



BLACK BRITISH
BUSINESS AWARDS

2021
Nominations
Overview
and Process

Nominations Overview

The Black British Business Awards (BBBAwards) showcases and celebrates exceptional black business professionals and entrepreneurs who are changing the game in their field, supporting their communities and have inspired success in others.

Entrants can either nominate themselves or be nominated by someone else and must be a Rising Star or Senior Leader (see definitions below).



RISING STAR

A black professional that is under 35 (at the time of application) and is excelling in their pursuit of a business career, exceeding expectations – the one to watch.



SENIOR LEADER

An outstanding black senior executive with over 10 years' experience. Expert in their field, manager of significant population or projects or budget(s) or strategy – an inspiration and game changer.

KEY DATES



JUDGING DAY
16 JUNE



FINALIST ANNOUNCEMENT
JULY



AWARDS CEREMONY
7 OCTOBER

CATEGORIES



ARTS AND MEDIA

Includes all media, design, fashion, performance art, publishing and advertising



CONSUMER AND LUXURY

Includes food beverages, household, goods retail, leisure, cosmetics, personal and luxury goods



ENTREPRENEUR

Operating their own business or social enterprise for over 18 months as at 12 April 2021



FINANCIAL SERVICES

Includes banks, brokers, payment services, insurance companies, credit card funds and regulators



PROFESSIONAL SERVICES

Includes law, accounting, management consultancy and in-house professionals



STEM

Includes health, industrials, telecoms, pharmaceuticals, construction, transport and energy

Nominations Process

All nominations must be submitted online.

JUDGING DAY: 16 JUNE AWARDS CEREMONY: 7 OCTOBER

ROUTE 1

REFERRAL TO NOMINATION

1 SUBMIT A REFERRAL

Anyone can submit a referral using [this form](#). Referees are notified of who referred them and will be contacted by the BBBA team to submit a nomination.

2 COMPLETING THE NOMINATION FORM

- All nominations must be submitted online
- Soft copies are available to download via the BBBAwards website
- Candidates are advised to read the 'top tips', and watch the guidance webinar before beginning the form
- The average time to complete a good quality nomination form is 1 hour
- Candidates should take their time and not rush to complete the form
- Candidates are encouraged to submit supporting evidence (up to 5MB)

3 NOMINATION SUBMITTED

Once you've submitted the form – that's it! All nominees will be notified by 26 May if they have been successful. Before then, nominees must be available for all the key dates (see page 1). Referees for successful candidates will be contacted to provide a general or finance reference.

4 JUDGING DAY

Candidates will need to attend Judging Day. Further details will be provided.

ROUTE 2

SELF-NOMINATION OR ON BEHALF OF NOMINEE

1 SELF-NOMINATION OR ON BEHALF OF NOMINEE

Nominations can be submitted by the nominee themselves or by someone else on behalf of the nominee. We encourage self-nominations. The distinction will need to be indicated at the start of the form.

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