

# YOU'RE INVITED TO MAKE A DIFFERENT KIND OF DIFFERENCE.

## Give the Gift of Wellbeing.

When you think of wellbeing, you may think of bubble baths and yoga pants. But wellbeing is more than just that. It's something that matters in our schools, workplaces, and communities. And right now, it matters more than ever.

Lately, people are facing one crisis after another. We've seen the reports on low morale in young people, the stresses placed on teachers, and the demands on healthcare workers. Across the board, we have a wellbeing epidemic. Everywhere, the people that hold our communities together are showing resilience, courage, and service- and they deserve more than to be running on zero.

At Virtues Matter, we hear a call to action- get all members of our community the tools they need to access their best, most fulfilled selves. So we created Gifts of Wellbeing, a program that allows sponsors, donors and partners to give full decks of the Virtues Cards app and tools to support the wellbeing of students, educators, healthcare workers and other vulnerable community members.

Restored wellbeing looks like the passion that drives us to make a difference, the joy and zeal in our daily lives, and the hope for a better future. What will the world look like, when everyone has the strategies to thrive, rather than just survive?

**By giving the Gifts of Wellbeing, you can be a key player in supporting those who need it most.**

## Here's how it works.

Through our Virtues Volume Purchase Program, we help you 'gift' decks from the Virtues Cards app along with a toolkit of actionable practices and workshops to those most in need. You can make a difference in one of two ways:

### **1. SUPPORT A COMMUNITY PARTNER:**

When you sponsor the Gifts of Wellbeing for our Community Partners, you support one of our existing programs that uplift youth, healthcare workers, and educators globally. All of these groups are confronting the challenges of disconnect and burnout - and we're committed to getting them resources for rejuvenation.

## 2. SUPPORT A CAUSE OF YOUR CHOICE:

What's an organization that has made a big difference in your life? Is there a school, faith-based group, after school club, or business that is important to you, your family, or your neighborhood? You can make a transformative difference for them, too. Just let us know who and we tailor a bundle to their specific needs.

## Sponsorship Tiers

*Contributions of any size can make a critical impact. Select a sponsor package below or let us tailor one to suit your needs.*

### Champion of the Human Spirit - \$10,000

- 1,000 Virtues Cards App Downloads\*
- Four 3-Hour Retreat/Workshop
- Premier logo placement on website

### Justice Leaguer - \$5,000

- 500 Virtues Cards App Downloads \*
- Two 3-Hour Retreat/Workshop
- Logo on website

### Peacemaker - \$2,500

- 250 Virtues Cards App Downloads\*
- One 3-hour Intro Virtues Project Workshop
- Logo on website

### Unifier - \$1,000

- 100 Virtues Cards App Downloads\*
- One 90 minute Intro Virtues Project Orientation
- Listing on website

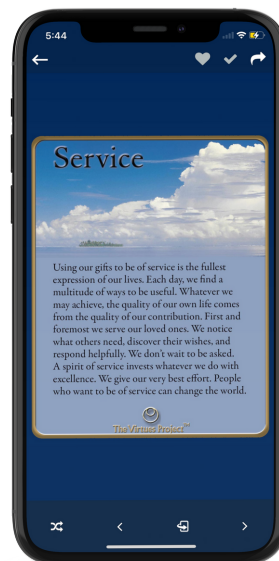
### Idealist - \$500

- 50 Virtues Cards App Downloads\*
- One 90 minute Intro Virtues Project Orientation

**You make a difference- we handle the details.**

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\*Includes all Premium Decks (Reflection Cards, Character Cards, DECA Cards, Resilience Cards)