

# #GSMCON 2022

The largest social media conference in the U.S. for government agencies!

**MARCH 29, 30 & 31 (1/2 DAY)  
DALLAS, TX or VIRTUAL**

## 7TH ANNUAL GOVERNMENT SOCIAL MEDIA CONFERENCE

### Worth the Investment

GSMCON is the best learning experience for people who work in government social media. Attendees, both online and in-person, will learn skills for managing public sector social media, solve challenges together and will have unparalleled opportunities to network with agencies across the country.

### Meet the Social Networks

Major social networks typically participate at GSMCON, delivering keynotes, hosting breakout sessions & focus groups and holding booth hours to answer questions in our Expo. Past GSMCONs have featured representatives from Facebook, Twitter, Nextdoor, LinkedIn, Snapchat, TikTok and more!

### Who Should Attend GSMCON

Social media coordinators, communicators, elected officials, marketers, law enforcement, emergency managers – everyone from leadership to an occasional social media contributor.

## PRE-CONFERENCE

Monday, March 28, 2022: Add-On Workshops & Evening Welcome Reception

## VENUE & CONFERENCE HOTEL

Sheraton Dallas Hotel  
400 N. Olive Street, Dallas, TX 75201  
Room block deadline: Friday, March 11 or until sold out  
\$154/night (or prevailing government per diem rate) + taxes  
Free guest room WiFi w/Marriott Bonvoy sign-up  
Overnight guest parking: \$18/night

## MEALS INCLUDED

Tuesday, March 29: Continental breakfast & lunch  
Wednesday, March 30: Continental breakfast & lunch  
Thursday, March 31: Continental breakfast

## AIRPORT TRANSPORTATION

Dallas/Fort Worth International Airport (DFW) is 18.9 mi. away  
DART Rail: \$2.50 | Shuttle: \$18 | Taxi: \$40

## REGISTER TODAY!

Visit [GSMCON.com](https://GSMCON.com) for details about each ticket type & more event info.

### In-Person Ticket

### Virtual Ticket

|                   | <b>Earlybird</b><br>July 19-Nov. 15 | <b>Regular</b><br>Nov. 16-Feb 25 | <b>Last-Minute</b><br>Feb. 26-sold out |
|-------------------|-------------------------------------|----------------------------------|--|
| General Admission | \$695                               | \$795                            | \$895                                  |
| All-Access        | \$795                               | \$895                            | \$995                                  |
| General Admission | \$299                               | \$349                            | \$399                                  |
| All-Access        | \$399                               | \$449                            | \$499                                  |

## GSMCON.COM

GSMCON is organized by Government Social Media LLC  
W9 is available on request

Government Social Media LLC  
245 E. Liberty St., Ste. 230  
Reno, NV 89501  
[hello@governmentsocialmedia.com](mailto:hello@governmentsocialmedia.com)  
(888) 803-9401