

Sales Strategies for Financial Advisors – Table of Contents

The program has been divided into three sections, Sales, Marketing and Motivation.

There are 281 videos, 106 audios, 12 EBooks and 7 Sets of Scripts

What the color coding means:

Videos

Audio

EBooks

Scripts

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- The Eight Steps in Creating a Sales Video
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- Success Story with Emotion - Financial Services Example
- The Humorous Sales Video
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- Meet the Experts Financial Services Example
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- Video Email using Vidyard
- Video Blogging for Profits Ebook

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- [Creating the Video using Flixxpress](#)
- [How to use Fiverr](#)
- [Where to get Copyright Free Media](#)
- [How to Add Endings and Calls to Action](#)
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- [How to Create a Viral Facebook Post](#)
- [Strategies to Create Successful Posts](#)
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- The Twitter Glossary
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- The Circle of Life PDF
- Identify your Goals
- Interview with W. Mitchell
- Believe in your Dreams & Goals
- Rules for Goal Setting
- Stories of Great Goal Setters
- Interview with Alvin Law
- Your Goal Setting Workbook
- Goals Workbook

How to be more Confident, Assertive and Happy

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End of Program