

CUSTOM DESIGN PROPOSAL

Services Include

- eCommerce setup with Shopify platform for easy to update products and content (setup of all general settings like checkout)
- Two different beginning mock-ups of the design to choose from
- Two rounds of revisions of the one chosen design
- Programming and styling of the site with the one chosen design
- Setup of 10 pages with internal links (I will insert your copy and images for up to ten pages on your site and add them to your menu)
- Setup of 50 products (I will add in up to fifty products to your site and setup your different collections). Export of products from a different platform not included in this total.
- Up to Four Custom Graphics (These graphics could be anything you want like a custom header image, about page graphic, etc.) Items like a background image are already included in the design cost.
- Add in a Blog feed with styled pages
- Email Subscription Setup and Social Media Integration
- Setup Facebook selling application
- Search Engine Optimization for higher ranking Google placement
- SEO Redirects for Current Site Links. Since your site is currently setup with a different platform the link structure is different from Shopify. I will be going in and redirecting your old links to the new so there are no broken links found in search results and your rankings are not damaged by the site move.
- Shopify Tutorial (step-by-step tutorial on Shopify that shows you how to manage your site moving forward)

Late/ Rush Fees (for 1-2 week deadline)	\$0
Total Amount Quoted	\$8,000

This amount would be billed in three separate increments.
33% at signed contract, 33% at halfway point and final 34% at site launch