



RENOVATE

Coaching for Coaches

To: Leaders Considering Becoming Church Revitalization Coaches
From: Dr. Tom Cheyney, Founder & Directional Leader Renovate Group
Subject: Invitation to Coaching Coaches for Church Revitalization and Renewal

Coaching churches for the purpose of revitalization takes a coached which has been trained, equipped, and resourced for the sole purpose of church revitalization and renewal. Let's face it there are many coaches out there trying to train your declining or plateaued church in 1980's church growth techniques. Here is the point: those principles didn't work way back then and they will not work right now. Church revitalization is not about church growth. It is about church health and helping plateaued or declining churches to begin revitalizing through church renewal not church growth. Have you ever stopped to ask yourself why has the number of plateaued or declining churches continued to increase since the 1980's when there were church growth guru's running all over the Christian world telling you how to grow your plateaued church? If it worked the number of declining churches would not have continued to rise but the percentages would have declined.

As many as 90% of our churches are either stuck, plateaued, declining, or dying towards their extinction. In the Southern Baptist Convention alone, approximately 900 churches close every year while we are only planting a little over 600 annually. That is a formula for destruction.

The Renovate Church Revitalization Conference and the Renovate Group of resource tools are here to help coaches become equipped to be successful in not only coaching a pastor and his church leaders, but to actually see revitalization and renewal come to the formerly plateaued, declining, or dying church. Renovates one-year training process for individuals who want to be able to coach pastors and church leaders around the world in revitalization and renewal is the best coaching of coaches for church revitalization anywhere. If you are not willing to grow as a coach, your coaching of churches is simply not going to work. Nowhere else will you find not only state of art coaching designed specifically for renewal, web partner support, use of fifteen laser specific assessments for the local church and web access to the largest number of resources available to be utilized with church leaders and churches you are coaching. Furthermore, the Renovate Group is the only group that has the Revitalizer Assessment of Core Values which has been developed by Taylor Protocols, the leader in the development of assessments across the industry. As a coach, if a church has the ability to consider revitalization and renewal they only get one chance so it is incumbent upon you to help them choose the right church revitalizer and not one who will hurt the church.

The cost for this one-year coaching is \$999.99. If you need to pay in three installments the cost is \$400. If you are approved, you are making the commitment to be available for the initial four days equipping in Central Florida*, attending the monthly Zoom conference meetings on Monday

afternoon once a month**, participate in the small group meetings throughout the years equipping***, receive individual coaching coaches calls from the Renovate Team, attend the Church Revitalizer Assessment Assessors Training in Central Florida in the final month of your coaching* (December 7-9, 2021) and upon completion be willing to coach three churches through revitalization and renewal after the initial years training.**** This will complete your certification requirements.

If your organization is unable to fund your participation please call to check on other payment schedules. We want to work with you so you can achieve your training to become a revitalization coach. Contact Tom@RenovateConference.org and share your need.

If you would like to be considered for the January 2021 coaches' cohort please fill out the information form on the website.

*Participant must incur the cost of the weeks event

** Time is usually 2:30 PM EST

*** These are times where case studies are utilized as tools to refine your skill sets for coaching

**** All Coaches in Training will receive *The Church Revitalizer* Magazine subscription complementary