

Money types at a glance.

The table below is a cheat sheet to help you understand the differences between the different Money Types. I've used a mix of serious and playful to explain the difference between the different Money Types so that depending on how you process things you can start to get a feel for the different traits and types.

MY _____
FINANCIAL
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PLAN _____

Money Type	The Workers	The Creators	The Discerners	The Relators
Financial Attitude	Earn it, Do it	Create it, Manifest it	Think it, learn it,	Accumulate it, Build it
Money Mantra	Hard work gets you everywhere. Slow and Steady wins the race	If I can dream it, I can do it. I manifest my own success	I can think my way to success. For some Foxes: Education is the key to success	You take care of the people you love. Experiences over things
Belief System	I am worthy because of how hard I work and how much I do	I am able to create what I want	My logic and intellect are the keys to my success	I am worthy because of how I care for you
Money Traits	Pragmatic	Idealistic	Intellectual	Collaborative
Strengths	Hard-working, consistent, loyal, fact-driven, comfortable building over the long term	Open minded and flexible, decisive, adaptable, optimistic, problem-solvers, risk-takers	Big picture, values insight & intellect, discerning, able to acquire and apply knowledge	Relational, developer, understanding, compassionate, resourceful, creative
Weaknesses	Rigid, overly-cautious, can be prone to burn-out from long hours or over-working, may ignore own ideals to get the job done	Denial, rushing into decisions, susceptible to get-rich-schemes, may dislike dealing with data	Judgemental, may rely too heavily on past results, tendency to overthink	Tendency to put self last, can be gullible, may fall into role of rescuer to their financial detriment, may react emotionally to investments, inability to accept help themselves
How you'll make your money	Personal exertion, building savings, property	Entrepreneurship, originality, manifesting, new ideas	Thought leadership, investing according to historical precedent, out-think the competition	Through their connections, experience and relationships, by building for the long term, through stable and safe investments

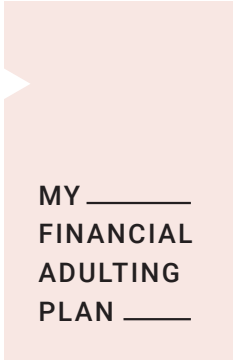
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MY _____
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Under Stress	May suffer paralysis, can be unwilling to part with large cash buffers, may work till they drop	May be tempted to overspend, make decisions quickly without data and fall into default thinking	May be inconsistent, procrastinate and delay decisions unnecessarily by overthinking it	May abdicate or avoid responsibility for financial decision making
Business Examples	Ford or South by South West	McKinsey or Boston Consulting Group	Maserati or Apple	Thankyou Water or Stella McCartney
Elements	Earth	Fire	Air	Water
Spirit Animal	Ox: endurance, diligence – seldom fear hardships or difficulties	Monkey – crafty opportunists with many interests who often need stimulation	Fox – creative, loyal, sharp and agile-minded	Dolphin – social, playful, seeks harmony, kindness, at their best helping others achieve their goals
If it were a country it would be	America: We built it with our bare hands	Italy: We created it and it looks good	England: We educated it, designed it and are judging it	China: Family is the central institution

My life by design.

THIS IS A DESCRIPTION OF WHAT MY LIFE WILL LOOK LIKE IN THREE YEARS



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