

#GSMCON 2021

VIRTUAL CONFERENCE

Virtually join your fellow government social media professionals for the only major social media conference in the U.S. for government agencies.

6TH ANNUAL GOVERNMENT SOCIAL MEDIA CONFERENCE

Online on March 23, 24 & 25, 2021

The best government social media training

GSMCON is the best learning experience around for government social media professionals. You'll learn practical skills for managing public sector social media issues and will have an unparalleled opportunity to learn from government agencies across the country.

Why you & your team should participate

Connect with major social media networks, industry leaders & people just like you in sessions designed for all skill levels. Government professionals who work with social media will get answers on how to use social media successfully with up-to-the-minute news and proven techniques. Everyone from agency leadership to the occasional social media contributor is invited to participate.

Advantages of going virtual in 2021

Besides giving you the opportunity to participate from anywhere – one of the most useful aspects of our virtual events is that you'll be able to interact with speakers in real-time to ask questions. Virtual GSMCON also allows us to showcase the creativity and ingenuity of socialgov professionals from all across the United States!

SCHEDULE

Mon, March 22, 2021 (Pre-event)

Pre-conference Add-On Workshops
Virtual Welcome Reception

Tues-Thurs, March 23-25, 2021

General sessions, breakouts, demos & more! Each day includes extras before & after the main program.

Pacific: 8am-2:30pm
Mountain: 9am-3:30pm
Central: 10am-4:30pm
Eastern: 11am-5:30pm

REGISTER TODAY GSMCON.COM

General Admission: \$299

All-Access: \$399

Above pricing is discounted by \$50 prior to January 16 and increases by \$50 starting March 1.



ONLINE TRAINING

Get access to keynotes, breakouts & tech/software demos. Upgrade for PowerTalks, Live Reviews & WWYD scenario sessions.



CONNECTIONS

Virtually make connections with other professionals at agencies across the United States.



WATCH LATER

Get on-demand access to most of the recorded content for 3 months after the event ends.