



# Julian Mather

*guiding business towards 21st Century video*

A 'reformed' world class videographer whose only camera is now a smartphone

## A unique speaker

"A magician, an army sniper, a globe trotting TV cameraman walk into a bar... No joke! I've been all three."

"There are speakers who offer you fresh perspectives as subject matter experts. There are speakers who speak with the rousing fervour of evangelists. There are speakers who are so just so enjoyable to listen to as storytellers. Julian was all three in one compelling package" *Coen Tan - Ministry of Influence*



## Get Video Smart

This presentation is the perfect way to kickstart video for communication, branding and marketing in your organisation

The video age for business has arrived but there's a reluctance to use it. This assumption busting talk makes clear that video for 21st Century business is different. Your audience realise that in a world hungry for truth, it's them with their lumps and bumps and wrinkles that will drive the authentic, agile marketing machine... and they'll do it with that pocket sized TV station called their smartphone.

## The Second Best Job In The World

A presentation to inspire adaptability and agility in a workplace

Everything changes fast these days. Keeping up is hard. The ability to learn, unlearn and relearn is an essential 21C skill. Julian has made an art form out of embracing change: army sniper to globe-trotting TV cameraman to magician to speaker. The audience discovers the transformation secrets that took him 25 years to learn... and they find out who has the best job in the world!

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