COMPANY NAME)</li> <li>• Distribution of promotional items on session tables</li> <li>• Display your signage and logo during registration and at the Party!</li> <li>• Sponsor logo listed on the slides during all conference sessions</li> <li>• Recognition during the opening session general session of the conference</li> <li>• Sponsor name logo listed in e-program</li> <li>• Tagging of sponsor in social media posts</li> <li>• 4 conference registrations for company representatives + 4 Gala Tickets</li> </ul>
<p><b>EXHIBITOR MARKETPLACE AND REFRESHMENTS SPONSORSHIP</b></p>	<p>\$15,000</p>	<p><b>Exhibitor Marketplace and Refreshments Sponsorship:</b> This is a 2-hour event where exhibitors can display and sell goods after the education sessions finish on Friday 10.1.21. This year refreshments will be provided to increase participation. This is an excellent marketing time with access to attendees in a laid-back atmosphere.</p> <p><b>SPONSORSHIP INCLUDES:</b></p> <ul style="list-style-type: none"> <li>• Named Event Sponsor: Exhibitor Marketplace and Refreshment by (YOUR COMPANY NAME)</li> <li>• Distribution of promotional items on session tables</li> <li>• Registration signage with sponsor logo</li> <li>• Sponsor logo listed on the slides during all conference sessions</li> <li>• Recognition during the opening session general session of the conference</li> <li>• Sponsor name logo listed in e-program</li> <li>• Tagging of sponsor in social media posts</li> <li>• 3 conference registrations for company representatives + 3 Gala Tickets</li> </ul>

If interested in sponsoring, please contact:

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