



CHASE EXCELLENCE
IN YOUTH SPORTS
ThinkTank2019.com

Master Syllabus & Session Guide

The 2019 GO! Chase Excellence Think Tank to Improve Youth Sports

ThinkTank2019.com

Track	Presenter	Title	Organization	Topic	Day
Compete - Coach the Sport					
	Ken Martel	Technical Director	USA Hockey	Skill vs. Technique	1
	Michael Warech	Creator	YSCindex	The Critical Role of Feedback in Coach Development	2
	Michael Clayton	Manager, National Coaches Education Program	USA Wrestling	The Well-Rounding of Athlete Development	3
	Mark Hesse	Sports Performance Consultant	USA Swimming	Using Coach John Wooden's Pyramid of Success to Build Culture & Teach Life Skills	4
	TJ Buchanan	Technical Director	US Lacrosse	Less Rules, Smarter Competitors	5
	Ian Barker	Director of Coaching Education	United Soccer Coaches	Self-Awareness through Service	6
	Stacie Mahoe	Sports Mom of 8	StacieMahoe.com	The Power of Love in Excellence	7
	Sam Snow	Founder	American Made Soccer Consultants	Nature of the Game - Invasion Sport	8
	Craig Gunn	Owner	Coach Gunny Grassroots Consulting	"Rethinking" Australian Football (AF) - Embracing the "Gunny Madness"	9
	John Kessel	Director of Sport Development	USA Volleyball	Are You Practicing for Practice or Performance?	10
Compute - Coach the Brain					
	Lara Mossman	Co-Founder	The Strengths Exchange	It's Not My Job to Motivate My Players - They Should Be Self-Motivated	1
	Rob Bell	Owner	DRB & Associates	NO ONE Gets there ALONE	2
	Amy Saltzman	Holistic Physician	Still Quiet Place	Mindfulness Skills for Athletes & Coaches (& Parents)	3
	Deborah Skinstad	Sport Science Lecturer & Researcher	Stellenbosch University	Coach the Person - Building Better Humans by Drawing on the Correlative Aspects of Human Development	4
	Jane Nelson	Founder	Positive Discipline	The Power of Belonging - Developing a Sense of Belonging in Your Athletes & More Positive Discipline Tools for Coaches	5
	Kevin Kirk	Director of Instruction	The Woodlands Golf Performance Center	Identifying Your In-Game Animal	6

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Compute - Coach the Brain					
	Mara Smith	Founder	AthleteMinder	Mind Your Sport - Mental Strength & Conditioning	7
	Juan Gonzales Mendia	Owner	Sudamerica Coaching	How Feelings Consolidate from Short-Term Memory into Long-Term Learning	8
	Dan Abrahams	Sport Psychologist	Dan Abrahams Sport Psychology Ltd	Game Face - A Simple Technique to High Performa More Consistently Under Pressure	9
	Jenn Starkey	Youth Leadership Coach	MVP Leadership Academy	The "MVP PERFORMANCE" System	10
Collaborate - Coach the Parent					
	Gordon MacLelland	Founder	Working with Parents in Sport	Building Life Skills with Your Child through Sport	1
	Eira Parry	Founder	High Performance Parenting	Dealing with a Disappointing Selection Decision	2
	Ian Goldberg	Founder & CEO	iSport360	Decoding the Sports Parent Psyche	3
	Mark Milnes	Retired Football Talent ID Scout	Football & Cricket	Controlling the Controllables	4
	JP Nerbun	Founder	Thrive On Challenge Sports Consulting	How to Give Coaches Feedback	5
	Richard Shorter	Parenting Coach	Non-Perfect Dad	Car Journeys - Fueling Sporting Character	6
	Sam Elliott	Researcher	Flinders University	3 Keys for Enhancing Educational Support for Parents in Youth Sport	7
	Sergio Lara-Bercial	Founder	iCoachKids	You are a Parent, Not a Caddie!	8
	Seth Taylor	Director of Content	Ianni Training	Transforming Parent Culture in Youth Sports by Honoring the Depth of Parenting	9
	Wayne Goldsmith	Owner	WG Coaching	10 Critical Moments when Parents Make a Difference	10
Coordinate - Coach the Club					
	Peter Arch	Co-Founder & Chief Commercial Officer	Challenger Sports	Why Kids Should Go to a Camp & What Clubs Need to Know Before Holding One	1
	Cynthia Lisa	President	St. Mary's Girls' Lacrosse League	Tips for Starting a New Organization	2
	Deborah Swingley	CEO	Swingley Consulting	Being Your Best Board	3
	Steve Pallas	Founder & Managing Director	Sports Community	Generational Change of Club Leadership & Committees (a.k.a. Boards)	4
	Lindsey Blom	Associate Professor of Sport & Exercise Psychology	Ball State University	Coaches Using Parents as Collaborators	5

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Coordinate - Coach the Club					
	Adam Manning	Head of Soccer	League Apps	Social Media in Youth Sports	6
	Jeremy Goldberg	President	League Apps	Innovation & Technology in Youth Sports	7
	Mike Hoyer	National Executive Director	American Youth Soccer Organization (AYSO)	Youth Sports Volunteers	8
	Eric McAleer	Senior Vice President	WorldStrides	The Benefits of International Sports Tours	9
	Stuart Armstrong	Owner	The Talent Equation	Climbing the Mountain Wearing a Pac-A-Mac	10
Cultivate - Coach the Coach					
	Bobby Howe	Former Director of Coaching	US Soccer	The PACE of Managing Coaches - Performance, Accountability, Compensation & Expectations	1
	Dan Cottrell	Editor	Rugby Coach Weekly	How to Create Momentum in Your Training Sessions	2
	Lisa Cole	Technical Directors	Centre Soccer Association	Building, Fostering & Preserving Culture - A Whole-Club Approach	3
	Erik Imler	Founder	Can't Pass Can't Play	GRIT in Young Players	4
	Russell Earnshaw	Director	Magic Academy	I Do Not Like that Men - I Must Get to Know Him Better	5
	Wendy LeBolt	Founder & CEO	Fit2Finish	Save the Knees! Physical Literacy for Injury Prevention	6
	Izzy Gesell	Organizational Alchemist	Izzy G & Company	The Way They Play is the Way They Are - How Games & Activities Reveal Unconscious Obstacles to Personal Skill Development & Team Performance	7
	Reed Maltbie	Founder	The Excellence Equation	Lights. Camera. Action! Video is Vital to the Best Coaching Development Plans	8
	David Carr	Associate Professor & Coordinator of Coaching Education	Ohio University	Developing Coaches - Creating a Micro-Coaching Program	9
	Ruth Nicholson	Founder & Developer	GO! resources & training for youth sports	Confront the Conflict - How to Seek Solutions to Difficult Discussions	10
Correlate - Coach the Person					
	Jess Nash	Director of Youth Coaching	Rush Wisconsin Soccer Club	The Emerging Coach Program - Addressing the Female Coaching Shortage	1
	Steven Horwitz	Founder & CEO	TeamSafe®Sports	Simply Safe - Youth Sports Athlete Injury Response & Risk Management	2

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Correlate - Coach the Person					
	Joe Eisenmann	Sports Scientist	Volt Athletics	Coach, Give Me the First 10 Minutes of Practice - Incorporating Foundational Movement Skills in Youth Sports	3
	Ashlea Hopkins	Licensed Clinical Social Worker	Spero Works LLC	Mental Health - Recognizing It & Becoming Part of the Solution	4
	Dave Wright	Co-Founder	Player Development Project	Creating the Ultimate Learning Environment	5
	Chris Panayiotou	Development Technical Director	Rush Soccer	Helping Your Volunteer Coaches	6
	Tommy John	Owner	Dr. Tommy John Performance & Healing Center	Don't Cut My Kid	7
	Angel Planells	Owner	ACP Nutrition	Nutrition & Youth Sports - Youth Athletes Under 12	8
	Richard Bailey	Writer in Residence	International Council of Sport Science & Physical Education	5 Little Ideas to Improve Youth Sports	9
	Ian Braid	Managing Director	DOCIAsport Ltd	Who is Looking After the People Looking After the People?	10
Bonus Sessions & Keynotes					
	Steve Gennaro	Course Director	York University	What Coaches & Parents of Athletes Can Learn from Traditional & Contemporary Approaches to Child & Youth Development (an ongoing study)	10
	Reed Maltbie & Ruth Nicholson	Co-Creators	Think Tank 2019	Scientificallly-supported, solution-focused, and sustainable: How research and education can inform better coaching models.	1
	Reed Maltbie	Evening Keynote		3 light bulb moments: Teaching children to become intelligent athletes, Creating a quality motivation environment, and Being role models for our children.	1
	Ruth Nicholson	Morning Mini-Note		The 3 Secrets to a Successful Youth Sports Organization	2
	Ruth Nicholson	Evening Mini-Note		Deadly Challenge #1 - Our Director of Coaching has so much administrative work to do that s/he doesn't have time to work with our coaches & players	2
	Reed Maltbie	Morning Keynote		Problem-Aware, Solution-Focused: Teaching our children to be self-sufficient, independent thinkers looking for solutions in the game.	3

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	Reed Maltbie	Evening Keynote		One thread to rule them all: Coaches, athletes, and parents should be guided by the “why” (intentional engagement).	3
	Ruth Nicholson	Morning Mini-Note		Deadly Challenge #2 - It takes forever to make a decision or get something done, especially with our board of directors & committees (Part 1)	4
	Ruth Nicholson	Evening Mini-Note		Deadly Challenge #2 (Part 2)	4
	Reed Maltbie	Morning Keynote		Abraham Wald and the missing bullet holes: The importance of measuring failures to discover what does not work.	5
	Reed Maltbie	Evening Keynote		Light bulb moments: The importance of struggle for long-term learning, measuring what matters in sport, when to speak and when to let children learn.	5
	Ruth Nicholson	Morning Mini-Note		Deadly Challenge #3 - Our coaches need communication, management & people skills.	6
	Ruth Nicholson	Evening Mini-Note		Deadly Challenge #4 - Our team managers & coaches are overwhelmed with administrivia, emails & phone calls.	6
	Reed Maltbie	Morning Keynote		Soccer wasn't your best sport: The power of letting go and letting children drive the sporting process.	7
	Reed Maltbie	Evening Keynote		Light bulb moments: The vital need for functional movement training, adult voices become a child's self-talk, and letting coaches do their jobs.	7
	Ruth Nicholson	Morning Mini-Note		Deadly Challenge #5 - We much recruit & train new volunteers over & over because we have such high turnover.	8
	Ruth Nicholson	Evening Mini-Note		Deadly Challenge #6 - We need sponsor, fundraising & grant dollars so that we can afford to run our club & do not have to charge so much for kids to play.	8
	Reed Maltbie	Morning Keynote		The Illusion of Fine: The importance of watching, listening, and talking to athletes to ensure they are safe and healthy.	9
	Reed Maltbie	Evening Keynote		Light bulb moments: Teaching skill in context, using peer-assisted learning in sports, and the power of unconditional love.	9

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	Ruth Nicholson	Morning Mini-Note		Deadly Challenge #7 - Conflicts between coaches, parents, board members & administrators drive good people away from our club.	10
	Ruth Nicholson & Reed Maltbie	Co-Creators	Think Tank 2019	See It. Solve It. Sustain It. Tools for Building a Comprehensive Coaching Development Program	10