

How to Nominate Dr. Nadya Zhexembayeva & Help Us **Elevate** the Work of Our Reinvention Movement

We are SO incredibly thankful that you are here ready to help us elevate the idea of reinvention as THE mindset, toolset, and skillset for our disrupted, uncertain and volatile world.

Nominating Dr. Nadya Zhexembayeva takes only 2-5 minutes and comes in 3 steps:

STEP #1: Go to <https://thinkers50.com/nominate/>

STEP #2: Scroll down until you see the nomination form:

Ranking

Which management thinker would you like to nominate for inclusion in the Thinkers50 2021 Global Ranking?

Nominations close 1 September.

Your Name *

Sherri Sutton

Your Email *

sherri@positiveimpactforce.com

Your Global Ranking Nominee

Dr. Nadya Zhexembayeva



Add Nadya's name

Notes (optional)

Add any notes that may help us. If your nominee has a common name, for example, please give us a way to identify the particular person you are nominating. (Do they have a website? A book or article or affiliation you could point us to? etc.)

Books

Articles

Workshops



Type your comments and list books, articles, other contributions by Nadya that made a difference to you

Here is a sample of Nadya's contribution:

BOOKS:

- The Chief Reinvention Officer Handbook: How to Thrive in Chaos (2020)
- Titanic Syndrome: Why Companies Fail and How To Reinvent Your Way Out of Any Business Disaster (2018)
- Overfished Ocean Strategy: Powering Up Innovation for a Resource-Deprived World (2014)
- Embedded Sustainability: The Next Big Competitive Advantage (2011)

ARTICLES:

- *"3 Things You're Getting Wrong About Organizational Change". Harvard Business Review. June 9, 2020.*
- *"Stop Calling It Innovation". Harvard Business Review. February 19, 2020.*
- *"Titanic Syndrome: Why Companies Sink and How to Reinvent Your Way Out of Any Business Disaster". The European Financial Review. February 2018.*
- *"Overfished Ocean Strategy". Stanford Social Innovation Review. August 2014.*
- *"Embedded Sustainability: A Strategy for Market Leaders". The European Financial Review. April 2011.*

TEDx Talks:

- [*"TEDx Talk on How to Kill Your Own Company"*](#). TEDx. December 2018.
- [*"TEDx Talk on Why You Should Reinvent Every 3.5 Years"*](#). TEDx. April 2015.
- [*"TEDx Talk on Sustainability Fatigue & Overfished Ocean Strategy"*](#). TEDx. September 2013.
- [*"TEDx Talk on Women"*](#). TEDx. December 2010.

STEP #3: Click in the Agility box

Awards

Which management thinker(s) would you like to nominate for a 2021 Distinguished Achievement Award? Nominate just one person for one award, or make nominations in various award categories.

READ FULL AWARD DESCRIPTIONS >

Nominations close 1 August.

Agility

A new award for 2021 to identify the thinker or organization that has done most to further understanding and best practice in the field of organizational agility.

Dr. Nadya Zhexembayeva



Add Nadya's name

Thank you again for participating. And the final step is optional: if you feel like reinvention as a school of thought is something that world really needs right now, please invite others in your community to nominate by sharing this document or a social media post.

Let's bring reinvention to the masses. It's time to make it the new literacy skill for the new century!