

FILL YOUR FUNNEL EARLY

HOW TO PLANT THE SEEDS NOW FOR NEW BIZ IN JANUARY

STEP 1: PICK 1 FOCUS

- Holiday sales
- List-build and nurture
- Grow your Facebook group members and engagement
- Network to book public speaking gigs
- Network to fill your sales-call calendar
- Network to meet new peers

STEP 2: SIMPLE PLAN - WHAT (INFRASTRUCTURE)

STEP 2: SIMPLE PLAN - WHY (MARKETING)

STEP 2: SIMPLE PLAN - WHO (REVENUE GENERATING ACTIVITY)