

## COMPENSATION PLAN OVERVIEW

the simplest, most generous and fair compensation program in the industry

REF: MAR-2019

compensation



Thank you for taking the time to review our compensation program.

We believe compensation plans should be fair, generous, yet simple to understand, so you can accurately plan your future. **Our compensation plan meets all those objectives**.

The single most powerful element of any compensation plan is the value of the product being sold. We know of no other product that compares to the "real" value of our genuine cruise membership offer.

The rare combination of a generous, fair and simple to understand compensation plan with a truly extraordinary product value can be lifechanging. **We offer you that rare combination.** 

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Michael "Hutch" Hutchison, Founder & CEO

This document is an overview of our compensation plan. Please reference our complete compensation guide for more details.

a unique program

## 5 Compelling ways to get paid

- 1. Daily Instant Pay Bonuses
- 2. Daily Residual Income
- 3. Weekly Matching Bonuses
- 4. Monthly Leadership Bonuses
- 5. Monthly Worldwide Market Bonus

#### **And 5 Powerful incentives**

- 1. Membership Free Incentive
- 2. Cruise Dollar Bonus Incentive
- 3. New Partner Fast Start Incentive
- 4. Incentive Cruises
- 5. Pin Recognition and Rolex Watches

Ready to see how our powerful compensation plan works?







membership free incentie

#### This is where it all starts for our Partners

#### A \$2,400.00 USD Per Year Value

By simply enrolling and maintaining just **5 direct Members or Partner Members**, your monthly Membership fee is waived!

Remain Membership FREE for **3 consecutive months** (not counting your activation or re-activation month) and as an added perk you'll be able to use **100% of your Cruise Dollars™** with one booking per year regardless of how long you've been a Member.

This will allow you to cruise annually on any cruise you want, anytime you want, without any out-of-pocket booking expenses!

#### How quickly can you become Membership FREE?



cruise dollars bonus incentive

Earn **250 Incentive Cruise Dollars®** each time you personally enroll **FIVE New Partner Members within your compensation** calendar month.

Your compensation calendar month is always the calendar month following your enrollment date. So if you enroll on the 5th of the month, your compensation calendar month will always be from the 5th of the current month to the 5th of the following month.

The goal is simple: we want you to cruise faster and more often. With this amazing bonus for enrolling **Partner Members** you'll be rewarded with **Incentive Cruise Dollars** you can use to cruise and see the world with any of our amazing Incentive Cruises!

How many Cruise Dollars® do you want by the end of this month so you can Vacation Sooner?



2 Cruises

Dollars

new partner fast start incentive

Earn an additional **\$700.00 USD bonus for THREE consecutive months** on top of the standard \$300.00 USD Marketing Director Bonus (+ all other available programs, like Instant Bonuses and Cruise Dollar Bonus Incentive.)

Your goal is simple: reach 30 total Members and 30 total Parters in your organization within 90 days or less from your Partner activation date, then reach Marketing Director to earn your Fast Start Award.

Sounds like a lot but it's really not. You don't have to enroll 30 Partner Members yourself (although you can). Simply enroll 5 direct Partner Members and help them to enroll 5 with the support of your sponsoring Partner.

\*See our Fast Start Guide for more details: https://files.incruises.com/files/en/DAYS\_FAST\_START\_GUIDE\_EN.pdf

## Will you rise to the challenge and become a top performing new Partner?



## incentive cruises

#### See the world in 5 to 10 years

That's the vision behind our line up of existing cruises departing from exotic destinations such as Shanghai in China, Venice, Italy, and Honolulu, Hawaii just to name a few.

There's multiple ways to Incentive Cruise Dollars, from weekly enrollment challenges, to Rank advancement, and even for growing your business from one month to the next.

And those Incentive Cruise Dollars can be used to book our Incentive Cruises that will take you to over 25 countries and 75 cities in some of the most awe inspiring locations on earth in just the next 5 years!

You always wanted to travel and see the world. This is your opportunity.

\*See our Incentive Dream Cruises PDF for more details: https://files.incruises.com/files/en/INCENTIVE\_DREAM\_CRUISES\_EN\_2019.pdf

#### Where have you always dreamed of traveling to?



pin recognition and Koler watches

Achieve any of our 7 rank achievements and you'll receive a pin at one of our global events.

Want more? then go for excellence.

We further reward our top performing Partners with amazing incentives like Rolex® watches.

Achieve the rank level of Executive Director and you'll be rewarded with an amazing Rolex® the epitome of luxury and style, available in designs specific for men and women, to showcase your outstanding success with our company.

Are you a top achiever? Here's your chance to prove it.





5 compelling ways to get paid

daily instant pay bonuses

Earn INSTANT PAY BONUSES of **\$50.00**usd to **\$150.00**usd each time you personally enroll a new **Partner Member** (someone that becomes a Partner and a Member) during a natural calendar month.

These bonuses start at \$50.00usD for the first Partner Member and increase for each new Partner Member you enroll. Then it "resets" again on the 1st of each month back to \$50.00usD.

1st Partner Member	\$50 Instant Pay Bonus
2nd Partner Member	\$60 Instant Pay Bonus
3rd Partner Member	\$70 Instant Pay Bonus
4th Partner Member	\$80 Instant Pay Bonus
5th Partner Member	\$90 Instant Pay Bonus

6th Partner Member	\$100 Instant Pay Bonus
7th Partner Member	\$110 Instant Pay Bonus
8th Partner Member	\$120 Instant Pay Bonus
9th Partner Member	\$130 Instant Pay Bonus
10th and thereafter	\$150 Instant Pay Bonus

These bonuses are paid within 24 hours of the enrollment; many times in less than 1-2 hours. True "Instant Income" you can depend on!

### How many Partner Members can you enroll before the end of this month?



daily residual income

Build a monthly residual income as big as you want by **personally enrolling** and maintaining 5 or more active Members and helping your directly referred Partners to also do the same; that simple!

We'll pay you \$5.00 USD UP TO 20 levels, based on your Rank **Achievement**, for every Membership payment made by any Member you refer and any Members referred by your Partner Team, each and every month. You unlock each level with each direct Partner that has 5 or more direct active Members.

		1 - 20 direct Part	ners that are Me	embership FREE
		Active Paying Members	Monthly Earnings	This example is provided to
LS		30	\$150.00	illustrate the power of our simple compensation program and
20 LEVELS	150	\$750.00	NOT to suggest, estimate, and/ or depict your actual income	
10 F		600	\$3,000.00	potential. Monthly invoice
1 - 2		1,800		payments that are marked as FREE due to this incentive are
		3,600	\$18,000.00	not commissionable to upline sponsors.
		5,000	\$25,000.00	30013013.

Marketing Directors and above automatically earn residual income on 2 levels, regardless of the number of direct Partners that have 5 or more Members.

#### How many Active Members do you want to earn residual income from?

weekly matching bonuses

Help your directly referred Partners make money and get paid handsomely for your efforts.

Earn a 100% MATCH of all instant bonuses earned by your direct Partners once they reach 5 Activation points during any given week.

Member Activation	= 1 point
Partner Activation	= 1 point
Partner Member Activation	= 2 points

The 5 points required in order for you to earn the weekly matching bonus, is a TOTAL point count taking into account **ALL your direct Partners'** activations each week. Additionally you need to personally sponsor at least 1 NEW direct Member or Partner Member during the qualification week.

Matching bonuses are paid each **Monday morning** based on the week ending Sunday at 23:59 (UTC time - Coordinated Universal Time).

**Example:** YOUR directs earned \$1,500usp in instant pay bonuses this week YOU earn a matching \$1,500usp payment on Monday morning!

#### Want to make Monday a Payday every week?





monthly leadership bonuses

We pay our top producing leaders a Monthly Leadership bonus for achieving and maintaining 1 of 7 rank achievements based on total team production goals.

The first monthly bonus level is a **\$300.00usd Car Bonus**. The top bonus level is **\$55,000.00usd per month**. These Team Leadership bonuses are generated from your entire team's production of direct and indirects down to infinity (no limits!)



#### How BIG do you want to build your business?



monthly worldwide market bonus

#### Earn your share of the entire company's sale volume

We pay out 5% of our global membership sales volume from the previous month with all qualifying leaders in equal amounts. This is a unique opportunity to override or earn a portion of the sales done by the entire company, not just your own team.

Example: \$2,500,000usd in revenue x 5% = \$125,000usd Divided by 5 qualifying leaders = **\$25,000usd** 

#### added to the rest of your compensation!

\*See our Compensation Program Guide PDF for more details:: https://files.incruises.com/files/en/Compensation\_Program\_Guide+EN.pdf

#### How big are you dreams and aspirations?





rank achievements

	TITLE	VOLUME	MEMBERS	RESIDUAL	BONUS	TOTAL USD
in	MARKETING DIRECTOR	\$3,000usd	30	\$150usd	+ \$300usd	= <b>\$450</b> Monthly
in	Sr. MARKETING	\$10,000usd	100	\$500usd	+ <b>\$1,000</b> usd	= <b>\$1,500</b> Monthly
in	<b>REGIONAL</b> DIRECTOR	\$25,000usd	250	\$1,250usd	+ <b>\$2,500</b> usd	= <b>\$3,750</b> Monthly
	<b>NATIONAL</b> DIRECTOR	\$50,000usd	500	\$2,500usd	+ \$5,000usd	= <b>\$7,500</b> Monthly
	INTERNATIONAL DIRECTOR	\$100,000usd	1,000	\$5,000usd	+ \$10,000usd	= <b>\$15,000</b> Monthly
	<b>EXECUTIVE</b> DIRECTOR	\$250,000usd	2,500	\$12,500usd	+ <b>\$25,000</b> USD	= <b>\$37,500</b> Monthly
	BOARD of DIRECTORS Member (5% REVENUE SHARE BONUS)	\$550,000usd	5,500	\$27,500usd	+ \$55,000usd + \$27,500usd	= <b>\$110,000</b> Monthly

+ INSTANT PAY BONUSES + MATCHING BONUSES + INCENTIVE TRAVEL AWARDS

This illustration assumes that you qualify to earn the Residual compensation shown in Residual Income column. This illustration is provided to illustrate the power of our simple compensation program and not to suggest and depict your actual income potential. There are no income guarantees in our business. This is not an estimate or earnings projection, nor a

get paid fast with Payoneer, Hyperwallet or Epayments

inCruises® pays its Partners through **Payoneer®**, **Hyperwallet®** and **Epayments®**.

Each time a commission is earned, we will transfer your earnings to your inCruises Wallet and notify you.

You can then transfer your wallet balance to your Payoneer, Hyperwallet or Epayments account in order to receive your funds via:



- Bank transfer to your local bank (ACH, EFT, WIRE)
- Pre-paid MasterCard® issued by Payoneer®

#### HYPERWALLET

- Bank transfer to your local bank (ACH, EFT, WIRE)
- Pre-paid Visa® issued by Hyperwallet®
- 🔶 Paypal (US only)



- Bank transfer to your local bank (ACH, EFT, WIRE)
- Pre-paid MasterCard® issued by Epayments®
- WebMoney, Yandex.Money, and QIWI Wallets
- Cryptocurrencies like Bitcoin, Litecoin, or Ethereum.

#### Want to see how much income is possible?



\$5,400.00USD annual part-time income example

#### Objective: Build your business to reach at least 30 Active Members

- 30 Active Members = \$3,000usp monthly sales volume
- \$3,000usp in monthly = Marketing = **\$300.00usp Monthly** sales volume Director Rank **Car Bonus** 
  - 30 Members = **\$150.00**USD in monthly residual income (\$5.00 for each Member)



Marketing Directors also earn an additional perk. You'll be able to use 100% of your Cruise Dollars<sup>™</sup> with any booking regardless of how long you've been a Member! No restrictions on how many Cruise Dollars<sup>™</sup> you can use!

**Marketing Directors** and above automatically **earn residual income on 2 levels**, regardless of direct number of Membership Free Partners they have.

## TOTAL: \$5,400.00usd ANNUAL INCOME

Hypothetical Income Assumptions:

You have enrolled and maintained 5 or more Members and you have unlocked residual compensation. You also have 30 Members within the levels for which you are qualified to earn residual compensation and no more than 40% of your qualifying volume comes from one leg, which can be derived from your entire organization, regardless of depth.



CALL AND A

in Cruises

# \$90,000.00USD annual full-time income example

#### **Objective: Build your business to reach at least 500 Active Members**

- 500 Active Members = \$50,000 usd monthly sales volume
- 50,000 usd in monthly = National sales volume
  - Director Rank
- = **\$5,000.00**USD **Monthly Bonus** 
  - 500 Members = **\$2,500.00** usp in monthly residual income (\$5.00usp for each Member)



DIRE

## TOTAL: \$90,000.00usd ANNUAL INCOME!

Hypothetical Income Assumptions:

You have enrolled and maintained 5 or more Members and you have unlocked residual compensation. You also have 500 Members within the levels for which you are qualified to earn residual compensation and no more than 40% of your qualifying volume comes from one leg, which can be derived from your entire organization, regardless of depth.



\$1,320,000.00USD annual dream life income example

**Objective: Build your business to reach at least 5,500 Active Members** 

5,500 Active Members	=	\$550,000usd monthly sales	
\$550,000usd in monthly sales volume		Board of = <b>\$55,000.00</b> usd Directors <b>Monthly Bonus</b> Member Rank	
5,500 Members	=	\$27,500.00usd in monthly residual income (\$5.00usd for each Member)	
+ 5% Global Pool Share	=	Minimum \$27,500USD payout with the potential for much more!	



## TOTAL: \$1,320,000.00usb+ ANNUAL INCOME!

Hypothetical Income Assumptions:

You have enrolled and maintained 5 or more Members and you have unlocked residual compensation. You also have 5500 Members within the levels for which you are qualified to earn residual compensation and no more than 40% of your qualifying volume comes from one leg, which can be derived from your entire organization, regardless of depth.



when you get paid



· daily instant pay bonuses

Paid within 24 hours of the Partner Member upgrade

· daily residual commisions

Paid immediately starting with each members second membership payment

#### · weekly matching bonuses

Paid each **Monday morning** based on the week ending Sunday at 23:59 (UTC time - Coordinated Universal Time).

#### • monthly leadership bonuses

Paid on the 1st day of each month, based on the previous calendar month.

• worldwide market bonus

Paid on the **15th day of each month**, based on the previous calendar month.







The income projections in this presentation are for hypothetical purposes only and are not guarantees of future performance. We have used hypothetical calculations based on many assumptions, which may or may not be attainable by you. Your actual compensation, if any, will differ based upon a wide variety of factors, including, but not limited to, how many members you directly and indirectly refer to inCruises®, how long they remain as members, the compensation assigned by inCruises®, refunds, cancelations, and a number of other factors.

This information is only being provided to you for the purpose of demonstrating how the inCruises® Compensation Program works. Success as an inCruises® Independent Representative will result only from successful sales and team building efforts, which require hard work, diligence, and leadership. Your success will depend upon how effectively you exercise these qualities. Most Partners will not achieve the income levels explained in our compensation illustrations.

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